LamasaTech

SPEC SHEET



Versi Indoor Display

All-purpose digital signage display with optional PCAP touch screen for interactive applications.

32” · 43” · 55” · Touch or non-touch

Wow your audience with sleek digital signage



An all-purpose digital signage display with an ultra slim bezel and an optional PCAP touch screen for interactive applications. Available in 32”, 43” and 55”, in portrait or landscape.

700
nits brightness

13.6mm
ultra slim bezel

50,000+ hrs
average lifespan, built to run 24/7

3 years
standard warranty

Key features

Choice of screen size and orientation
Select a 32”, 43” or 55” screen to suit your requirements, and mount it in portrait or landscape depending on your content and preferences.

Anti-glare toughened glass
The toughened glass is resistant to glare from natural and artificial lighting and is designed to withstand damage in public environments.

Touch or non-touch
Choose a passive non-touch display for advertising and signage or an interactive PCAP touch screen.

Ultra slim bezel
Measuring at just 13.6mm, the frame around the screen keeps the focus on your content, with no distractions.

700 nits high brightness
With a rating of 700 nits brightness, your signage stays clear even in bright locations such as retail stores with a lot of artificial lighting.

Strong WiFi connectivity
The display features a dual band, high gain antenna for a strong WiFi connection.

Available in 32”, 43” and 55”, with an optional PCAP touch screen

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Versatile for touch and non-touch applications



Plug and play

Play your content via USB stick or run your application from the integrated Android 11 SoC.

Connect a mini PC

For applications that require a Linux or Windows PC, connect your own NUC PC with HDMI in. For 43” and 55” displays, mount your PC bracket neatly out of sight on the back of the display using the VESA mounting holes (75x75mm or 100x100mm).

Auto power

In case of power cuts and outages, the display will automatically power on when the power is re-instated.

Tamper-proof design

Security covers conceal all ports from tampering in public environments.

Simple install

A standard VESA wall mount is supplied with the displays for simple installations.

Connect accessories

With 6 USB ports you can easily connect accessories such as printers and payment terminals. Power directly from the built-in DC power port (subject to required power consumption).

Integrate easily into enclosures

Easily integrate into any enclosure or furniture, such as a kiosk frame, counter, or retail display.

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Increase customer engagement and sales

The Versi Indoor display is a sleek digital signage display that can help you reach more people and engage your customers. It is ideal for a range of environments including retail stores, shopping malls, restaurants, universities and more.



Touch screen

The optional PCAP touch screen adds interactivity, perfect for information points.

Plug and play

Run content or an app in minutes on the embedded Android SoC, or connect your own mini PC.

Optional CMS

Manage your signage remotely with our cloud-based digital signage system and drag-and-drop content builder.

Connect accessories

6 USB ports for accessories such as printers and payment terminals, powered from the built-in DC port (subject to power consumption).

Customise your display

Suits a range of enclosures and adapts easily for custom projects, including self-service screens with payment modules.

Built for 24/7 use

Commercial-grade components, a 50,000+ hour average lifespan and a standard 3-year warranty.

Want to know how many people are really watching your screens? Ask our team about DisplayPulse, our audience measurement platform.

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Specifications

Model		Versi Indoor Display		
	Screen size	**32”**	**43”**	**55”**
Panel	Display resolution	1920 x 1080		
	Viewing angles	178° V / 178° H		
	Colour depth	16.7M		
	Contrast ratio	1200:1		
	Brightness	700 cd/m²		
	Response time	6ms		
	Lifespan	> 50,000 hours		
	Display scale	16:9		
	Operation	24/7		
	Touch screen	10-point PCAP touch (optional)		
Built-in player	CPU	RK3568 quad-core, up to 2.0GHz		
	RAM	2GB DDR3		
	ROM	16GB		
	System version	Android 11		
	Storage expansion	External TF memory card (option)		
	Media format	Video: MP4, MPG, AVI, RM, RMVB, TS Image: BMP, JPEG, PNG, GIF		
Connections	RJ45	1		
	HDMI input	1		
	USB touch	1		
	USB 2.0	6		
	WiFi	WiFi 6 · dual band 2.4GHz / 5GHz		

Where one value is shown across all three sizes, it applies to every size.

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	Screen size	32”	43”	55”
Power	Input voltage	AC 110V ~ 240V, 50/60Hz		
	Power consumption	≤ 60W ~ 95W		
Environment	Operating temperature	0°C ~ 50°C / 32°F ~ 122°F		
	Storage temperature	-20°C ~ 60°C / -4°F ~ 140°F		
	Operation humidity	10 ~ 90%		
	Storage humidity	10 ~ 90%		
Mechanical	Dimensions (mm)	725.2 x 420.4 x 37.6	968.2 x 556.4 x 37.6	1236.6 x 707.4 x 37.6
	Net weight	10kg	16kg	26kg
	Gross weight	16kg	22kg	31kg
	Protection glass	Toughened glass		
	Shell colour	Gloss black		
	Display format	Subject to software capability: screen rotation, double screen co-display, double screen differential display, picture-in-picture display		

See the technical drawings for more detail. Where one value is shown across all three sizes, it applies to every size.

Product codes

Product name	Product code
[32”/43”/55”] Versi Digital Signage Display	LT-Versi[32/43/55]-ID
[32”/43”/55”] Versi PCAP Interactive Display	LT-Versi[32/43/55]-ID-PT

Please omit the size not required, and the brackets, to use these codes.

ADDITIONAL INFORMATION

VESA mount for a mini PC

To add an external PC holder to your 43” or 55” display, you’ll need to purchase a flat VESA mount plate designed for mini PCs. The plate must not exceed 30mm in thickness.

Please note that LamasaTech does not sell or manufacture these mounts, but they are readily available from online retailers. If you need help finding a suitable mount, please contact a member of our team for assistance.

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Endless possibilities

Designed with flexibility in mind, the Versi architecture supports a wide range of requirements, whether you're looking for:

Self-service and checkout

Payment and ticketing

Public information and customer help points

Wayfinding and directory

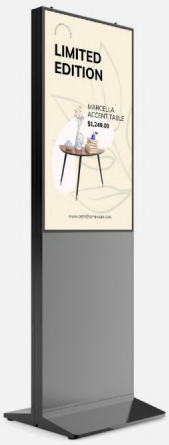
The Versi is easily integrated into any enclosure or furniture, such as a kiosk frame, counter, retail display, cabinet or table, in landscape and portrait. Intelligently positioned fixings let peripherals such as cameras and payment terminals connect neatly to the displays.

With 6 USB ports, you can expand the display with accessories including printers, scanners and payment terminals. Power your accessory from the built-in DC power port with no additional power provision required (subject to required power consumption).

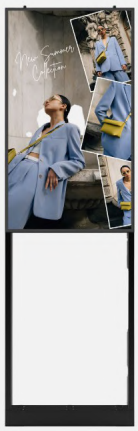
The Versi Indoor range

The Versi Indoor is a modular digital signage display available in a range of configurations to suit any indoor screen requirement, whether you need a wall-mounted, ceiling-mounted or freestanding display.

The freestanding models are available as single-sided or double-sided displays. All configurations, with the exception of the ceiling mounted display, are available in passive non-touch or PCAP touch screen. All models are available in 43" or 55" sizes, with the addition of 32" for the wall-mounted models.



Freestanding kiosk



Freestanding totem



Wall poster

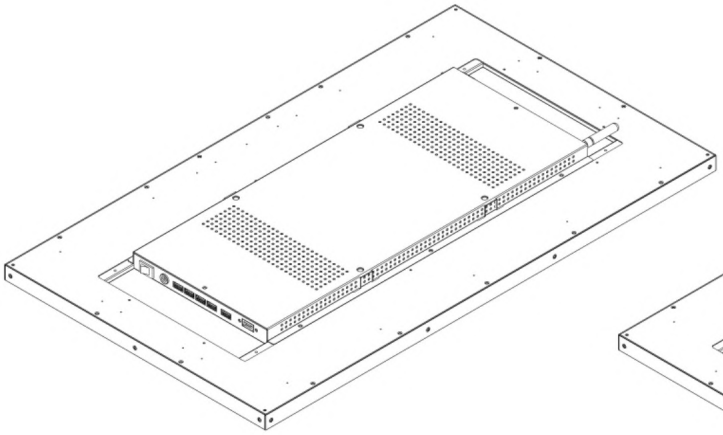


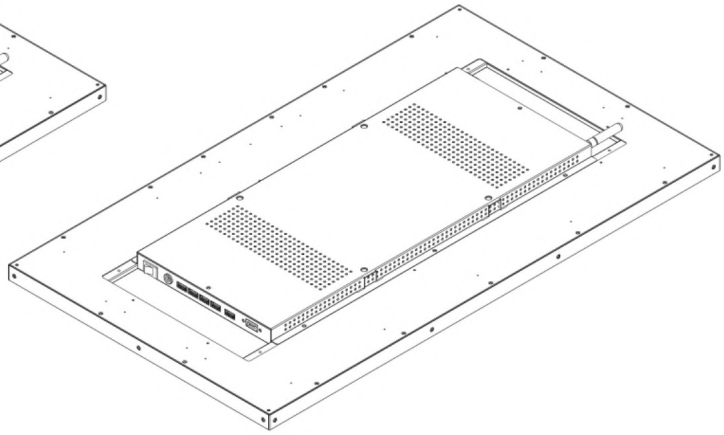
Ceiling mount

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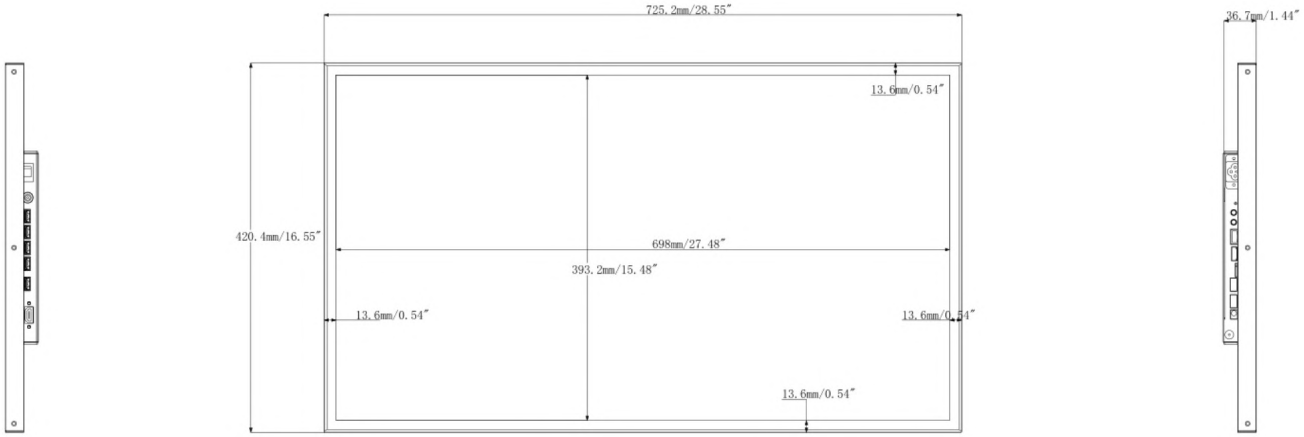
Technical drawings - 32” Versi Indoor Display

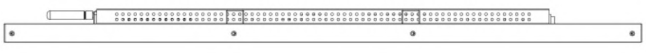
All measurements specified are in mm and inches.







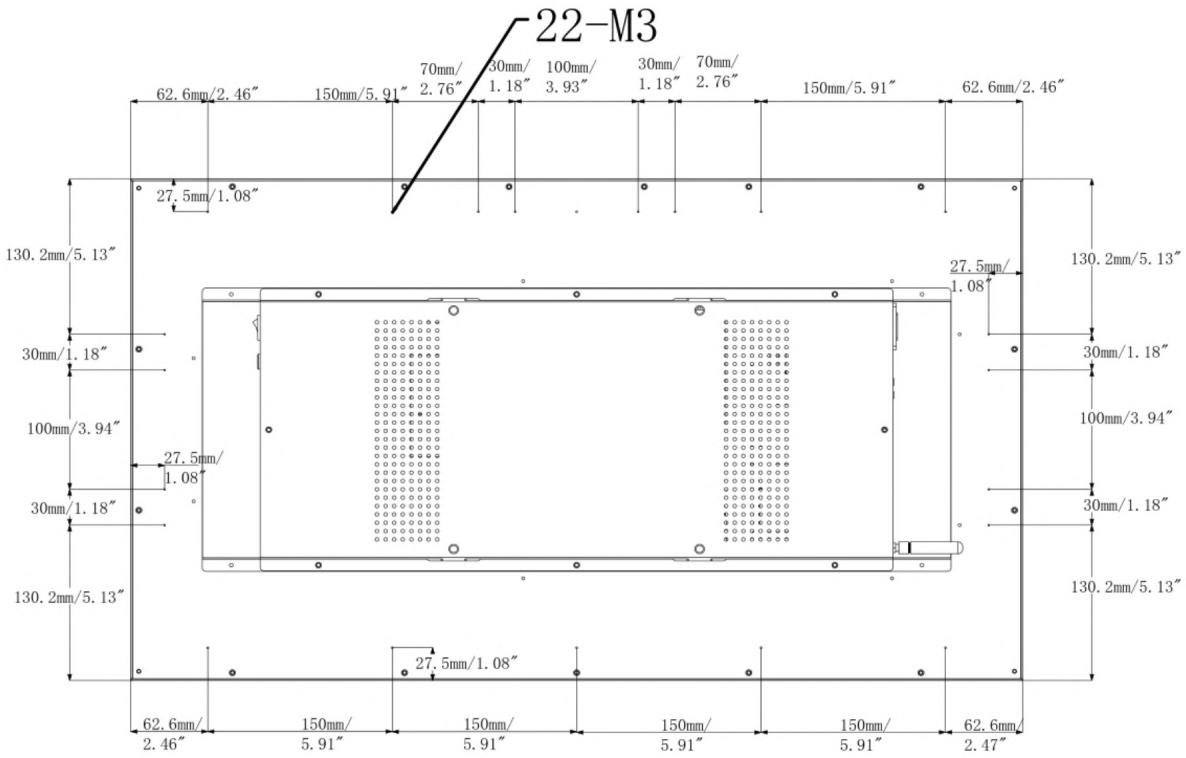


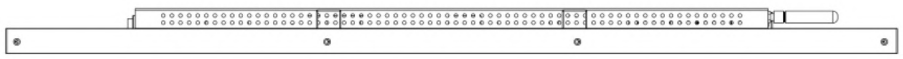


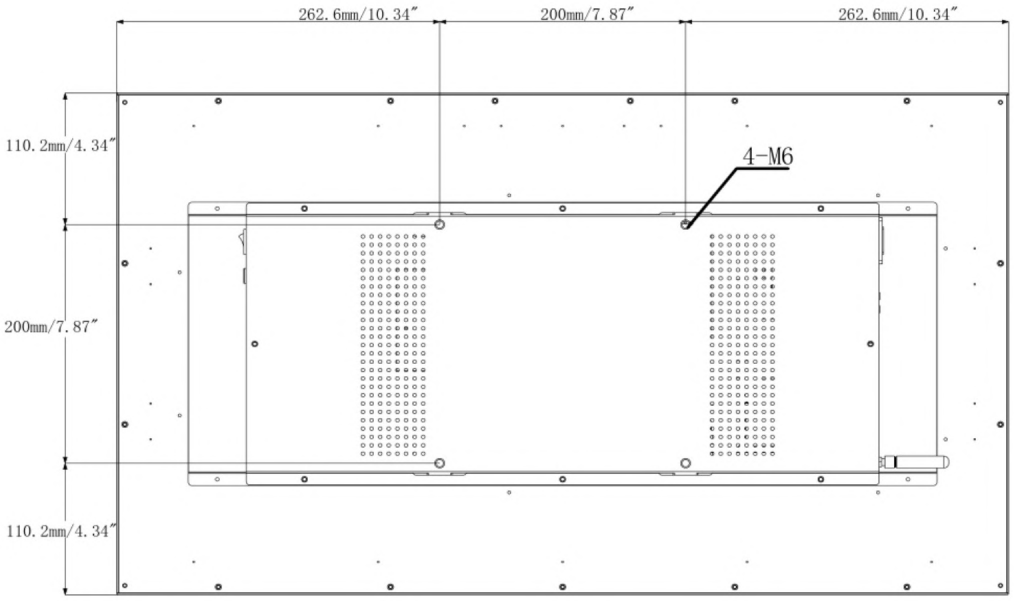
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Technical drawings - 32” rear and mounting

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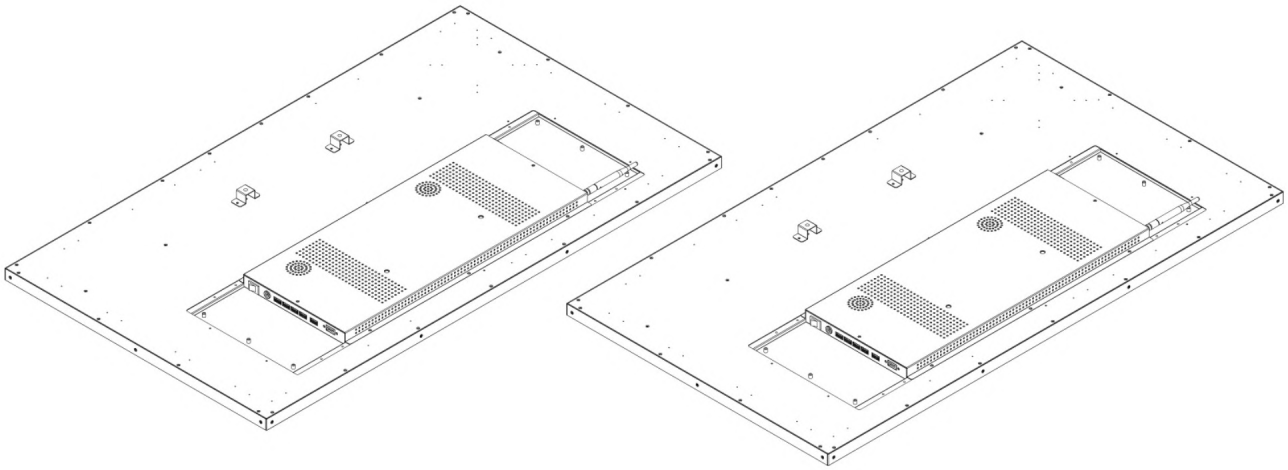




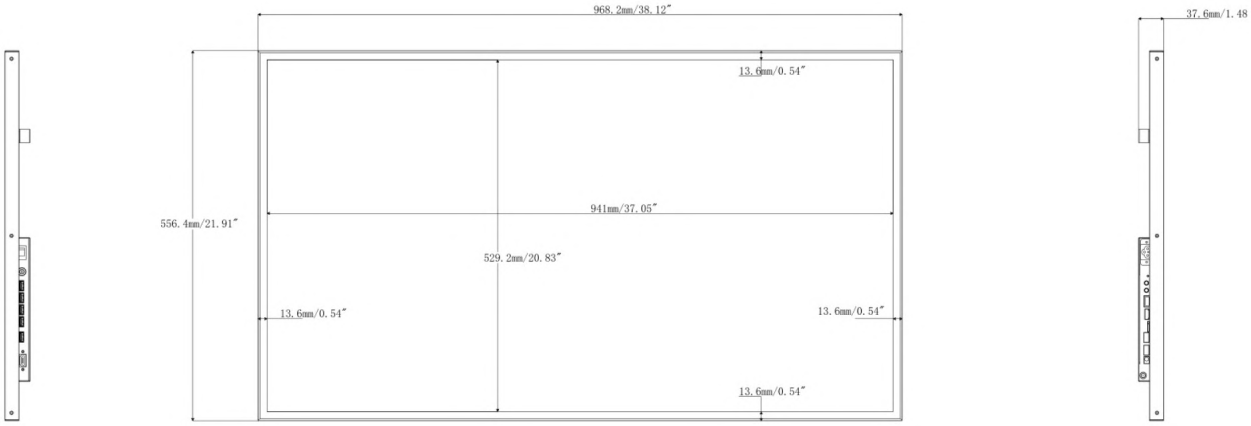
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Technical drawings - 43” Versi Indoor Display

All measurements specified are in mm and inches.





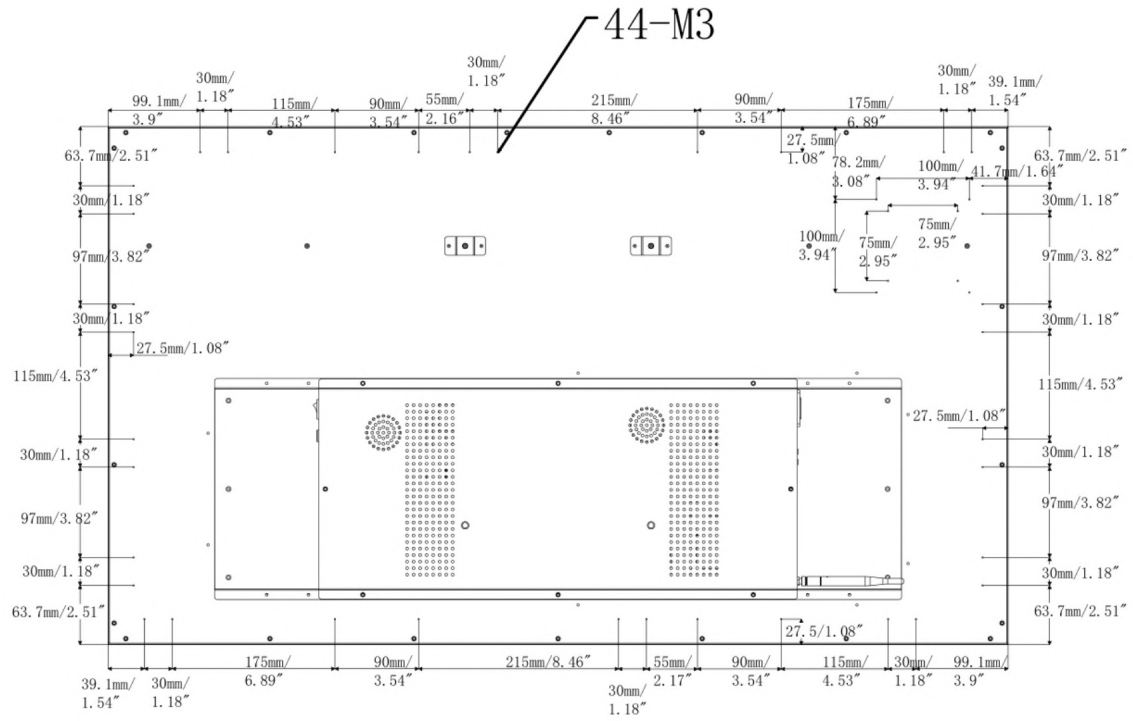




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Technical drawings - 43” rear and mounting

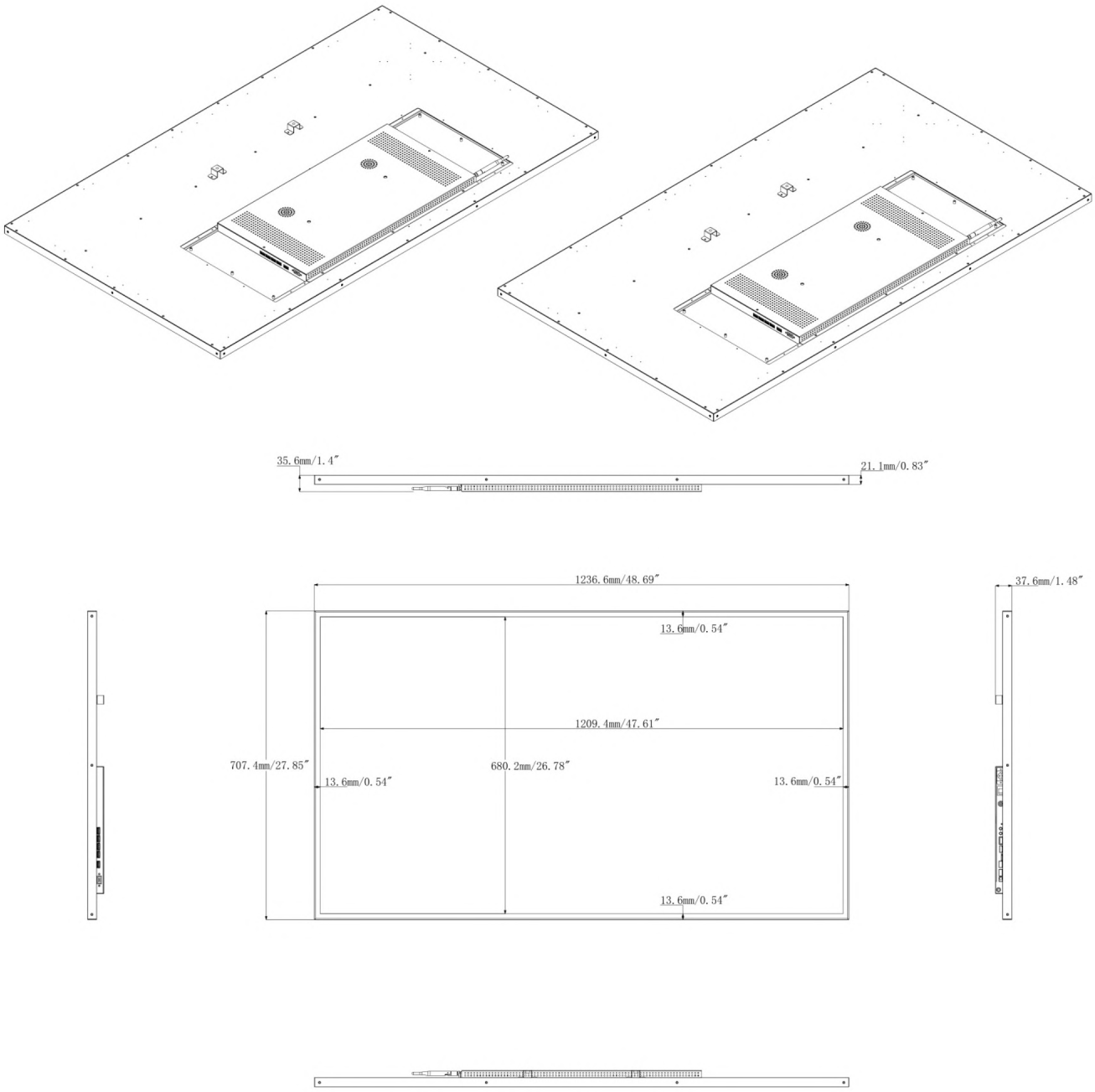
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Technical drawings - 55” Versi Indoor Display

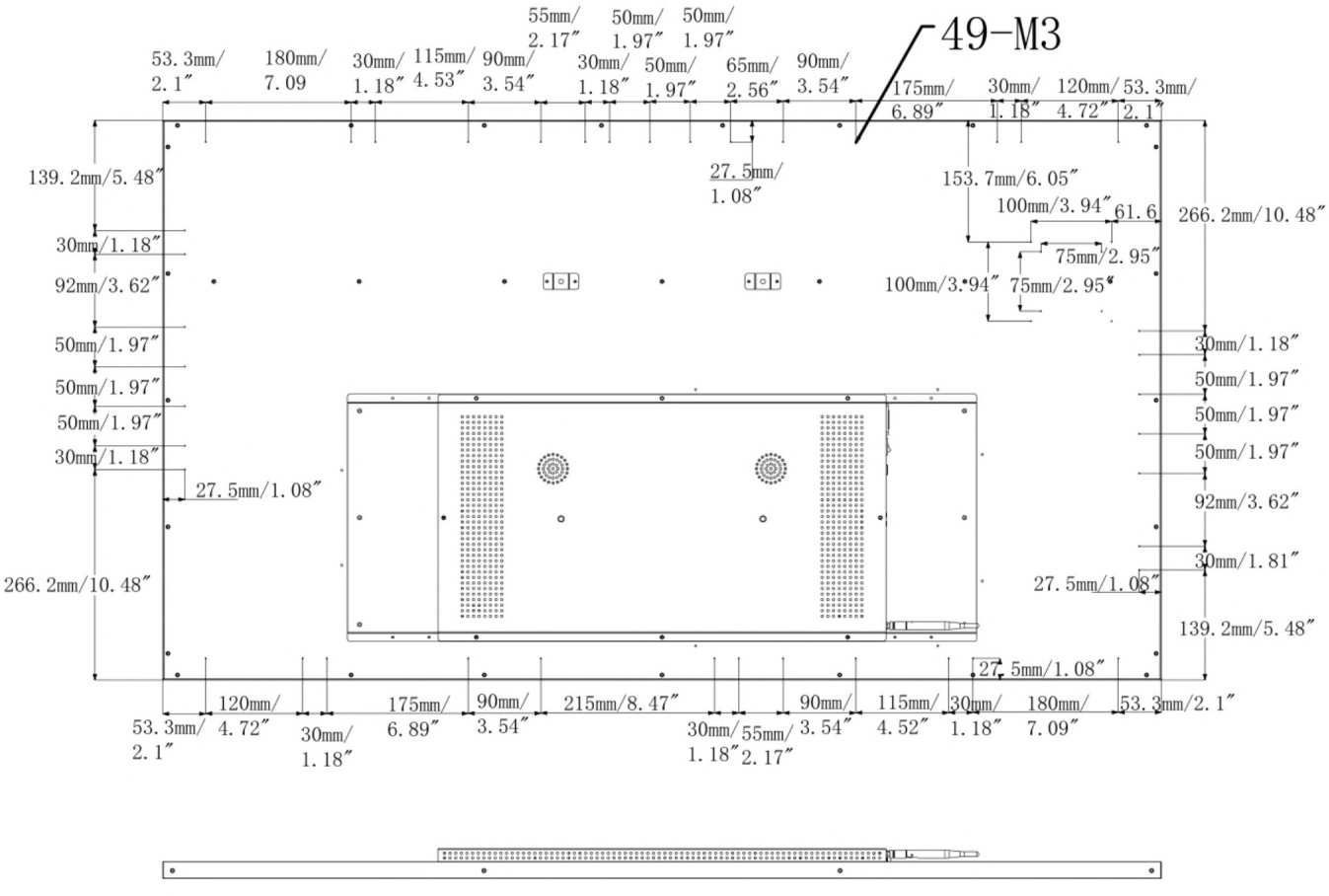
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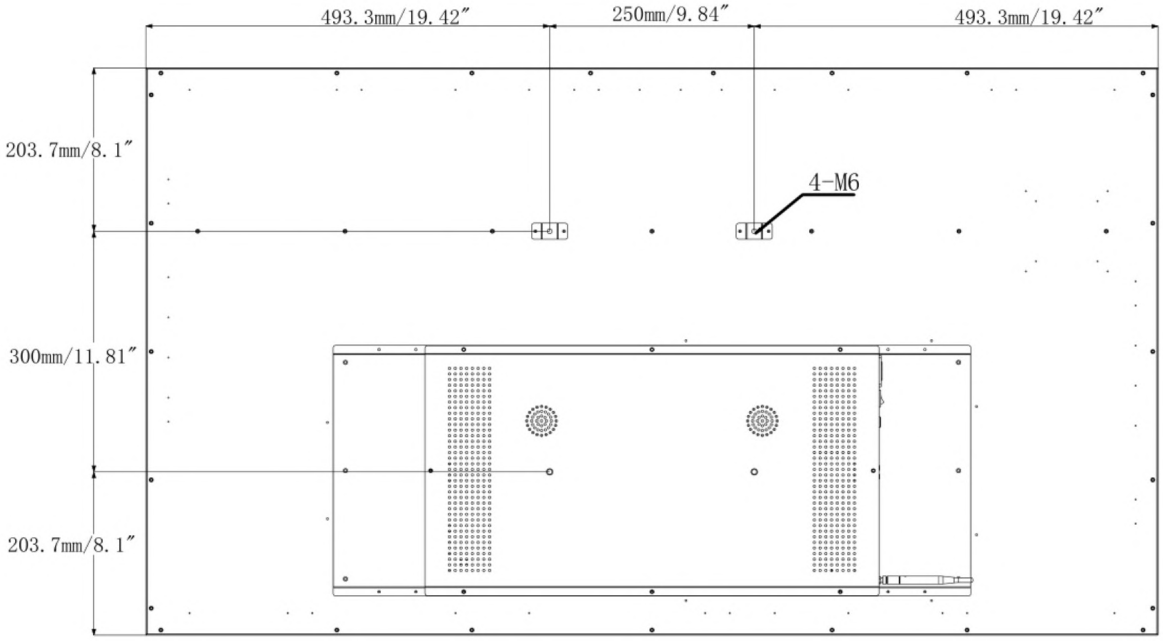


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Technical drawings - 55” rear and mounting

All measurements specified are in mm and inches.





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Real-world applications

The Versi Indoor Display brings sleek, all-purpose digital signage to retail stores, shopping malls, restaurants and universities, in portrait or landscape, with or without touch. It can also be integrated into kiosk frames, counters and retail displays for custom projects.

IDEAL FOR Retail stores • Shopping malls • Restaurants • Universities

Proven in the real world

From national retail media networks to coffee shop chains, organisations rely on LamasaTech displays every day.



RETAIL · FRONT-OF-STORE DISPLAYS

Front-of-store displays for Co-op Media Network at 300 locations

Read the case study →



RETAIL · WINDOW DISPLAYS

400 Muro Double-Sided Window Displays for Costa Coffee

Read the case study →

> *"Thank you for your hard work, expertise, and commitment. The displays look great, perform well, and we expect brands to see a positive ROI from front-of-store advertising."*
>
> **Dean Harris**, Head of Co-op Media Network

TRUSTED BY

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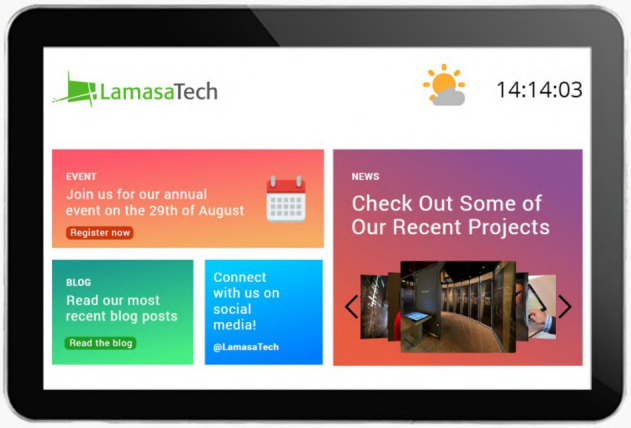
More solutions from LamasaTech



LCD and LED video walls



Digital window displays



Digital signage platform

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