LamasaTech

Versi Outdoor Wall Mounted Digital Signage Poster

Weatherproof wall-mounted digital kiosk for outdoor advertising and interactive experiences

www.lamasatech.com

Elevate your outdoor messaging with ultra-high brightness digital signage

Strong Connectivity Antennas

The display features a dual band, high gain antenna for a strong WiFi connection or 4G (optional).

Brightness sensor

Built in brightness sensor automatically adjusts to different daylight hours and levels.

3500 nits ultra-high brightness

With an ultra-high brightness rating of 3500 nits, it is ideal for outdoor settings, ensuring your signage will be crystal clear even in bright sunlight.

Weatherproof

With an IP66 rated display, the kiosk is built to be protected from the elements, for consistent performance in varying weather conditions.

Slim bezel

Measuring at just 26mm, the frame around the screen ensures maximum impact and no distractions from your content.

Anti-glare toughened glass

The 5mm toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

Touch or non-touch

Choose a passive non-touch display for advertising and signage or an interactive PCAP touch screen.

Configurable for portrait or landscape orientation

Choose which orientation best suits your environment.

Modular by design

Every component, including the display, can be quickly swapped out, making maintenance and upgrades seamless and cost-effective.

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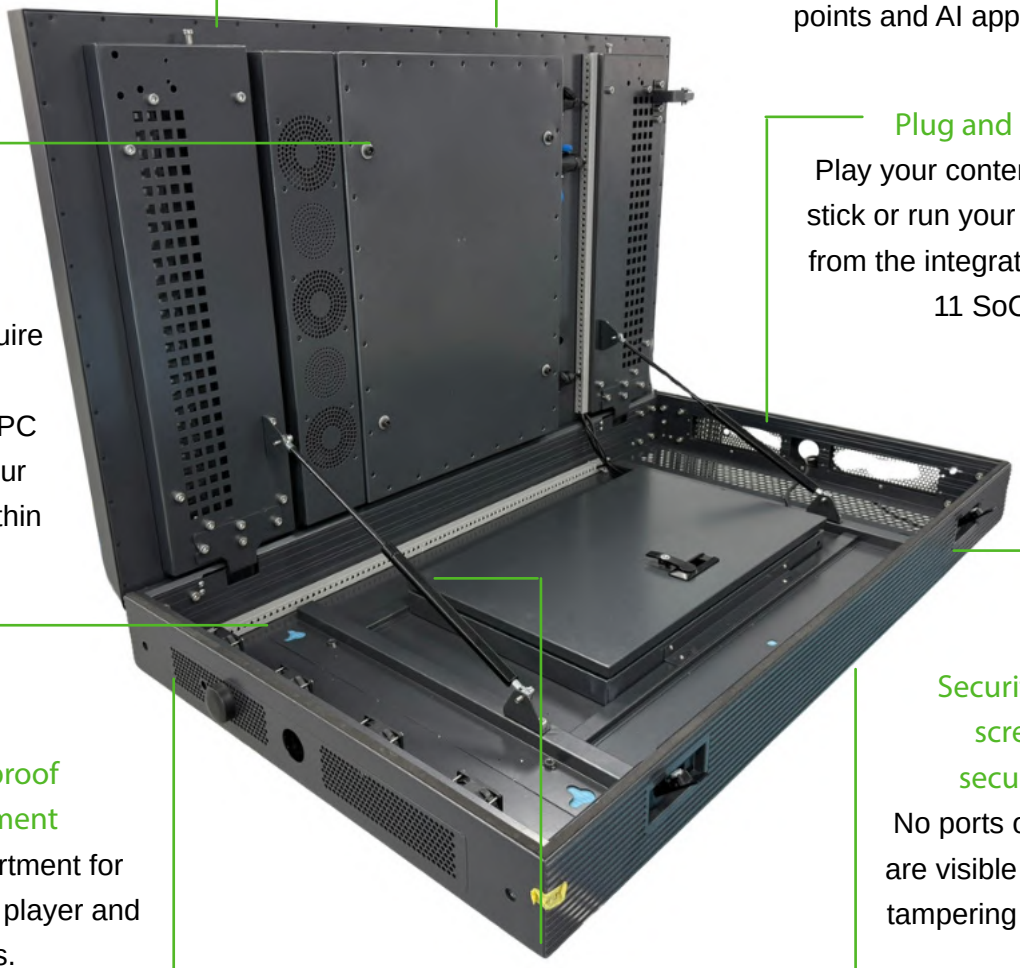
Choose Touch or Non-Touch Screens for Maximum Impact

Simple install

Install your single screen kiosk in under 1 hour or your sigle-sided or double-sided screen kiosk in less than 2 hours with a 2-man team!

Optional camera and microphone module for portrait orientation

Connect our custom designed camera and microphone module for customer service points and AI applications.



Plug and play

Play your content via USB stick or run your application from the integrated Android 11 SoC.

Connect a mini PC

For applications that require a Linux/Windows PC, connect your own NUC PC with HDMI in. Mount your PC, neatly concealed within the kiosk frame.

Weatherproof compartment

Secure compartment for electrics, media player and routers.

Security covered screws and security locks

No ports or connections are visible to prevent any tampering with the kiosk.

Hydraulic arm support

The enclosure features a hydraulic arm support system that enables convenient and effortless access.

Durable enclosure

Built from aluminum, this enclosure is ideal for outdoor use, offering excellent rust resistance, lightweight construction, and superior strength.rust and lighter but stronger.

Auto power

In case of power cuts and outages the display will automatically power on when the power is re-instated.

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Increase customer engagement with 24/7 signage

The Versi Outdoor Wall-mounted Digital Signage Poster is a sleek digital display that will boost your advertising reach and engage your customers. It is ideal for a range of outdoor environments including shopping malls, tourist information points, university campuses, and more.

Easy on-site assembly

Modular by design, the kiosk only takes a short amount of time to get up and running with no lifting equipment required - saving you money on installation technicians.

Touch screen

The optional PCAP touch screen offers interactivity for your audience, perfect for information points. They'll be able to interact with your signage in a memorable way - a benefit which traditional print signage cannot offer you.

Plug and play

Run your content or application in minutes using the embedded Android SoC. Alternatively, connect your own mini PC which can be neatly concealed within the kiosk frame. Power your PC from the built-in DC power port with no additional power provision required (subject to required power consumption).

Optional CMS

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your displays in seconds.

Robust components

Manufactured to the highest standards with commercial-grade components, the Versi is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.

3-year warranty

The Versi Outdoor Wall-Mounted Digital Signage Poster is provided with a standard 3-year warranty included for your peace of mind.

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The Versi Outdoor range

The Versi Outdoor is a modular digital signage display available in a range of configurations to suit any outdoor screen requirement, whether you require a wall-mounted or freestanding display.

The freestanding models are available as single, dual or triple screens or our double-sided model, suiting all outdoor settings and can be configured as non-touch for advertising or PCAP multi-touch for interactive applications.

Outdoor display

Outdoor floor freestanding digital poster kiosk

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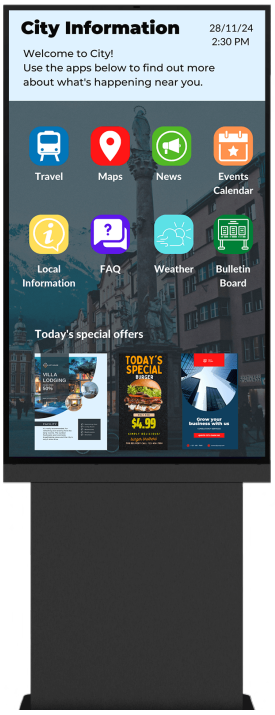
Outdoor Wall Mounted
Digital Signage Poster



Outdoor single
freestanding kiosk

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Outdoor dual
freestanding kiosk

Outdoor triple
freestanding kiosk

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Transform your digital signage with our camera and microphone module

Complete your outdoor display with our HD camera and microphone module, perfect for:

- Audience and engagement measurement
- Customer service and AI applications e.g. customer help points using direct call connections
- Entertainment applications e.g. selfie and interactive AR photo booths

Adapt the camera angle easily from the top of the display using the adjustment wheels to set the best angle for your environment. The advanced facial recognition sensor ensures the user is in focus even when there are bad visibility conditions in the background, such as glare and backlight.

The camera uses a Sony IMX335 sensor which provides a better image clarity in low light conditions than normal cameras. It excels at automatically adjusting the exposure to provide clarity on a person's face, especially when there are strong environmental light conditions in the background, which allows customer service agents to see the customer clearly.

The advanced noise cancelling and echo cancelling microphones reduce background noise and maximise the voice level of the customer engaging with the display.

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Specifications

Model	Versi Outdoor Wall Mounted Digital Signage Poster	
Panel	Screen size	55” (speak to the team if you are looking for other screen size requirements)
	Display resolution	1920x1080
	Viewing angles	178°V / 178 °H
	Colour depth	16.7M
	Contrast ratio	1200:1
	Brightness	3500 cd/m²
	Response time	6ms
	Lifespan	>50,000 hours
	Display scale	16:9
	Operation	24/7
	Touch screen	Touch screen (PCAP)
Built-in player	CPU	RK3568
	RAM	2G DDR3
	ROM	16G
	OS	Android 11
	Storage expansion	External TF memory card up to 64G
	Media format	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF

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Power	Input voltage	AC 110V ~ 240V, 50/60Hz
	Power consumption	≤240W
	Operating temperature	-20°C ~ 50°C
	Storage temperature	-20°C ~ 60°C
	Operation humidity	10 ~ 90%
	Storage humidity	10 ~ 90%
Mechanical spec	Dimension (mm)	Refer to the drawing
	Net weight (kg)	73kg
	Gross weight (kg)	105kg
	Protection glass	5mm AG treatment toughened glass
	IP certificate	IP66
	Brightness sensor	Built-in light adjustment sensor
Interface	USB 3.0	*2
	USB 2.0	*2
	USB touch	*1
	HDMI input	*1
	HDMI output	N/A
	RJ45	*1
	AC100-240V	*1
	12V DC output	*1
	Uboot button	*1

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Camera module specifications

Model	Versi Outdoor Camera
Optical Sensor	1/2.5 inch CMOS SONY IMX335 Sensor
Effective Pixels	2594(H)*1944(V)
Power supply	USB 5V±5%
Max frame	30fps @ 1944
Contrast ratio	1200:1
AEC\Gain\White Balance	Automatic
Stable working temperature	(-10C-60C)
Output Support	1944P, 1080P, 720P, VGA, QVGA

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Product codes

Product Name	Product Code
55” Versi Outdoor Wall-mounted Digital Signage Poster	LT-Versi-55-OD-WWDP
55” Versi Outdoor Wall-mounted Interactive Digital Signage Poster	LT-Versi-55-OD-WWDP-PT

**Custom sizes available, enquire for other options.*

Accessories	Product Code
Versi Outdoor HD Camera and AI Microphone	LT-Versi-OD-PRT-CAM
Versi Outdoor Mini PC Holder	LT-Versi-55-OD-PRT-PCM

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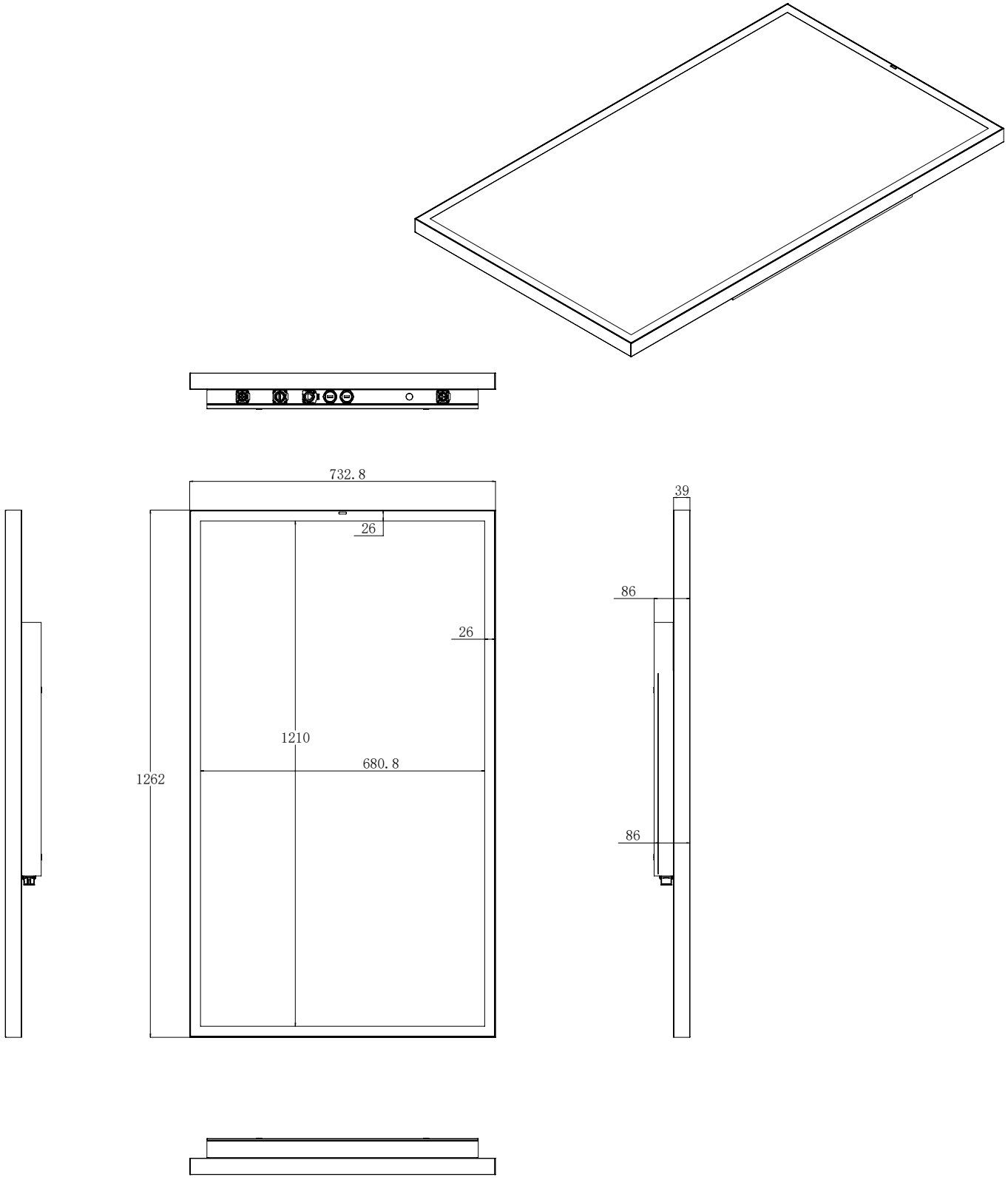
Technical drawings - 55”Versi Outdoor Wall Mounted Digital Signage Poster

All measurements specified are in mm.



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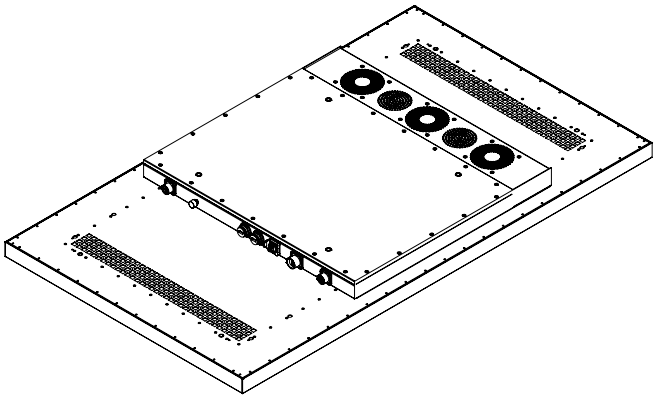

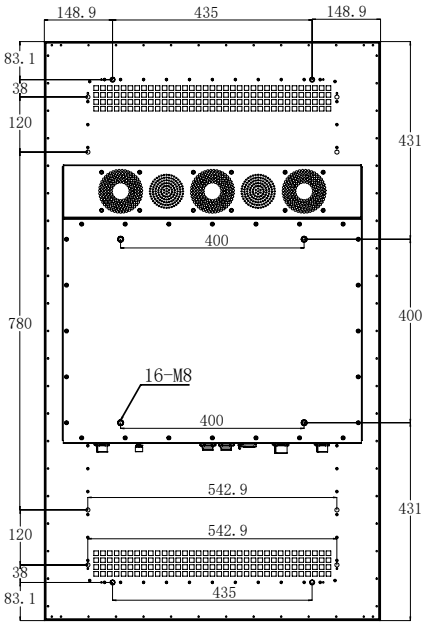

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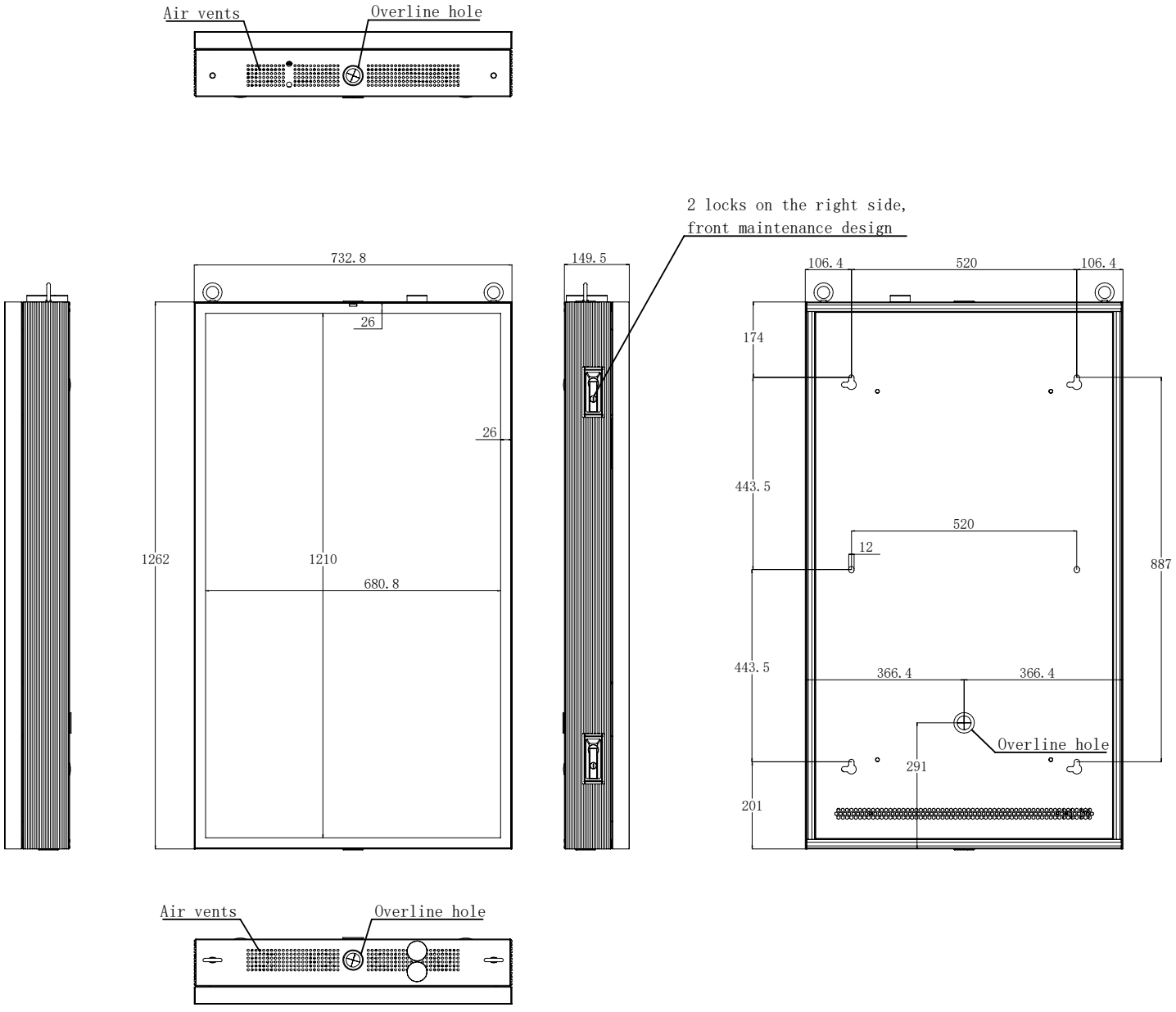

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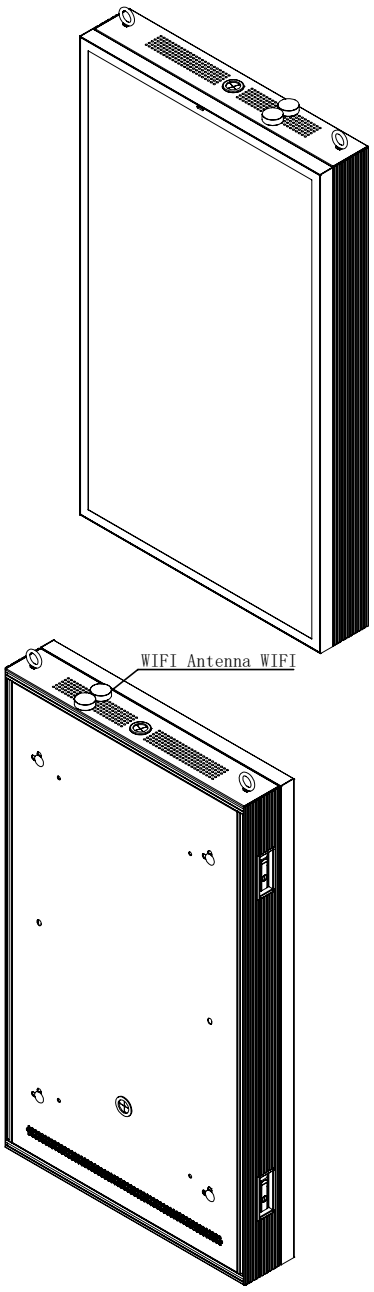

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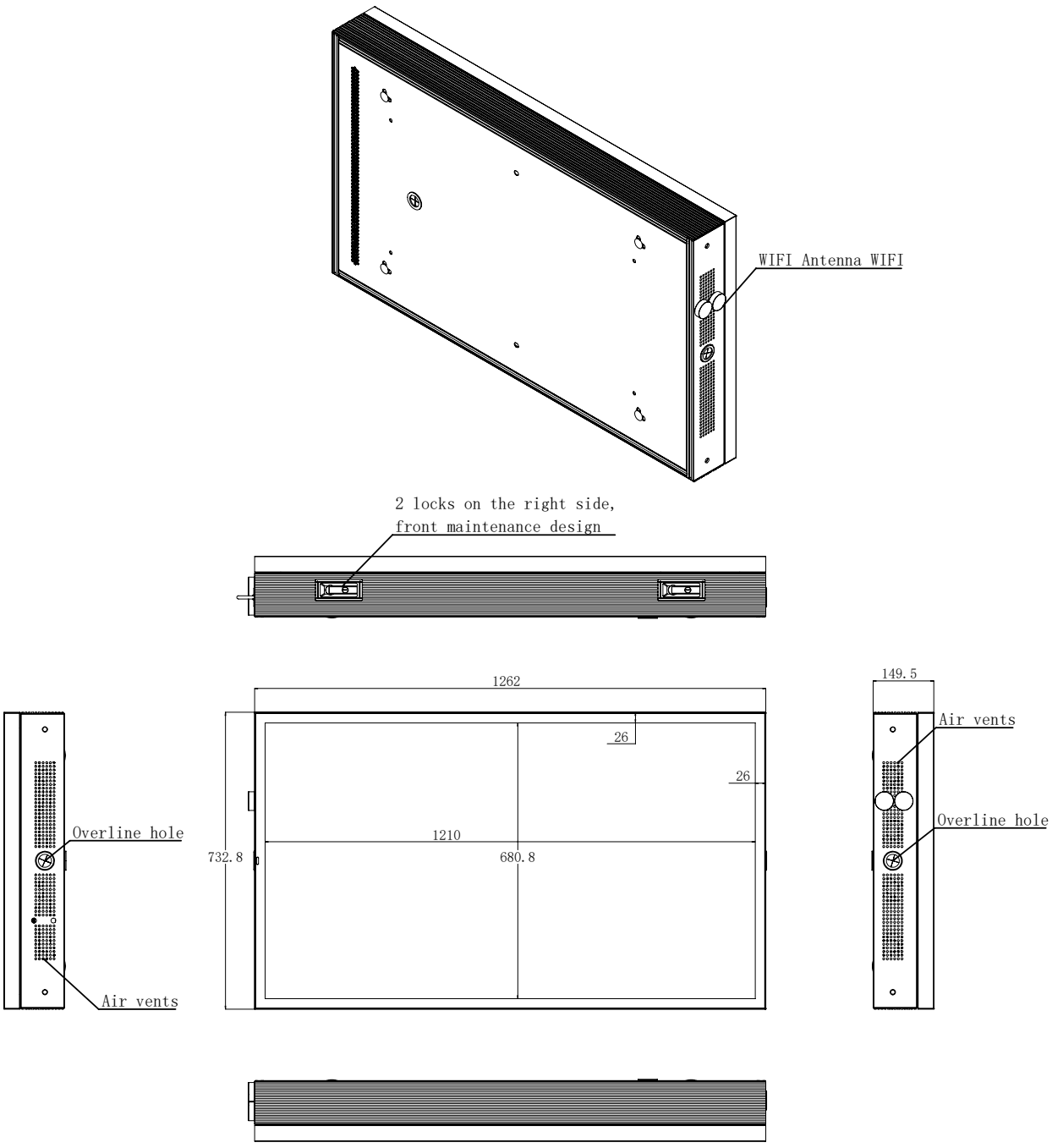

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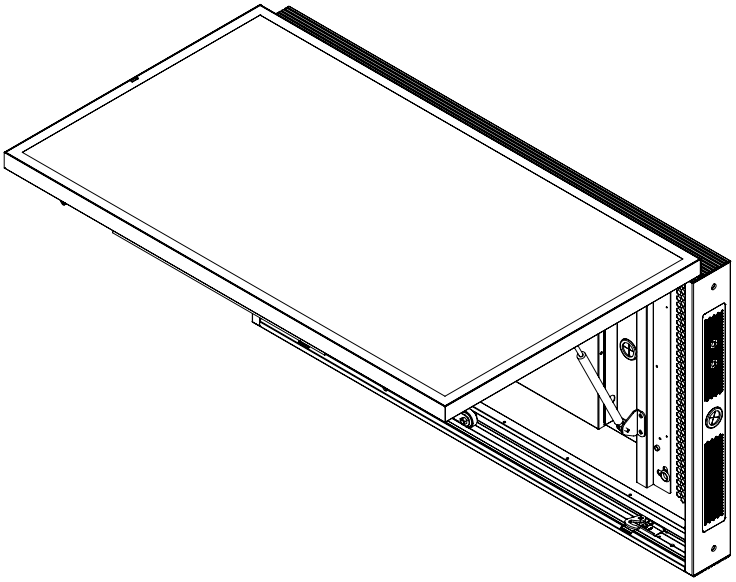

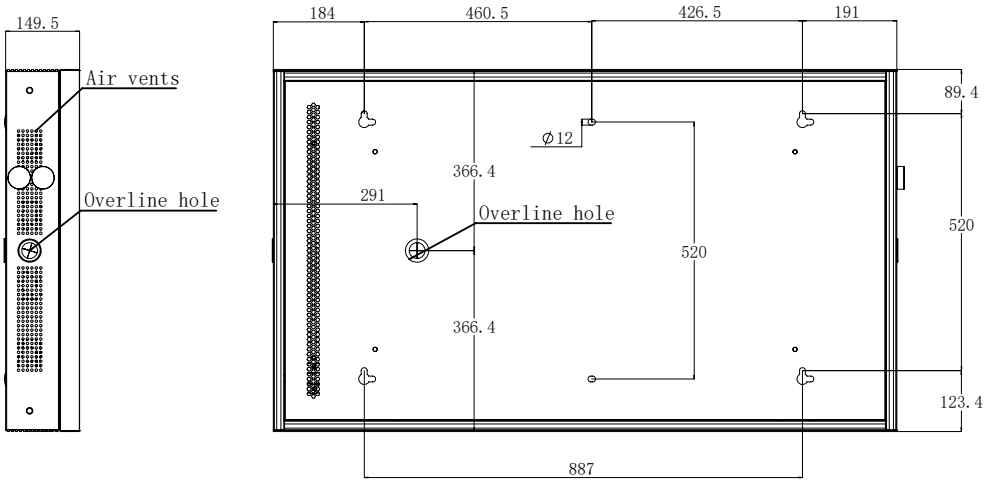

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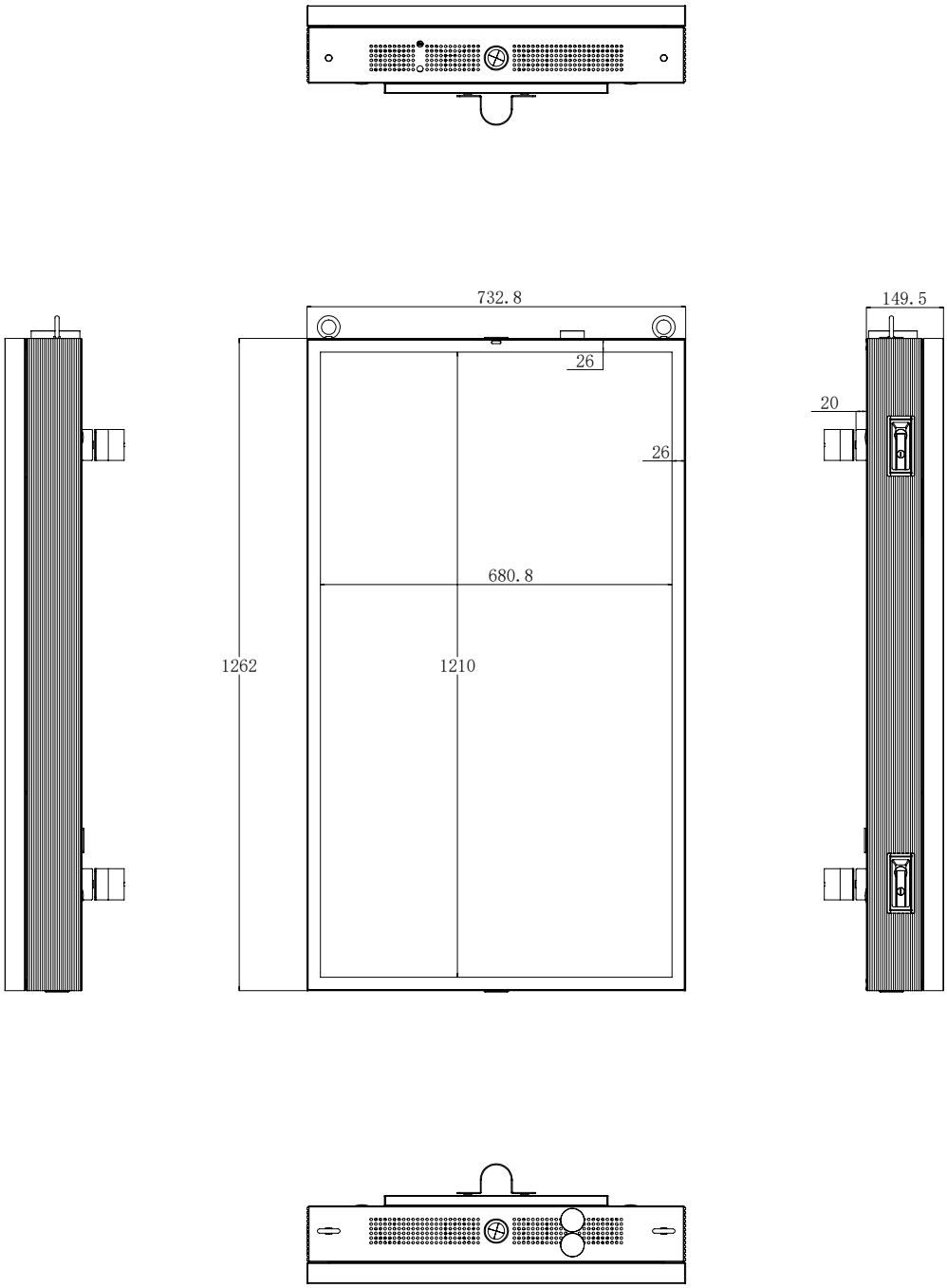

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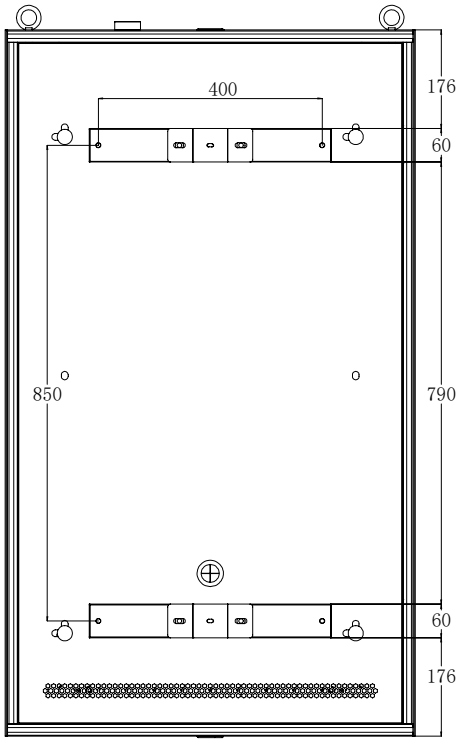

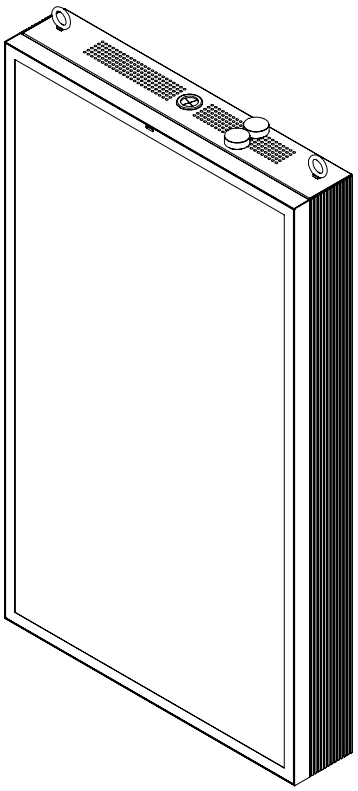

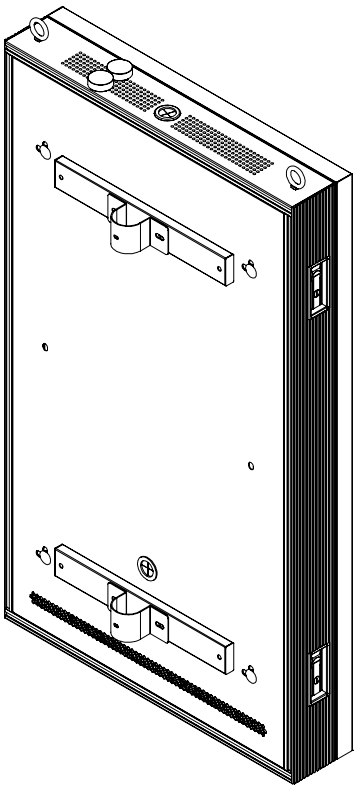

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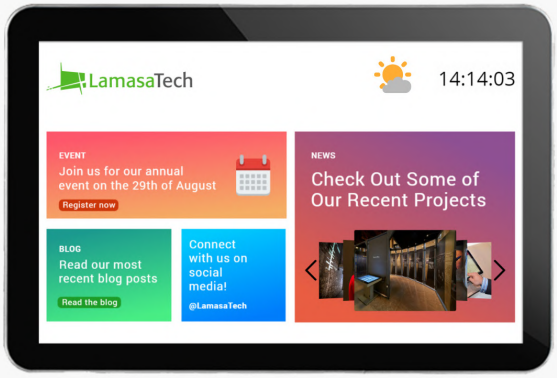
Digital window displays

Digital signage platform



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