



## Double-Sided Hanging Digital Window Displays

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# Overview

## Double-sided display

Maximise your advertising by reaching customers both outside and inside your store

## Sleek integrated ceiling mount

The integrated mounting mechanism ensures your display hangs securely without interrupting the sophisticated design

## Built-in media player

Run your application using the built-in Android player, or upgrade to an Intel player (Windows/Linux)

## 43"/55" screen

Full HD resolution display in a choice of sizes to suit your environment

## Slim 2.5cm design

With a total thickness of only 2.5 cm, the display has a sleek and slim profile comparable with a single-sided screen



## High brightness

Commercial-grade high brightness 700cd/m<sup>2</sup> panels for the outward facing display ensure content is readable in sunlight, or upgrade to 1,500cd/m<sup>2</sup> panels for south-facing window fronts

# Digital signage that doesn't sleep

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The Muro Window is a double-sided hanging window display designed for digital signage in a range of environments including retail stores, shopping malls, estate agents, showrooms, cafes, restaurants and hotels.

Built to run 24/7, these displays will increase your advertising reach at all times of the day. During opening hours you will have double the impact, increasing footfall by reaching those outside your store and driving sales and engagement with customers inside your store. With the Muro Window your digital signage does not sleep - it will continue to inform and influence passerbys when your store is closed.



## 3-year warranty

The Muro Window is provided with a standard 3-year warranty included for your peace of mind.



## Built to last

Manufactured to the highest standards with commercial-grade components, the displays are designed to run 24/7 with a long lifespan of over 50,000 continuous hours.



## High resolution

The full HD resolution display with high contrast and a 24-bit true colour depth delivers crystal clear image and video quality.



## Cost-effective

A cost-effective alternative to separate indoor and outdoor displays to increase the impact of your advertising campaigns.

# Specifications

<b>Model</b>	<b>Muro Window Hanging Double-Sided Display</b>		
<b>Display</b>	<b>Screen size</b>	43 inch display - 2 x LCD panels 55 inch display - 2 x LCD panels	
	<b>Display resolution</b>	1920x1080	
	<b>Viewing angles</b>	175° V / 175° H	
	<b>Colour depth</b>	16.7M	
	<b>Contrast ratio</b>	1300:1	
	<b>Brightness</b>	700 cd/m <sup>2</sup> - outward facing display 500 cd/m <sup>2</sup> - inward facing display  Optional upgrade to 1500 cd/m <sup>2</sup> / 700 cd/m <sup>2</sup>	
	<b>Display scale</b>	16:9	
	<b>Shell colour</b>	White Custom colours available for bulk orders	
	<b>Installation method</b>	Integrated ceiling mount	
	<b>Built-in player</b>	<b>Built-in player</b>	RK3288
		<b>RAM</b>	2G DDR3
		<b>ROM</b>	8G
<b>System version</b>		Android 7.1	
<b>Chipset</b>		Quad-core, up to 1.8GHz	
<b>Storage expansion</b>		External TF memory card up to 64G	
<b>Customisation</b>		Upgrade to Intel player (Windows/Linux)	
<b>Media format</b>		Video - MP4, MPG, AVI, RM, RMVB, TS Image - BPM, JPEG, PNG, GIF	

### Display format

The OS supports the following display formats, subject to software capability: Screen rotation, double screen codisplay, double screen differential display, picture-in-picture display

### Functions

#### Timing clock

On/off timer function

#### Interface

USB x2, TF x1, RJ45, Wi-Fi (2.4G), SD card (64G)

#### Outputs

Display signal x2, IR remote receiver x1, 10W stereo x2

### Power

#### Input voltage

AC 110V ~ 240V, 50/60HZ

#### Power consumption

≤60W, ≤1W standby

#### Operating temperature

0°C ~ 40°C

#### Storage temperature

-20°C ~ 60°C

#### Operation humidity

10 ~ 90%

#### Storage humidity

10 ~ 90%

## Product codes

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**43" Muro Window Hanging  
Double-Sided Display**

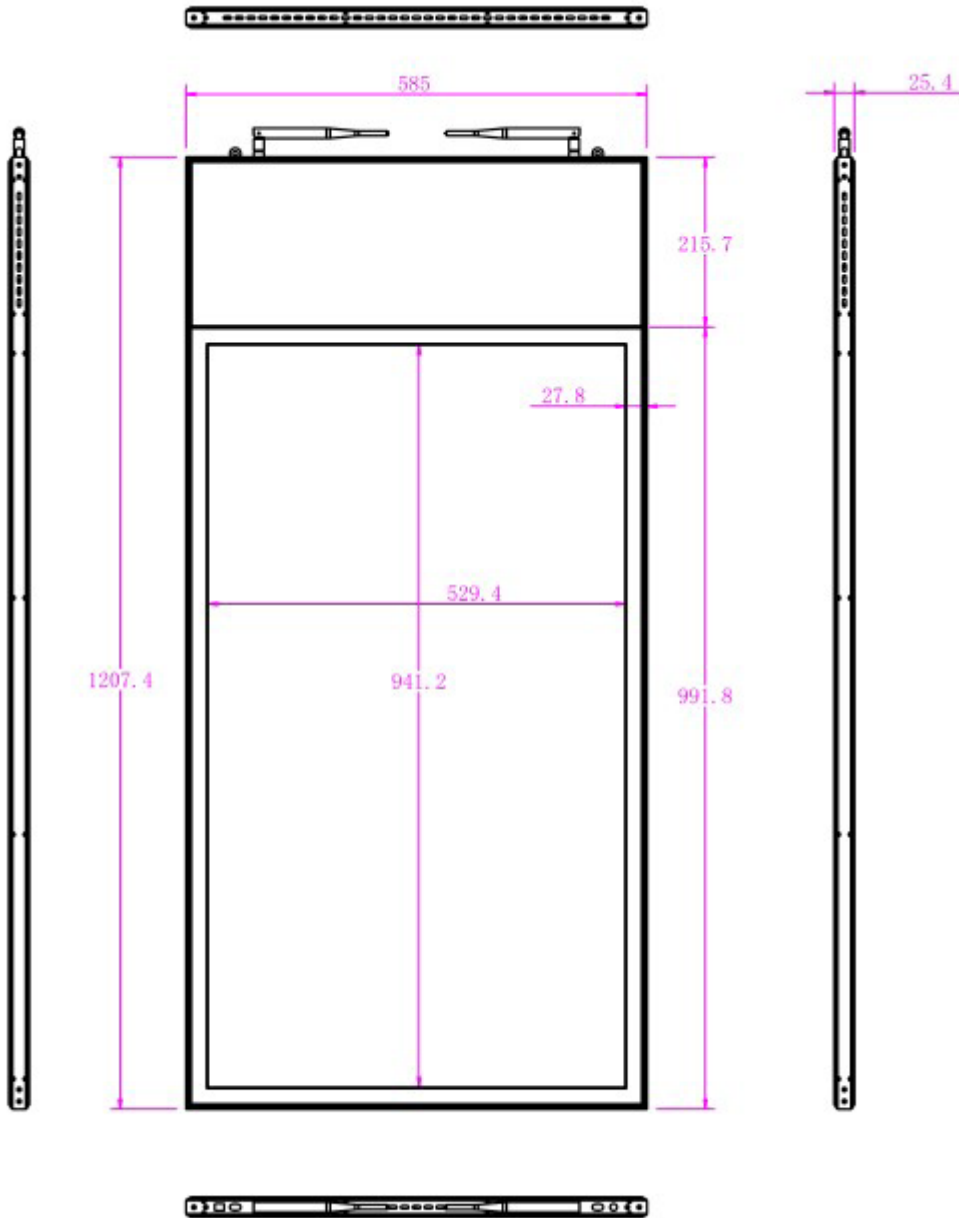
LT-MuroWindow43\_AND\_ID

**55" Muro Window Hanging  
Double-Sided Display**

LT-MuroWindow55\_AND\_ID

# Technical drawings - 43" model

All measurements specified are in mm.





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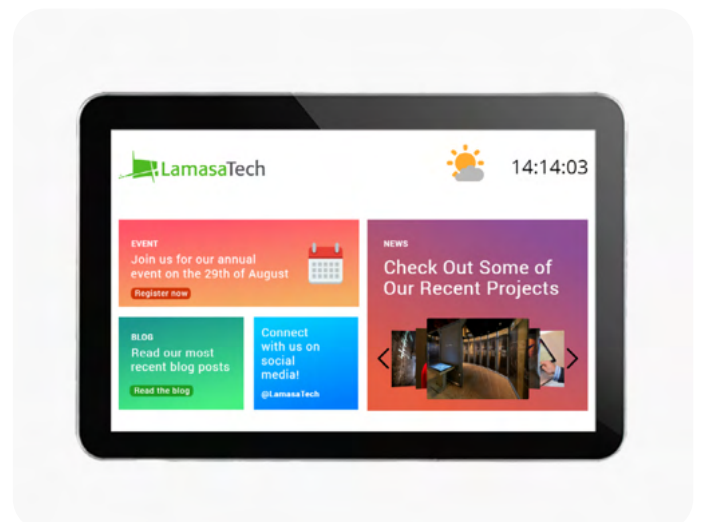
## Video walls



## Visitor sign-in kiosks



## Digital signage platform



For more information on our digital solutions  
please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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