



## Muro Ultra High Brightness Double-Sided Window Displays

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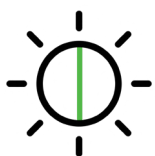
# Ultra high brightness hanging displays



# Maximise your advertising reach, outside and inside your store with double-sided displays

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Reach your customers 24/7 and tempt customers into your stores with ultra high brightness hanging advertising displays. Designed to provide an engaging storefront window display, these double-sided hanging screens are perfect for retail stores, restaurants, shopping malls, gyms, hotels, estate agents and more.



## 3,500 nits brightness

Ultra-high brightness outward-facing panels with a rating of 3,500 nits ensure your messages are easy to read in direct sunlight. The inward-facing panel has a rating of 1,000 nits, perfect for bright indoor environments. The smart brightness sensor adjusts screen brightness automatically for top performance in the current conditions.



## Plug and play

Plug and play your content in minutes using the embedded Android player. Simply add your images and videos onto a USB memory stick, plug it into the display and copy the files over.



## Optional CMS

Display and update your content remotely from any device with an internet connection, by subscribing to our cloud-based digital signage system. Create new advertisements and messages quickly with the drag-and-drop content builder.



## Low noise design

The low noise design, below 25dB, ensures the displays operate quietly in your storefront, without disturbing the customer experience.



## Robust components

Manufactured to the highest standards with commercial-grade components, the hanging displays are designed to run seamlessly 24/7.



## 3-year warranty

The Muro ultra high brightness double-sided displays are provided with a standard 3-year warranty included for your peace of mind.



# Secure mounting options

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The sleek wire mounting system is perfect for those that need more flexibility on the height of the display, such as those with particularly high ceilings.



The ceiling mount frame is perfect for many installations where the screen will be at an average height.

# Specifications

Model	Muro Ultra High Brightness Double-Sided Window Displays	
Display	Screen size	49 inch display signal x 2 TFT-LCD panel 55 inch display signal x 2 TFT-LCD panel
	Display resolution	1920x1080 (Full HD)
	Viewing angles	178° V / 178° H
	Colour depth	16.7M
	Contrast ratio	1500:1
	Brightness	3500 cd/m <sup>2</sup> = outward-facing screen 1000 cd/m <sup>2</sup> = inward-facing screen
	Brightness sensor	Built-in light adjustment sensor
	Display scale	16:9
	Operation hours	24/7
	Shell colour	Black
Built-in player	OS	RK3568
	RAM	2G DDR3
	ROM	16G (upgrade to 32G available)
	System version	Android 11
	Chipset	Quad-core, up to 2.0GHz
	Storage expansion	External TF memory card up to 64G

	<b>Media format</b>	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF
	<b>Display format</b>	The OS supports the following display formats, subject to software capability: screen rotation, double screen co-display, double screen differential display, picture-in-picture display.
	<b>Function</b>	RTC real-time clock, timing
	<b>Interface</b>	USB x2, HDMI IN, WiFi, RJ45, C14 switched power connector
<b>Power</b>	<b>Outputs</b>	Display signal x2, IR remote receiver x1, 10W stereo x2
	<b>Input voltage</b>	AC 110V ~ 240V, 50/60HZ
	<b>Power consumption</b>	≤350W
	<b>Operating temperature</b>	-10°C ~ 50°C
	<b>Storage temperature</b>	-20°C ~ 60°C
	<b>Operation humidity</b>	10 ~ 90%
<b>Measurements</b>	<b>Storage humidity</b>	10 ~ 90%
	<b>Dimensions (mm)</b>	Please refer to the technical drawings
	<b>Gross weight (including arms &amp; wires)</b>	49 inch = 40kg 55 inch = 54kg
	<b>Net weight (including arms)</b>	49 inch = 31.5kg 55 inch = TBC
	<b>Net weight (including wires)</b>	49 inch = 28.5kg 55 inch = 42kg

**Packing size**

49 inch = 1350 x 870 x 240 mm

55 inch = 1450 x 890 x 300 mm

**Accessories****Included**

Choice of arm mounting or wire mounting, remote control, 3M power cable (US and UK plug), 5M RJ45 cable

## Product codes

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**49" Muro Ultra High Brightness  
Double-Sided Window Displays**

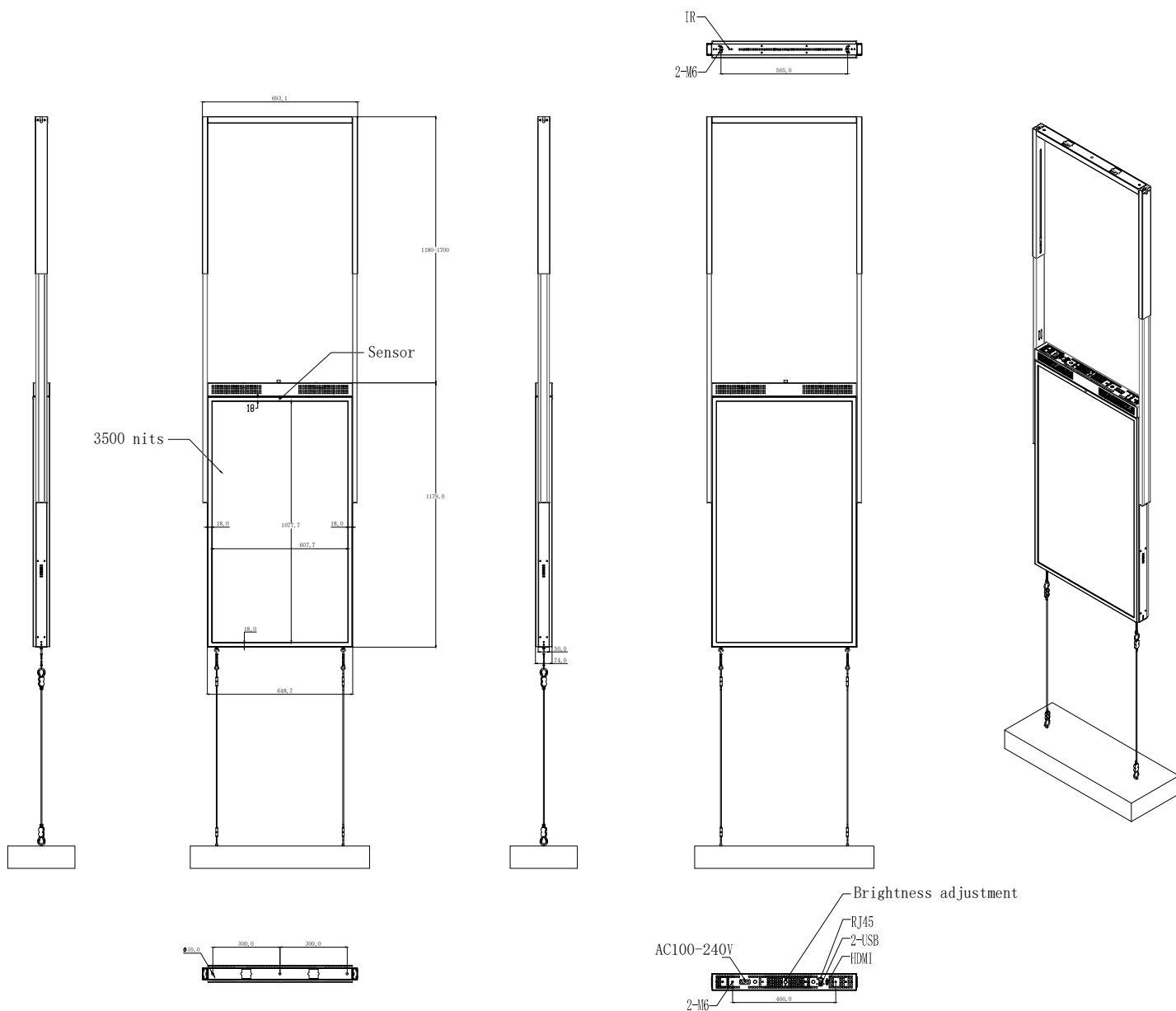
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**55" Muro Ultra High Brightness  
Double-Sided Window Displays**

LT-MuroDUHB55\_AND\_ID

## Technical drawings - 49" with arm mounting

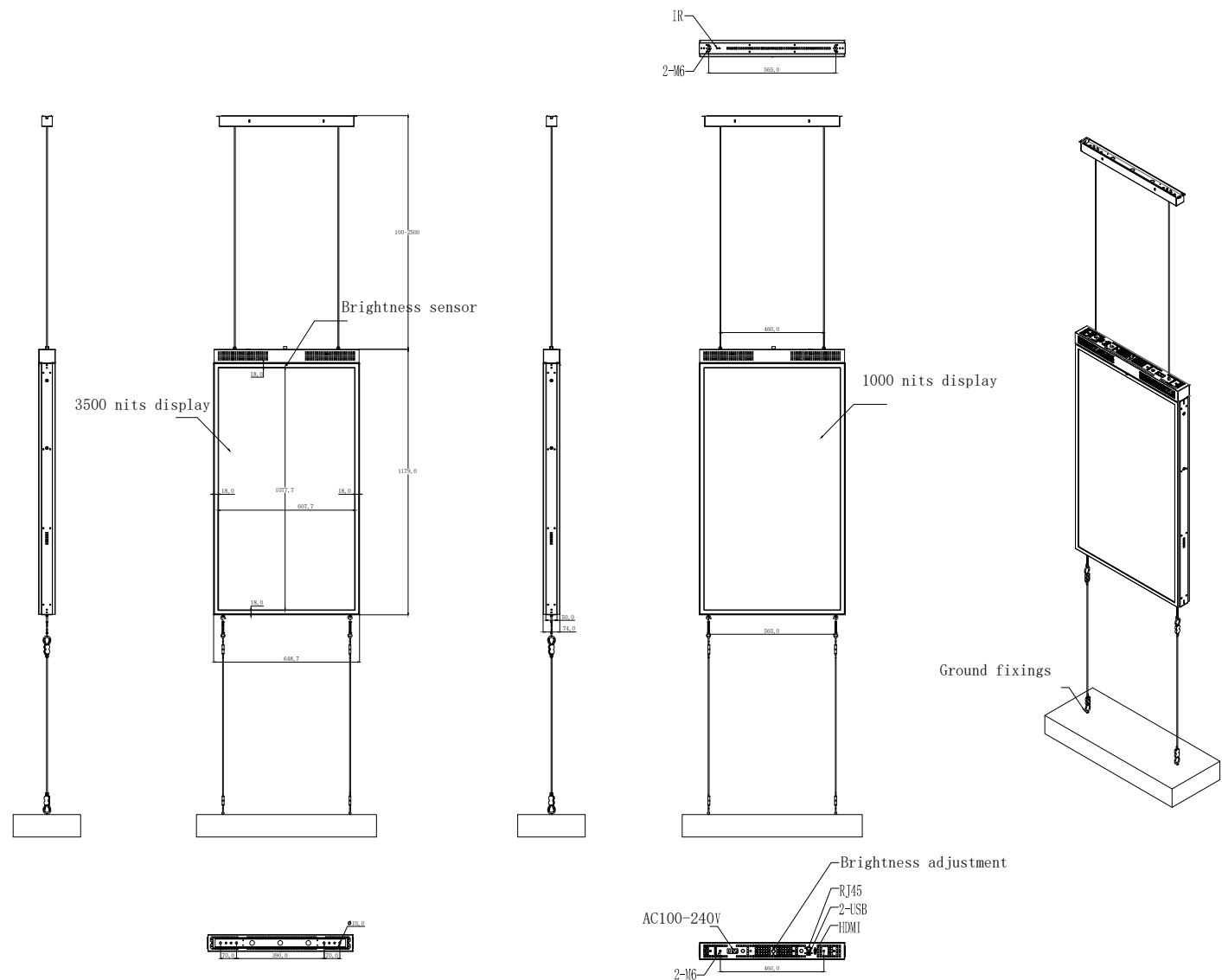
All measurements specified are in mm.





# Technical drawings - 49" with wire mounting

All measurements specified are in mm.



# More technology solutions from LamasaTech...

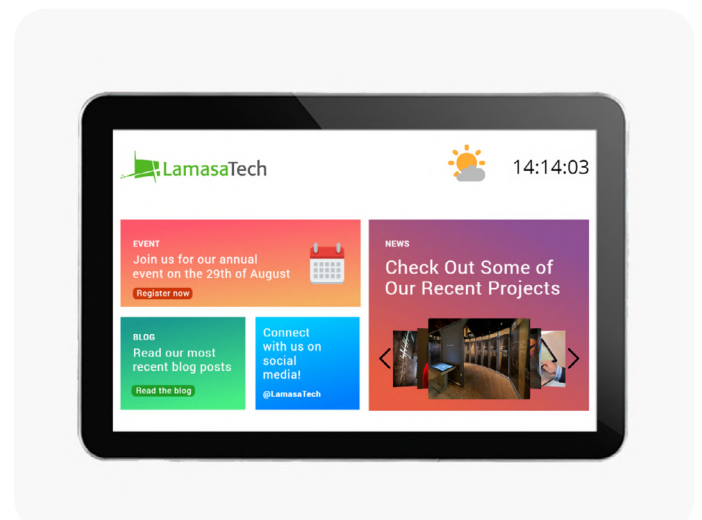
## Video walls



## Visitor sign-in kiosks



## Digital signage platform



For more information on our digital solutions  
please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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