Versi Outdoor Floor Freestanding Digital Poster Kiosk

Weatherproof digital kiosk for outdoor advertising and interactive experiences

www.lamasatech.com



Elevate your outdoor messaging with ultra-high brightness digital signage

Strong Connectivity Antennas

The display features a dual band, high gain antenna for a strong WiFi connection or 4G (optional).

Choice of screen size

Choose from a 55” or 75” display to suit your environment.



Brightness sensor

Built in brightness sensor automatically adjusts to different daylight hours and levels.

3500/3000 nits ultra-high brightness

With an ultra-high brightness rating of 3500 nits (55” model) or 3000 nits (75” model) it is ideal for outdoor settings, ensuring your signage will be crystal clear even in bright sunlight.

Slim bezel

Measuring at just 26mm, the frame around the screen ensures maximum impact and no distractions from your content.

Weatherproof

With an IP66 rated display, the kiosk is built to be protected from the elements, for consistent performance in varying weather conditions.

Anti-glare toughened glass

The 5mm toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

Touch or non-touch

Choose a passive non-touch display for advertising and signage or an interactive PCAP touch screen (non-touch only for 75”).

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Choose Single or Double-Sided Screens for Maximum Impact

Simple install

Install your single screen kiosk in under 1 hour or your double screen in less than 2 hours with a 2-man team!

Customisable hat option

Illuminate your brand with our customisable kiosk top hat, featuring integrated LED lighting and logo options to create an eye-catching, premium focal point.



Plug and play

Play your content via USB stick or run your application from the integrated Android 11 SoC.

Connect a mini PC

For applications that require a Linux/Windows PC, connect your own NUC PC with HDMI in. Mount your PC, neatly concealed within the kiosk frame.

Single or double-sided

Choose between a single or double-sided model to suit your unique needs.

Security covered screws and security locks

No ports or connections are visible to prevent any tampering with the kiosk.

Auto power

In case of power cuts and outages the display will automatically power on when the power is re-instated.

Weatherproof ports

Fitted with secure outdoor ports which will withstand environmental conditions, ensuring they do not become loose.

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Increase customer engagement with 24/7 signage

The Versi Outdoor Floor Freestanding Digital Poster Kiosk is a sleek digital display that will boost your advertising reach and engage your customers. It is ideal for a range of outdoor environments including shopping malls, tourist information points, university campuses, and more.



Easy on-site assembly

Modular by design, the kiosk only takes a short amount of time to get up and running with no lifting equipment required - saving you money on installation technicians.



Touch screen

The optional PCAP touch screen offers interactivity for your audience, perfect for information points. They'll be able to interact with your signage in a memorable way - a benefit which traditional print signage cannot offer you.



Plug and play

Run your content or application in minutes using the embedded Android SoC. Alternatively, connect your own mini PC which can be neatly concealed within the kiosk frame. Power your PC from the built-in DC power port with no additional power provision required (subject to required power consumption).



Optional CMS

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your displays in seconds.



Robust components

Manufactured to the highest standards with commercial-grade components, the Versi is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.



3-year warranty

The Versi Outdoor Kiosk is provided with a standard 3-year warranty included for your peace of mind.

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The Versi Outdoor range

The Versi Outdoor is a modular digital signage display available in a range of configurations to suit any outdoor screen requirement, whether you require a wall-mounted or freestanding display.

The freestanding models are available as single, dual or triple screens or our double-sided second generation model suiting all outdoor settings and can be configured as non-touch for advertising or PCAP multi-touch for interactive applications.



Outdoor display

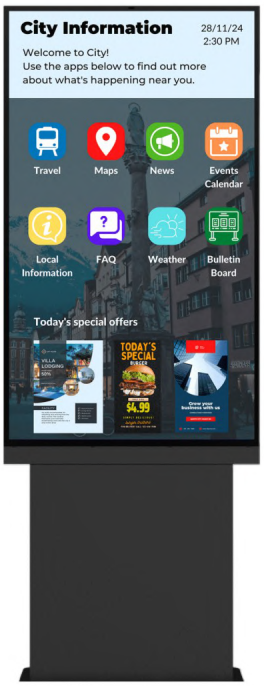


Outdoor floor freestanding digital poster kiosk

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Outdoor Wall Mounted Digital Signage Poster



Outdoor single freestanding kiosk

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Outdoor dual freestanding kiosk



Outdoor triple freestanding kiosk

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Transform your outdoor kiosk with our signature top hat

Complete your outdoor display with our signature top hat.

Illuminate your brand with our optional, fully customisable kiosk signature top hat, designed to command attention day and night.

Featuring integrated LED lighting that enhances visibility in any lighting condition and flexible logo customisation options, this premium finishing touch transforms your kiosk into an unmistakable brand beacon. The illuminated top hat creates an eye-catching focal point that draws customers from a distance while reinforcing your brand identity with sophisticated, professional appeal.



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Specifications

Model		Versi Outdoor Floor Freestanding Digital Poster Kiosk
Panel	Screen size	55”, 75”
	Display resolution	1920x1080
	Viewing angles	178°V / 178 °H
	Colour depth	16.7M
	Contrast ratio	1200:1
	Brightness	55” = 3500 cd/m², 75” = 3000 cd/m²
	Response time	6ms
	Lifespan	>50,000 hours
	Display scale	16:9
	Operation	24/7
	Touch screen	Touch screen (PCAP)
Built-in player	CPU	RK3568
	RAM	2G DDR3
	ROM	16G
	OS	Android 11
	Storage expansion	External TF memory card up to 64G
	Media format	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BMP, JPEG, PNG, GIF

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Power	Input voltage	AC 110V ~ 240V, 50/60Hz
	Power consumption	≤240W per display
	Operating temperature	-20°C ~ 50°C
	Storage temperature	-20°C ~ 60°C
	Operation humidity	10 ~ 90%
	Storage humidity	10 ~ 90%
Mechanical spec	Dimension (mm)	Refer to the drawing
	Net weight (kg)	55” = single-sided 140kg, double-sided 165kg, 75” single-sided = 220kg
	Gross weight (kg)	55” = single-sided 155kg in boxes, double-sided 185kg in boxes (additional 50kg for wooden crate.) 75” = single-sided 300kg in boxes
	Protection glass	5mm AG treatment toughened glass
	IP certificate	IP66
	Brightness sensor	Built-in light adjustment sensor
Interface	USB 3.0	*2
	USB 2.0	*2
	USB touch	*1
	HDMI input	*1
	HDMI output	N/A
	RJ45	*1
	AC100-240V	*1
	12V DC output	*1
	Uboot button	*1

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Camera module specifications

Model	Versi Outdoor Camera
Optical Sensor	1/2.5 inch CMOS SONY IMX335 Sensor
Effective Pixels	2594(H)*1944(V)
Power supply	USB 5V±5%
Max frame	30fps @ 1944
Contrast ratio	1200:1
AEC\Gain\White Balance	Automatic
Stable working temperature	(-10C-60C)
Output Support	1944P, 1080P, 720P, VGA, QVGA

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Product codes

Product Name	Product Code
55” Versi Outdoor Floor Freestanding Digital Poster Kiosk	LT-Versi-55-OD-DPK
55” Versi Outdoor Floor Freestanding Double-Sided Digital Poster Kiosk	LT-Versi-55-OD-DPK-Twin
55” Versi Outdoor Floor Freestanding Interactive Digital Poster Kiosk	LT-Versi-55-OD-DPK-PT
55” Versi Outdoor Floor Freestanding Interactive Double-Sided Digital Poster Kiosk	LT-Versi-55-OD-DPK-Twin-PT
75” Versi Outdoor Floor Freestanding Digital Poster Kiosk	LT-Versi-75-OD-DPK
75” Versi Outdoor Floor Freestanding Interactive Double-Sided Digital Poster Kiosk	LT-Versi-75-OD-DPK-Twin-PT

Accessories	Product Code
55” Versi Outdoor Floor Freestanding Digital Poster Kiosk SIGNATURE Top Hat with Logo	LT-Versi-55-OD-PRT-V2FS-THATSIG
55” Versi Outdoor Floor Freestanding Double-Sided Digital Poster Kiosk SIGNATURE Top Hat with Logo	LT-Versi-55-OD-PRT-V2FS-Twin-THATSIG

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Endless possibilities

Designed with flexibility in mind, the Versi Outdoor architecture supports a wide range of requirements, whether you're looking for:

- Drive-through menu boards
- Public information and customer help points
- Wayfinding and directory

The Versi display can be easily integrated into any outdoor enclosure or furniture.

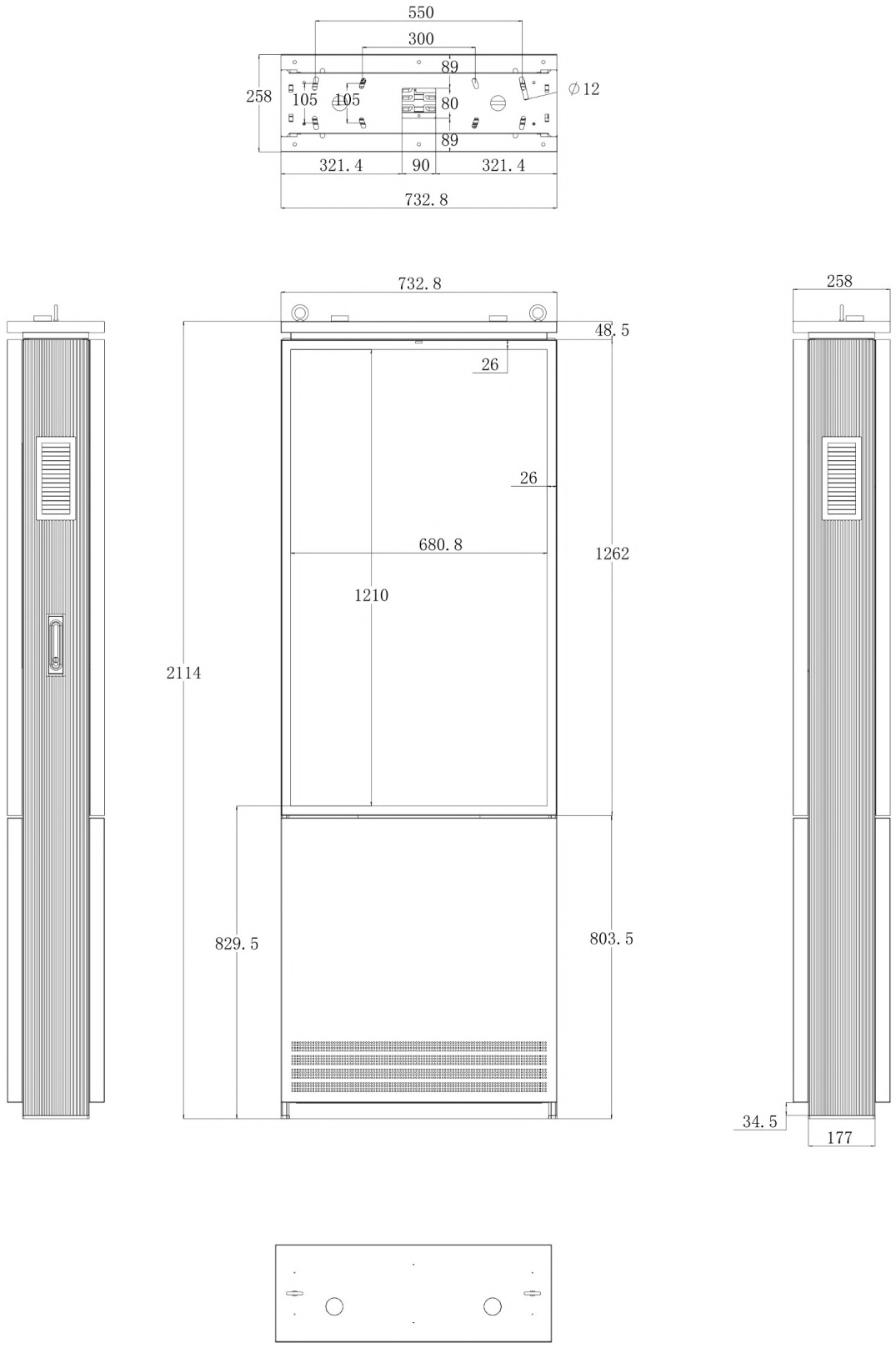
With the USB ports, you can easily expand the display functionality with accessories including our microphones and camera module. Power your accessory from the built-in DC power port with no additional power provision required (subject to required power consumption).



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Technical drawings - 55” Versi Outdoor Floor Freestanding Digital Poster Kiosk

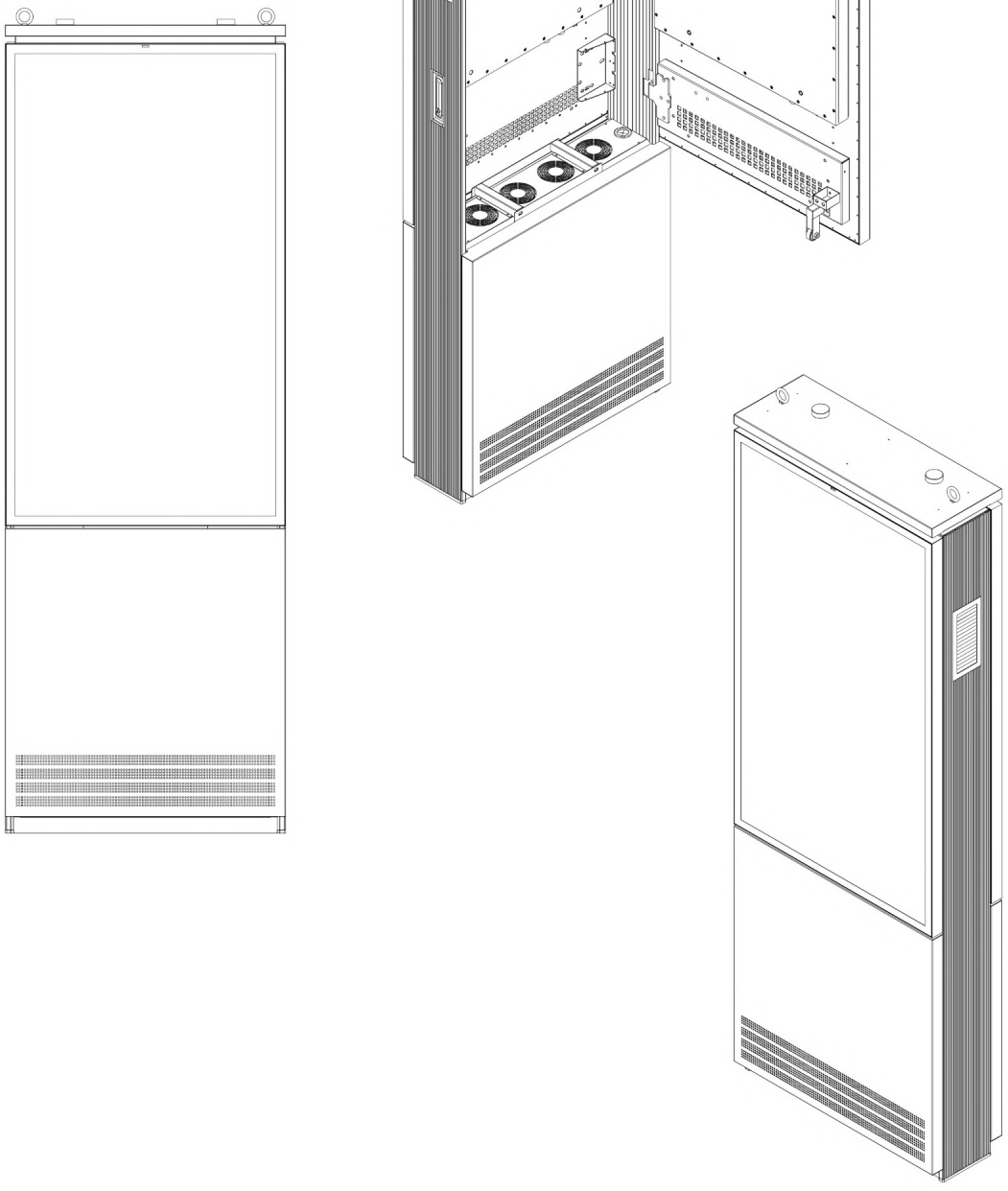
All measurements specified are in mm.



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Technical drawings - 55” Versi Outdoor Floor Freestanding Digital Poster Kiosk

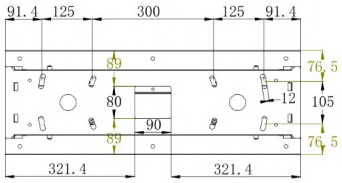
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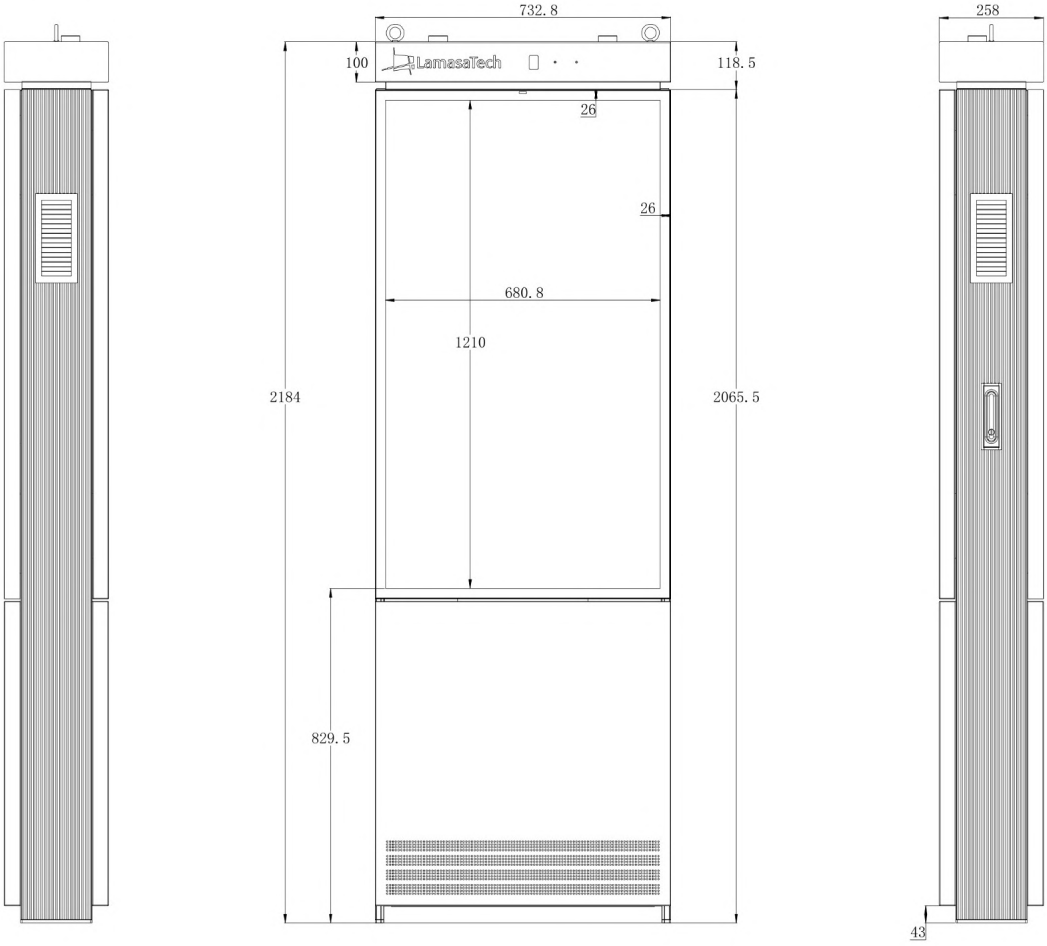


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Technical drawings - 55” Versi Outdoor Floor Freestanding Digital Poster Kiosk with Signature Top Hat

All measurements specified are in mm.



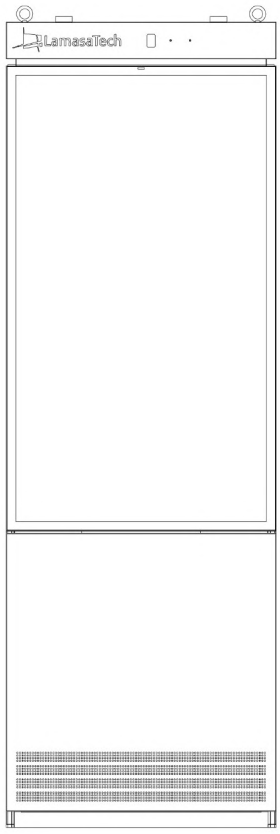


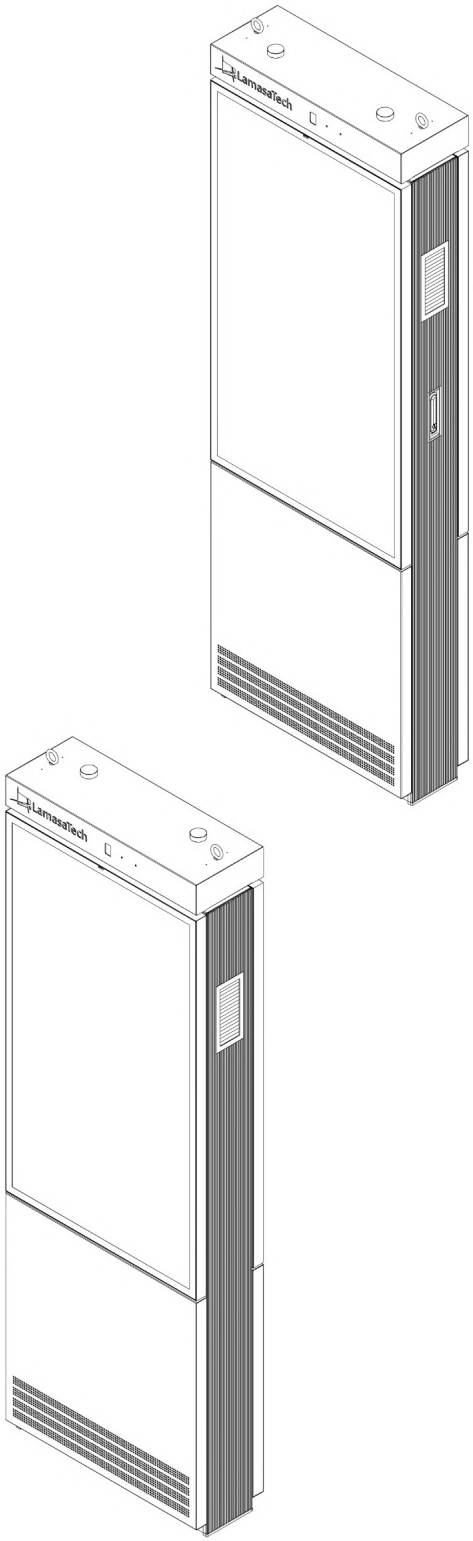


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Technical drawings - 55” Versi Outdoor Floor Freestanding Digital Poster Kiosk with Signature Top Hat

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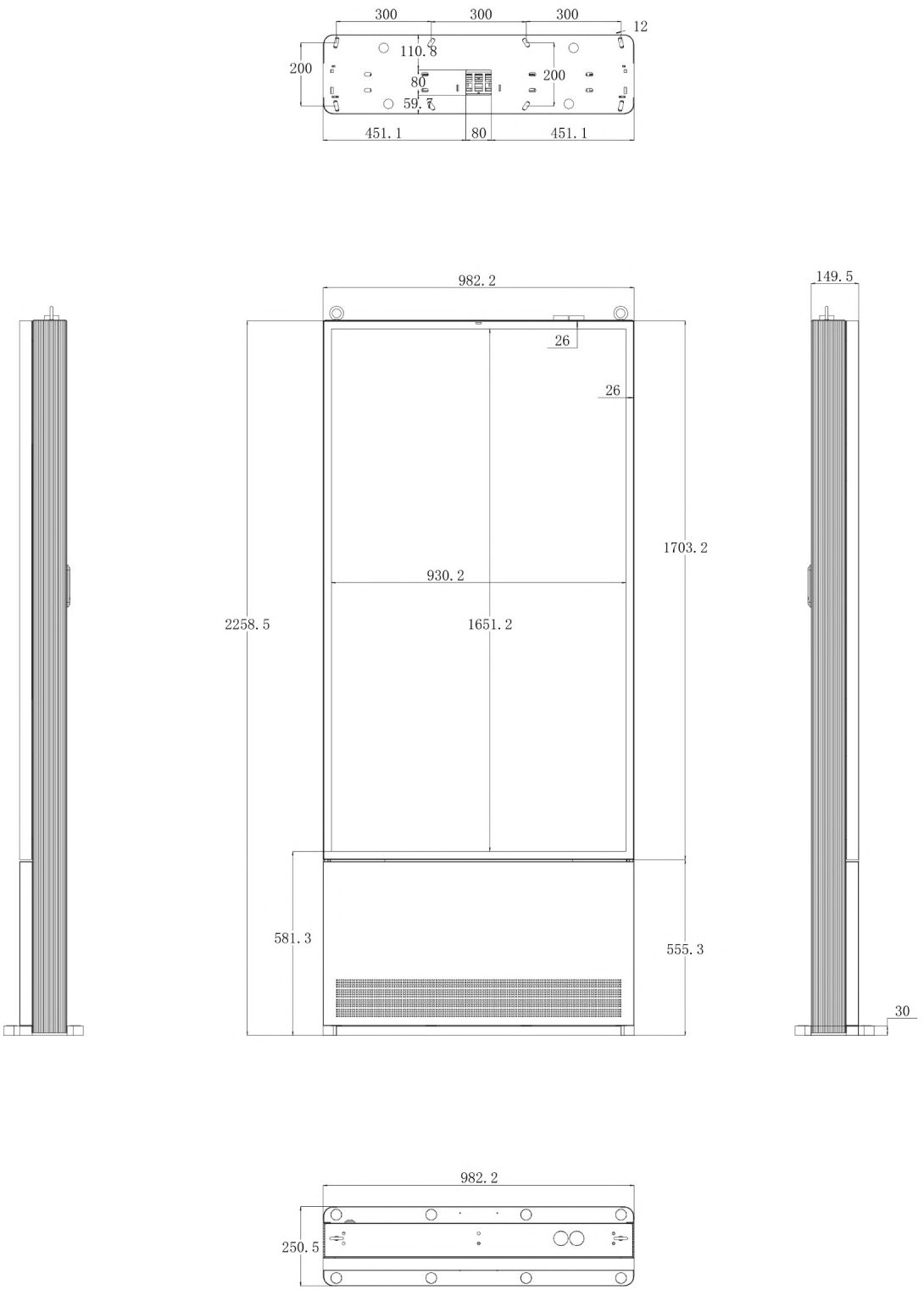




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Technical drawings - 75” Versi Outdoor Floor Freestanding Digital Poster Kiosk

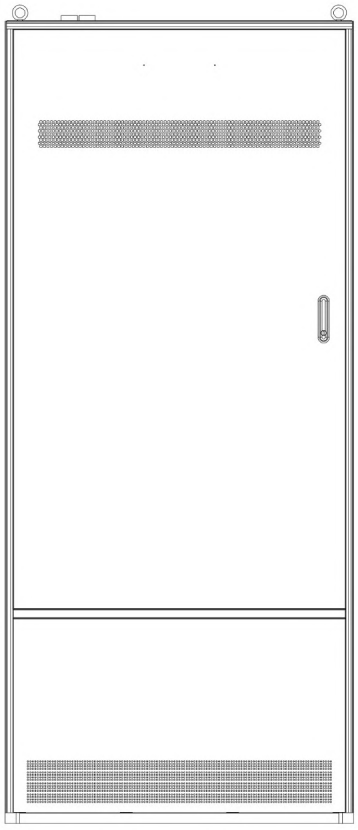
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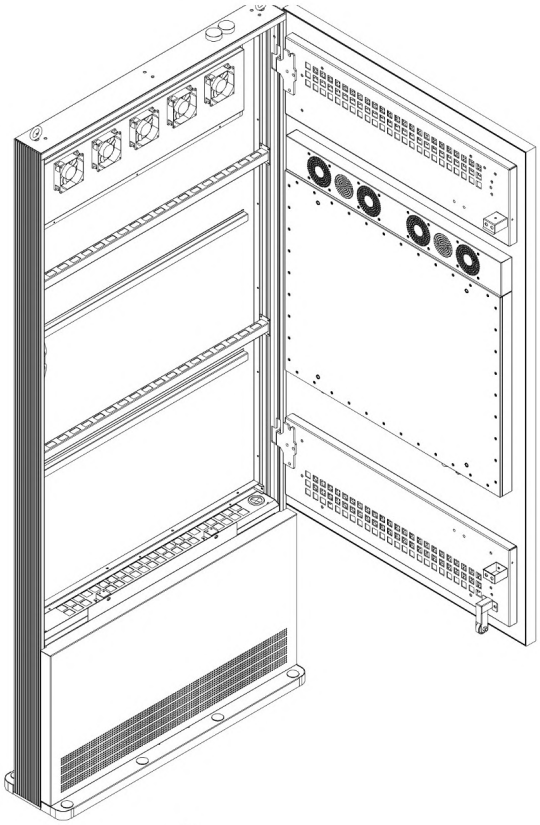


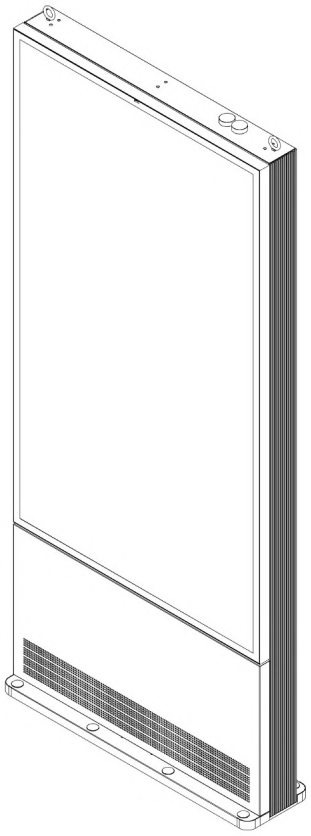
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Technical drawings - 75” Versi Outdoor Floor Freestanding Digital Poster Kiosk

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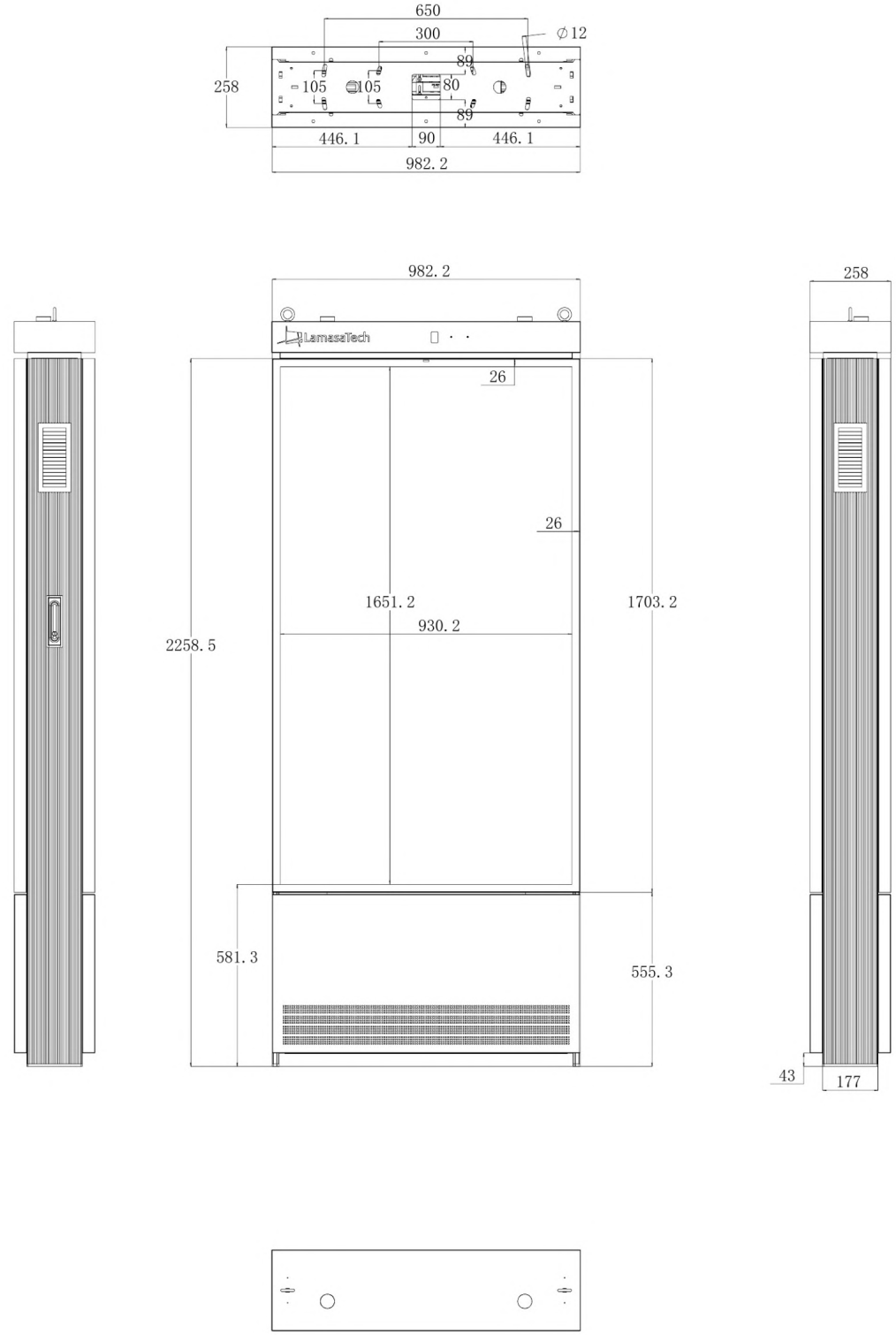




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Technical drawings - 75” Versi Outdoor Floor Freestanding Digital Poster Kiosk with Signature Top Hat

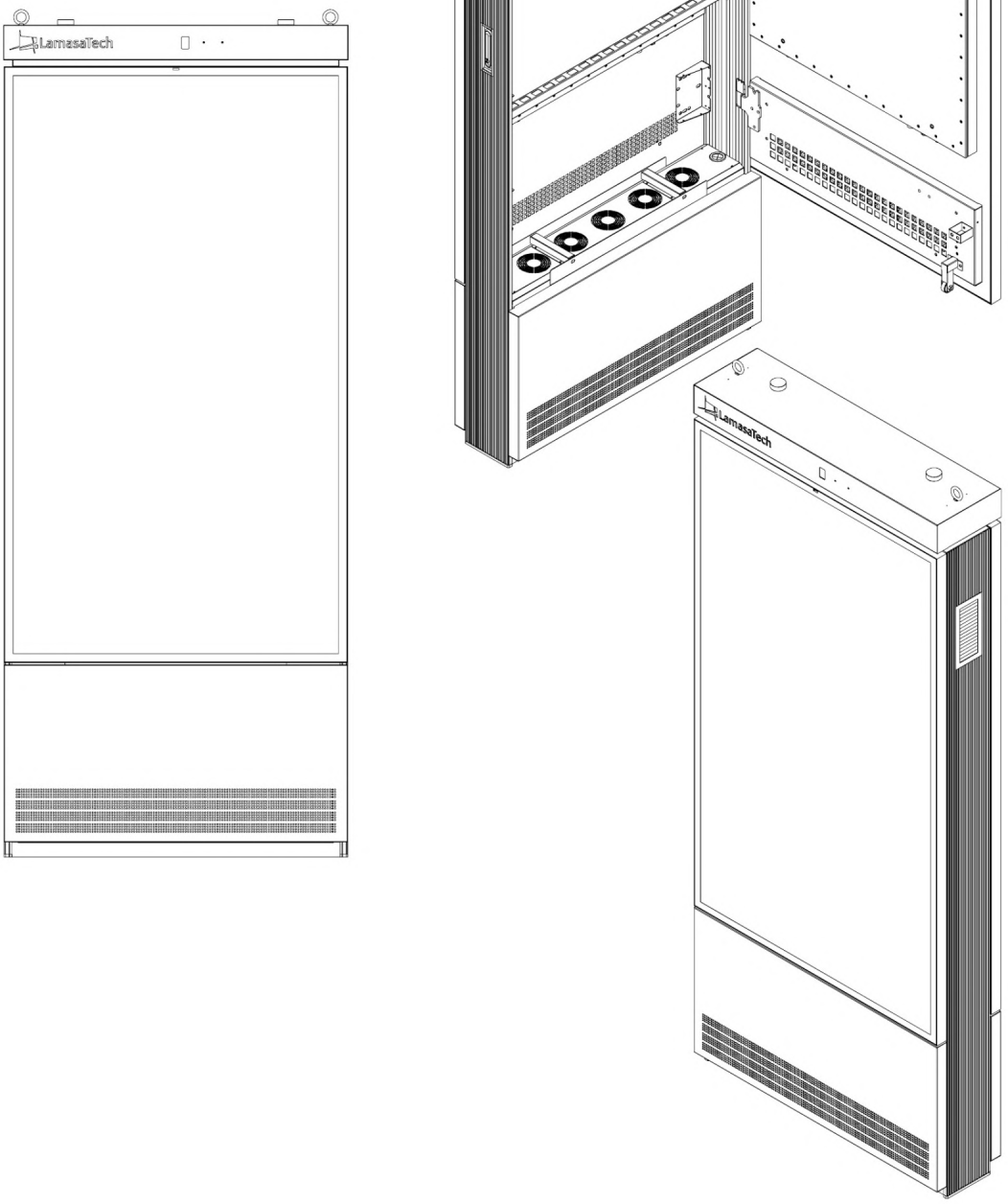
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Technical drawings - 75” Versi Outdoor Floor Freestanding Digital Poster Kiosk with Signature Top Hat

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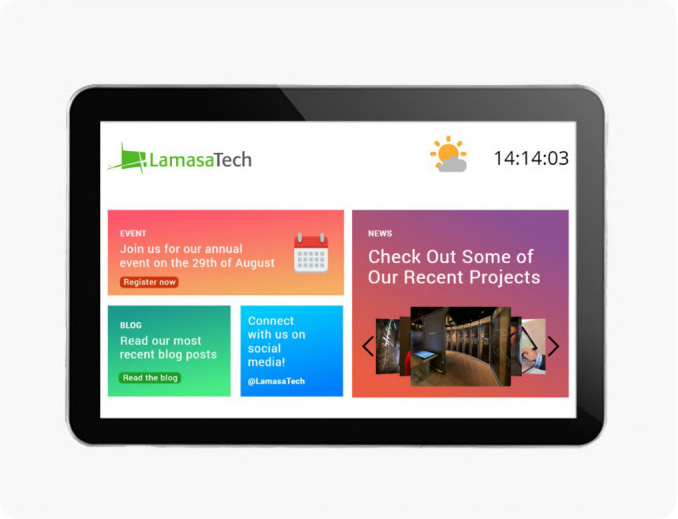
Versi indoor digital display



Digital window displays



Digital signage platform



For more information on our digital solutions please visit www.lamasatech.com

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