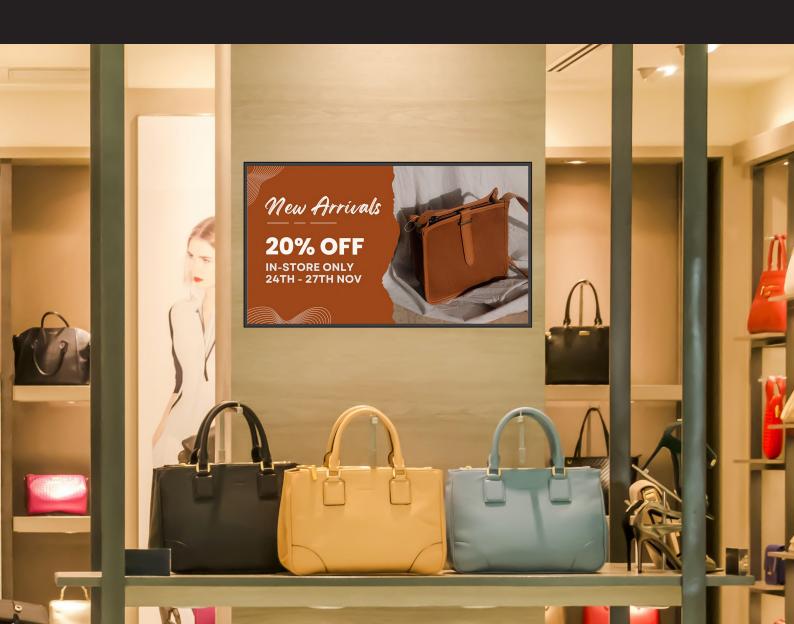


## **Versi Indoor Display**

All-purpose digital signage display in non-touch for advertising or PCAP touch for interactive applications.

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## Wow your audience with sleek digital signage

# Strong WiFi connectivity

The display features a dual band, high gain antenna for a strong WiFi connection.

# 700 nits high brightness

With a rating of 700 nits brightness your signage will be crystal clear even in bright locations such as retail stores with a lot of artificial lighting.

# Anti-glare — toughened glass

The toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

#### **Camera and microphone**

Choose to add our Versi camera and microphone module for audience analytics, customer service or entertainment applications.



## Choice of screen size

Select from a 32", 43" or 55" screen to suit your requirements.

#### Ultra slim bezel

Measuring at just 13.6 mm, the frame around the screen is the slimmest on the market, ensuring no distractions from your content.

### Portrait or landscape orientation

Mount the display in either orientation depending on your content and preferences.

#### Touch or non-touch

Choose a passive non-touch display for advertising and signage or an interactive PCAP touch screen.

## Versatile for touch and non-touch applications



Security covers conceal all ports from tampering in public environments.

#### Connect a mini PC

For applications that require a Linux/Windows PC, connect your own NUC PC with HDMI in. Mount your PC bracket neatly out of sight on the back of the display using the VESA mounting holes (75x75 mm or 100x100 mm).

### Simple install

A standard VESA wall mount is supplied with the displays for simple installations.

#### Integrate easily into enclosures

Easily integrate into any enclosure or furniture, such as a kiosk frame, counter, or retail display.

### Plug and play

Play your content via USB stick or run your application from the integrated Android 11 SoC.

#### **Auto power**

In case of power cuts and outages the display will automatically power on when the power is re-instated.

#### **Connect accessories**

With 6 USB ports you can easily connect accessories such as printers and payment terminals. Power directly from the built-in DC power port (subject to required power consumption).

### Increase customer engagement and sales

The Versi Indoor display is a sleek digital signage display that will boost your advertising reach, increase footfall and engage your customers. It is ideal for a range of environments including retail stores, shopping malls, restaurants, hotels and more.



Touch screen

The PCAP touch screen model offers interactivity for your audience, perfect for information points. They'll be able to interact with your signage in a memorable way - a benefit which traditional print signage cannot offer you.



Plug and play

Run your content or application in minutes using the embedded Android SoC. Alternatively, connect your own mini PC which can be housed neatly at the back of the display. Power your PC from the built-in DC power port with no additional power provision required (subject to required power consumption).



**Optional CMS** 

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your displays in seconds.



Connect accessories

Boasting 6 USB ports, the Versi suits a range of requirements, allowing expansion with accesories e.g. printer, payment terminal etc. Power a module from the built-in DC power port with no additional power provision required (subject to required power consumption).



Customise your display

The Versi is suitable for installation in a range of enclosures and can be easily adapted for custom projects including self-service screens with payment modules. Contact us to discuss your requirements.



**Robust components** 

Manufactured to the highest standards with commercial-grade components, the Versi is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.



The Versi Indoor display is provided with a standard 3-year warranty included for your peace of mind.

### Camera and microphone module

Complete your digital signage display with our HD camera and microphone module, perfect for:

- Audience and engagement measurement
- Customer service and AI applications e.g. customer help points using direct call connections
- Entertainment applications e.g. selfie and interactive AR photo booths

Adapt the camera angle easily from the top of the display using the adjustment wheels to set the best angle for your environment. The advanced facial recognition sensor ensures the user is in focus even when there is bad visibility conditions in the background, such as glare and backlight.

The advanced noise cancelling and echo cancelling microphones reduce background noise and maximise the voice level of the individual engaging with the display.

# **Specifications**

Model	Versi Indoor Display	
Panel	Screen size	32", 43", 55"
	Display resolution	1920x1080
	Viewing angles	178°V / 178 °H
	Colour depth	16.7M
	Contrast ratio	1200:1
	Brightness	700 cd/m <sup>2</sup>
	Response time	6ms
	Lifespan	>50,000 hours
	Display scale	16:9
	Operation	24/7
	Touch screen	Optional - 10 point PCAP touch
Built-in player	СРИ	RK3568 Quad-core, up to 2.0GHz
	RAM	2G DDR3
	ROM	16G
	System version	Android 11
	Storage expansion	External TF memory card (option)
	Media format	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF

	Display format	Subject to software capability: Screen rotation, double screen codisplay, double screen differential display, picture-in-picture display
Power	Input voltage	AC 110V ~ 240V, 50/60Hz
	Power consumption	≤60W ~ 95W
	Operating temperature	0°C ~ 50°C / 32°F ~ 122°F
	Storage temperature	-20°C ~ 60°C / -4°F ~ 140°F
	Operation humidity	10 ~ 90%
	Storage humidity	10 ~ 90%
Connections	RJ45	1
	HDMI input	1
	USB touch	1
	USB 2.0	6
	WiFi	6 Dual band 2.4Ghz/5Ghz
Mechanical spec	Dimension (mm)	32" - 725.2 x 420.4 x 37.6 43" - 968.2 x 556.4 x 37.6 55" - 1236.6 x 707.4 x 37.6 See technical drawings for more detail
	Protection glass	Toughened glass
	Shell colour	Gloss black
	Speakers	2 x 5W
Customisation	Options available	The Versi can be easily adapted for custom designs and projects including self-service screens with payment modules. Please get in touch to discuss your requirements.

### **Product codes**

Product Name	Product Code
[32"/43"/55"] Versi Digital Signage Display	LT-Versi[32/43/55]-ID
[32"/43"/55"] Versi PCAP Interactive Display	LT-Versi[32/43/55]-ID-PT

Please omit the size not required and brackets to use these codes.

## The Versi indoor range

The Versi Indoor is a modular digital signage display available in a range of configurations to suit any indoor screen requirement, whether you need a wall-mounted, ceiling-mounted or freestanding display.

The freestanding models are available as single-sided or double-sided displays. All configurations, with the expection of the ceiling mounted display, are available in passive non-touch or PCAP touch screen.

All models are available in 43" or 55" sizes, with the addition of 32" for the wall-mounted models.



Freestanding kiosk



Freestanding totem



Wall poster



Ceiling mount

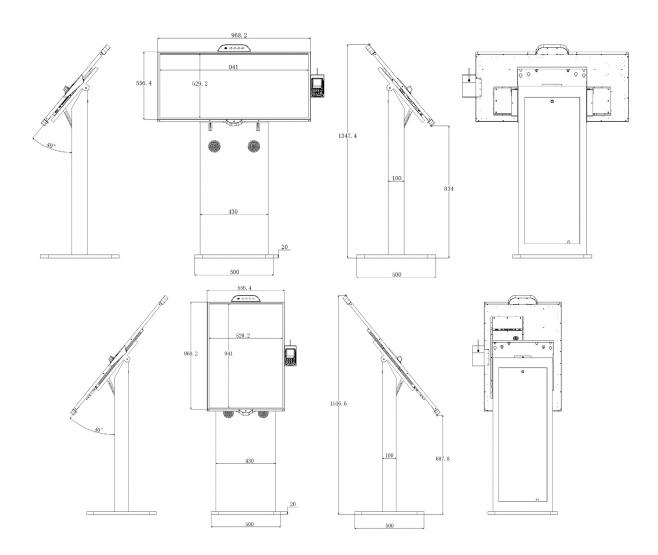
## **Endless possibilities**

Designed with flexibility in mind, the Versi architecture supports a wide range of requirements, whether you're looking for:

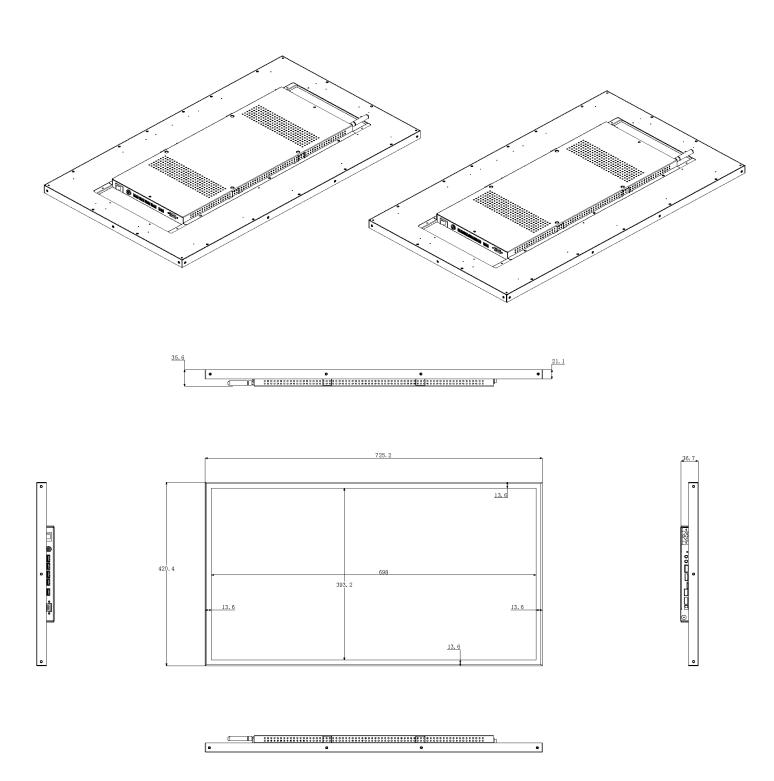
- self-service and checkout
- payment and ticketing
- public information and customer help points
- wayfinding and directory

The Versi is easily integrated into any enclosure or furniture, such as a kiosk frame, counter, retail display, cabinet or table in landscape and portrait orientations. Boasting intelligently positioned fixings, peripherals can be easily developed that connect neatly to the displays e.g. cameras and payment terminals.

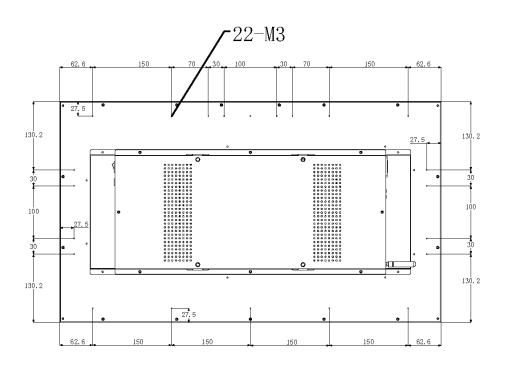
With 6 USB ports, you can easily expand the display functionality with accesories including printers, scanners and payment terminals. Power your accessory from the built-in DC power port with no additional power provision required (subject to required power consumption).

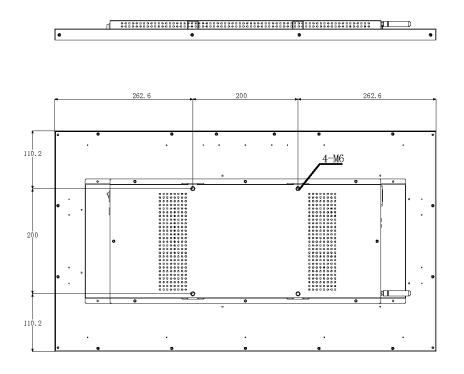


# Technical drawings - 32" Versi Indoor Display

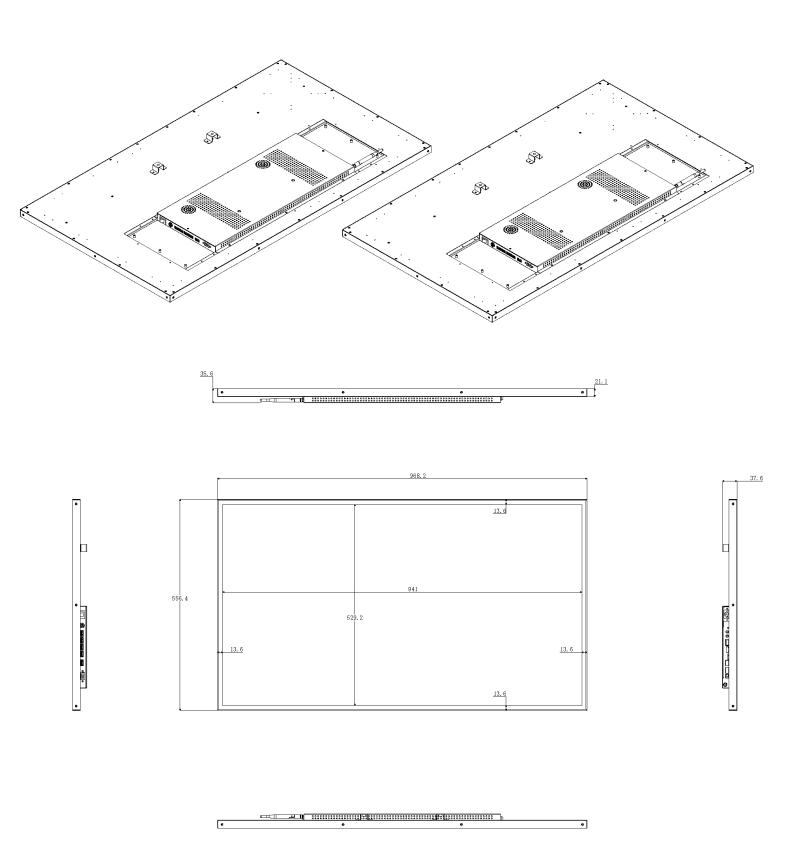


## **Technical drawings - 32" Versi Indoor Display**

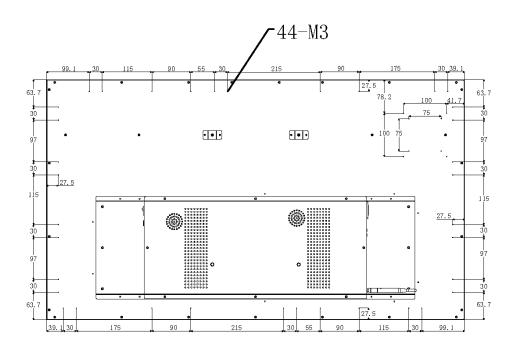


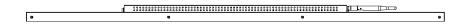


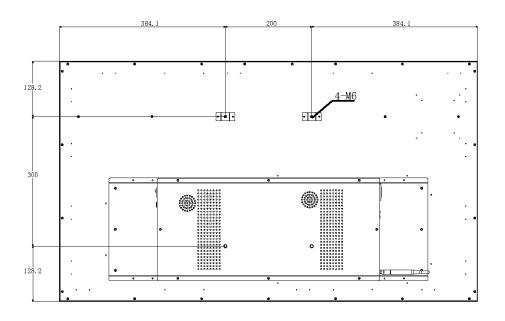
## Technical drawings - 43" Versi Indoor Display



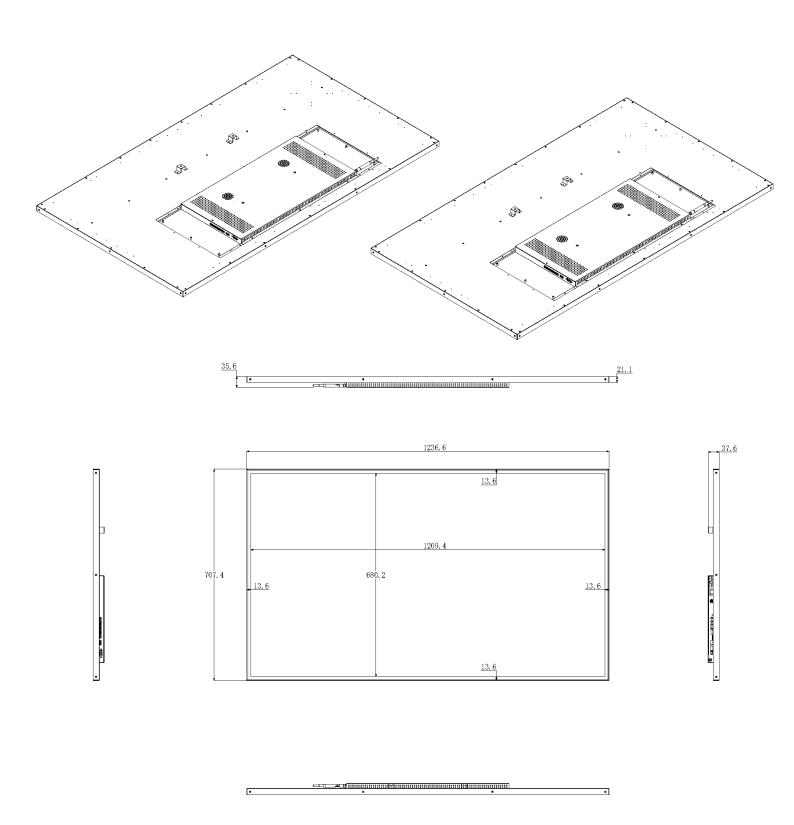
## Technical drawings - 43" Versi Indoor Display







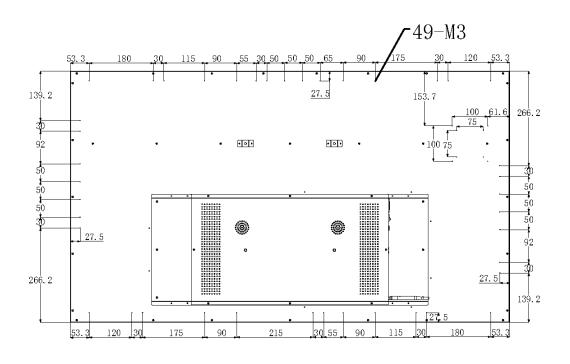
## Technical drawings - 55" Versi Indoor Display

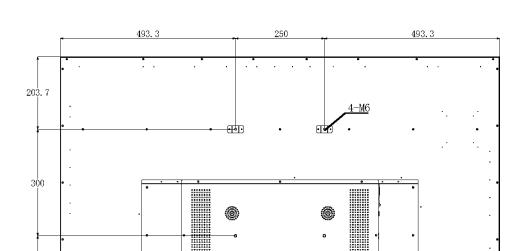


## **Technical drawings - 55" Versi Indoor Display**

All measurements specified are in mm.

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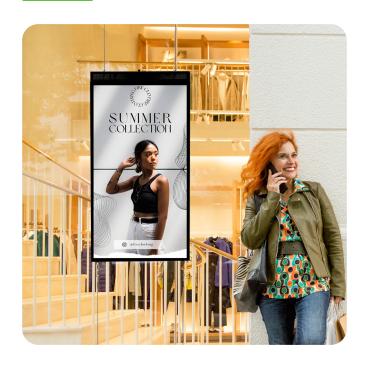


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### Digital signage platform



For more information on our digital solutions please visit <u>www.lamasatech.com</u>



### **Contact us**

UK: +44 (0) 191 341 0016

US: +1 (805) 308-9623

hello@lamasatech.com

lamasatech.com