



Muro Ultra High Brightness Double-Sided Window Displays

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in f X



Ultra high brightness hanging displays

Secure Mounts

Choose from a range of secure mounting systems including arm, wire and freestanding mounting systems for sleek, stable installation.

Built-in Player Or Connect Your Own PC

Display your content easily using USB with the built-in Android player, or add your own player with the HDMI in connection. Optional upgrade to our cloud-based digital signage system to update your content remotely.

Double-Sided Display

Maximise your advertising reach by targeting customers outside and inside your store.

IR Sensor

Switch your display on and off easily using the IR remote control.

Automatic Brightness Sensor

The screen brightness adjusts automatically to sunlight to ensure your content looks flawless in all weather conditions. Manual override function lets you set your desired brightness level.

49/55/75" FHD Screens

Full HD resolution displays in a choice of sizes to suit your requirements.

Heat Resistant Panels

High temperature resistant panels protect against blackening effect from the sun and can withstand temperatures of up to 110°C

Ultra High

Brightness Displays

Ultra high brightness panels (3500cd/m² outward-facing and 1000 cd/m² inward facing) ensure your content is easy to read in direct sunlight.

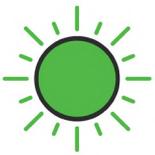
Effective Cooling System

Heat dissipation system keeps the device cool with low fan noise and ensures 30% longer lifetime than standard displays.



Maximise your advertising reach, outside and inside your store with double-sided displays

Reach your customers 24/7 and tempt customers into your stores with ultra high brightness hanging advertising displays. Designed to provide an engaging storefront window display, these double-sided screens are perfect for retail stores, restaurants, shopping malls, gyms, hotels, estate agents and more.



3,500 nits brightness

Ultra-high brightness outward-facing panels with a rating of 3,500 nits ensure your messages are easy to read in direct sunlight. The inward-facing panel has a rating of 1,000 nits, perfect for bright indoor environments. The smart brightness sensor adjusts screen brightness automatically for top performance in the current conditions.



Plug and play

Plug and play your content in minutes using the embedded Android player. Simply add your images and videos onto a USB memory stick, plug it into the display and copy the files over.



Optional CMS

Display and update your content remotely from any device with an internet connection, by subscribing to our cloud-based digital signage system. Create new advertisements and messages quickly with the drag-and-drop content builder.



Low noise design

The low noise design, below 25dB, ensures the displays operate quietly in your storefront, without disturbing the customer experience.



Robust components

Manufactured to the highest standards with commercial-grade components, the hanging displays are designed to run seamlessly 24/7.



3-year warranty

The Muro ultra high brightness double-sided displays are provided with a standard 3-year warranty included for your peace of mind.

Specifications

Model	Muro Ultra High Brightness Double-Sided Window Displays		
Display	Screen size	49 inch display signal x 2 TFT-LCD panel 55 inch display signal x 2 TFT-LCD panel 75 inch display signal x 2 TFT-LCD panel	
	Display resolution	49 inch = 1920x1080 (Both sides) 55 inch = 3840x2160 (A side) 1920x1080 (B side) 75 inch = 3840x2160 (Both sides)	
	Viewing angles	178° V / 178° H	
	Colour depth	16.7M	
	Contrast ratio	1200:1	
	Brightness	3500 cd/m ² = outward-facing screen 1000 cd/m ² = inward-facing screen	
	Brightness sensor	Built-in light adjustment sensor	
	Display scale	16:9	
	Operation hours	24/7	
	Shell colour	Black	
	Built-in player	OS	RK3568
		RAM	2G DDR3
		ROM	16G (upgrade to 32G available)
		System version	Android 11
Storage expansion		External TF memory card up to 64G	

Chipset Quad-core, up to 2.0GHz

Media format Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF

Display format The OS supports the following display formats, subject to software capability: screen rotation, double screen co-display, double screen differential display, picture-in-picture display.

Function RTC real-time clock, timing

Interface USB x2, HDMI IN, WiFi, RJ45, C14 switched power connector

Outputs Display signal x2, IR remote receiver x1, 10W stereo x2

Power

Input voltage AC 110V ~ 240V, 50/60HZ

Power consumption ≤1000W

Operating temperature -10°C ~ 50°C

Storage temperature -20°C ~ 60°C

Operation humidity 10 ~ 90%

Storage humidity 10 ~ 90%

Measurements

Dimensions (mm) Please refer to the technical drawings

Net weight of display (kg)
49 inch = 28kg
55 inch = 35kg
75 inch = 52kg

Gross weight of arm kits (kg)
49 inch = 40kg
55 inch = 41kg
75 inch = 64kg

Gross weight of wire kits (kg) 49 inch = 36.5kg
55 inch = 41kg
75 inch = 61kg

Net weight of small base (kg) 49 inch = 3.5kg
55 inch = 3.5kg
75 inch = 5kg

Gross weight of small base (kg) 49 inch = 4kg
55 inch = 4kg
75 inch = 6kg

Net weight of big base (kg) 49 inch = 7.5kg
55 inch = 7.5kg
75 inch = 12kg

Gross weight of big base (kg) 49 inch = 8kg
55 inch = 8kg
75 inch = 13kg

Packing sizes (mm)
Length x Width x Height
49 inch
With arms = 135x25x890mm
With small base = 845x160x260mm
With large base = 845x560x210mm

55 inch
With arms = 1395*205*870mm
With small base = 845x160x260mm
With large base = 845x560x210mm

75 inch
With arms = 1880x240x1190mm
With small base = 130*x60x260mm
With large base = 130x560x210mm

Accessories

Included

Arm mounting, wire mounting or floor standing remote control, 3M power cable (US and UK plug), 5M RJ45 cable

Product codes

**49" Muro Ultra High Brightness
Double-Sided Window Displays**

LT-MuroDUHB49_AND_ID

**55" Muro Ultra High Brightness
Double-Sided Window Displays**

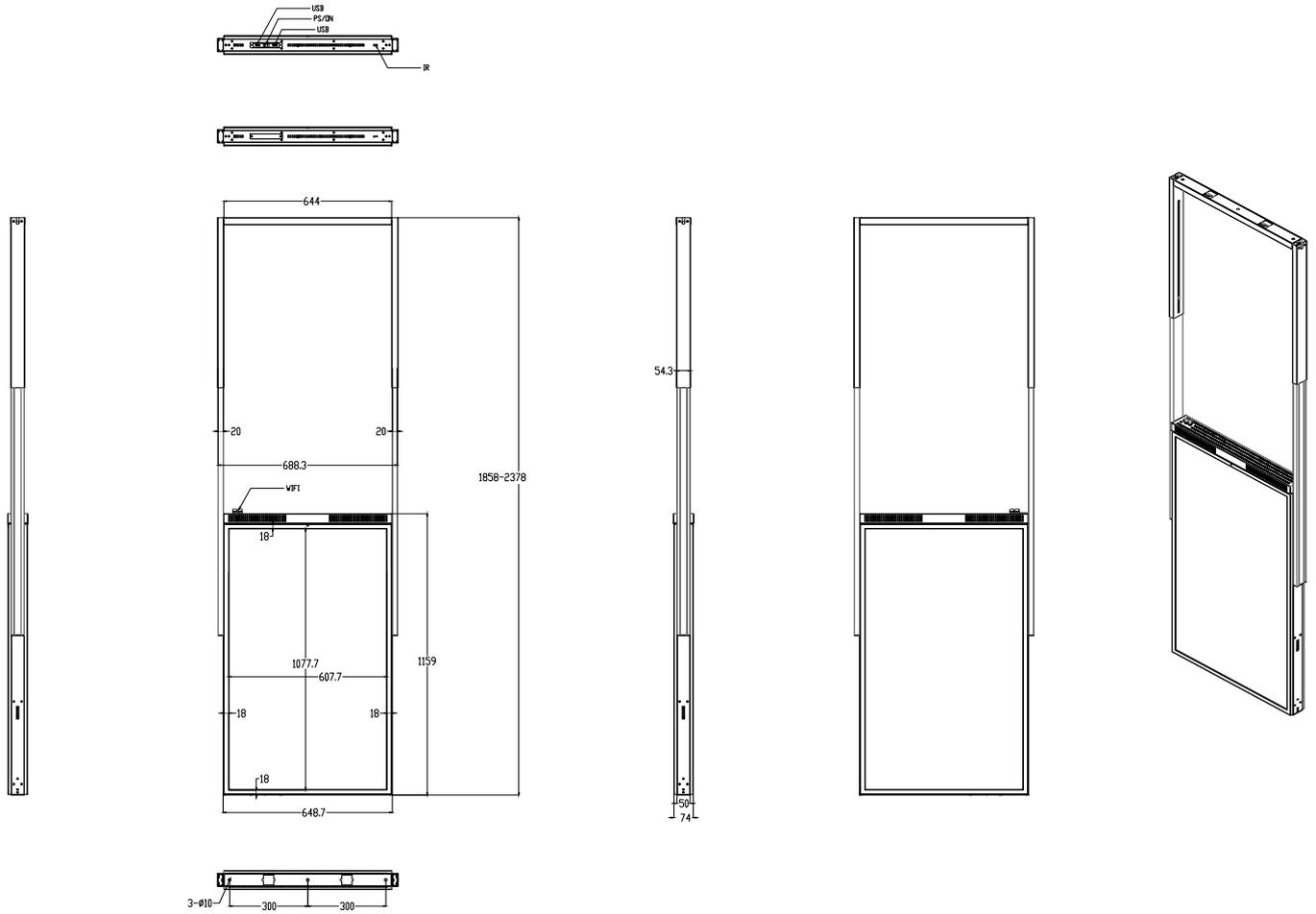
LT-Muro55-ID-DUHB

**75" Muro Ultra High Brightness
Double-Sided Window Displays**

LT-Muro75-ID-DUHB

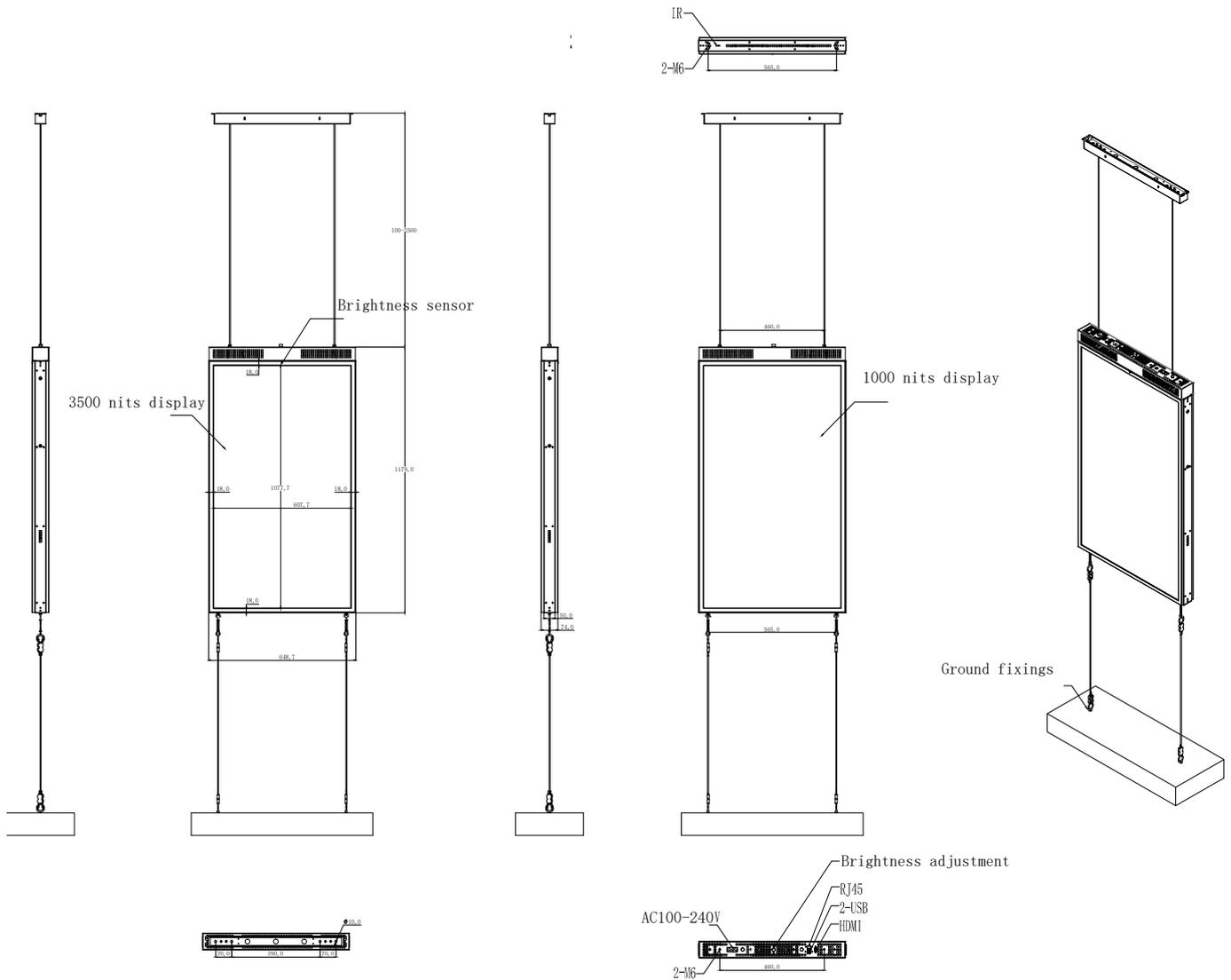
Technical drawings - 49" with arm mounting

All measurements specified are in mm.



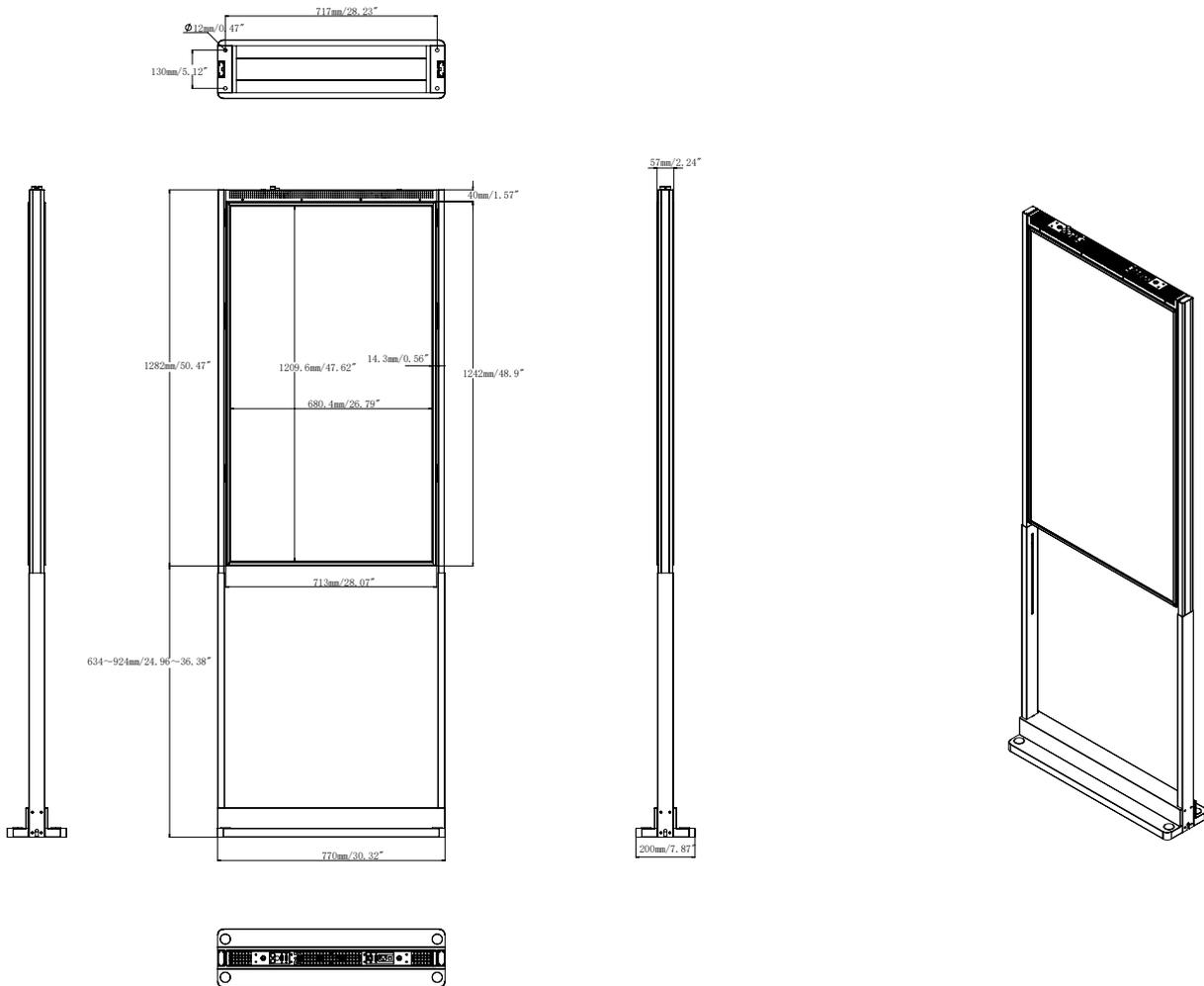
Technical drawings - 49" with wire mounting

All measurements specified are in mm.



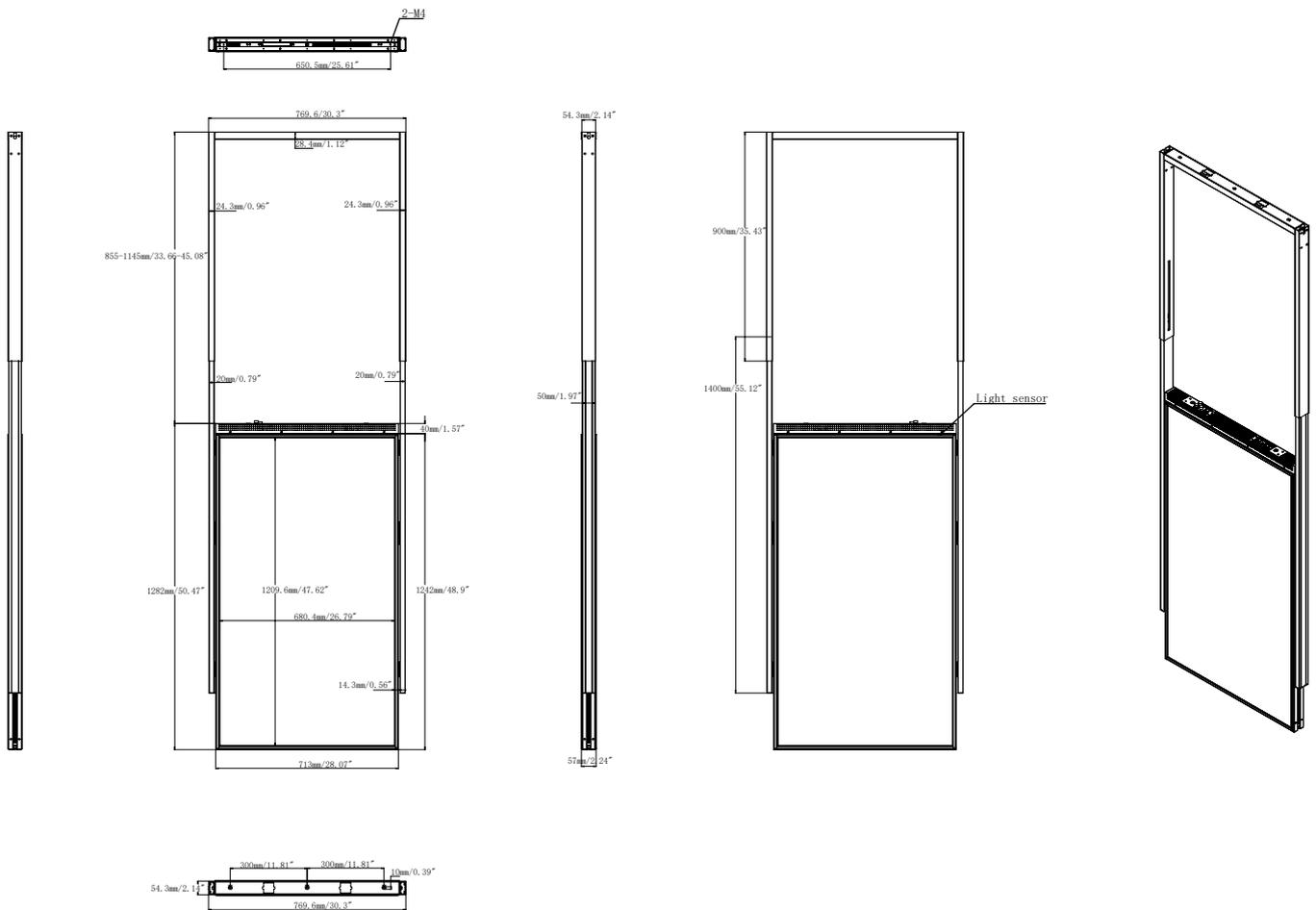
Technical drawings - 49" freestanding with small base

All measurements specified are in mm and inches.



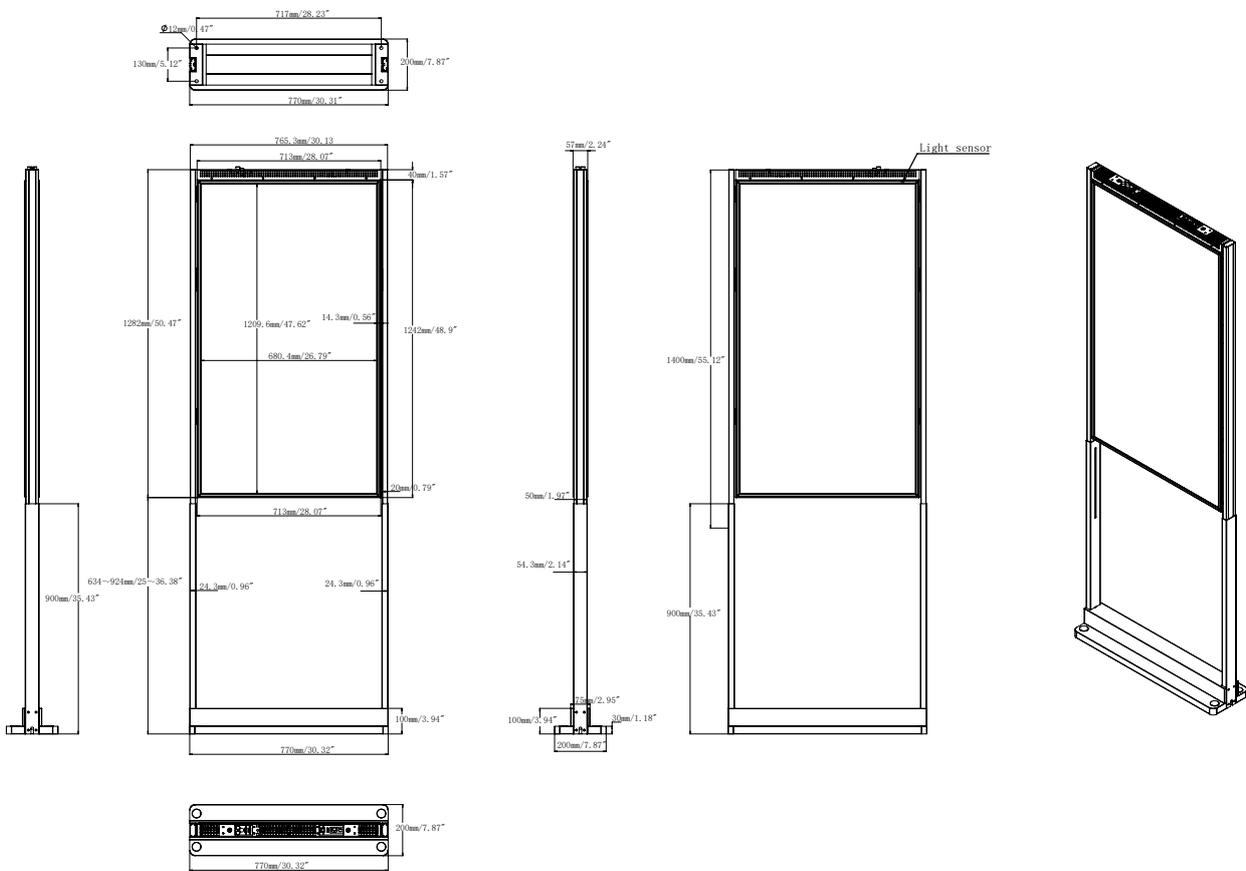
Technical drawings - 55" with arm mounting

All measurements specified are in mm and inches.



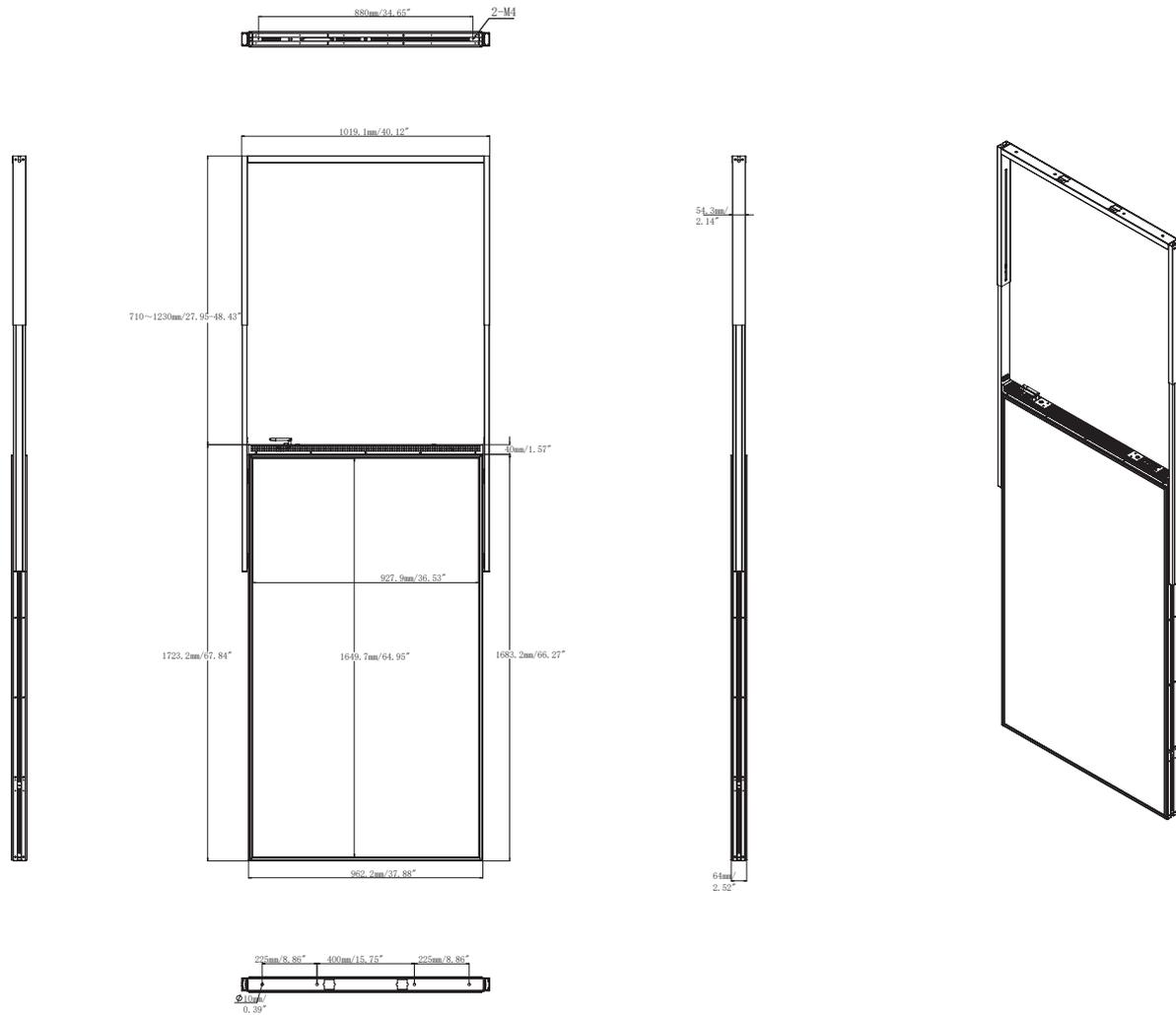
Technical drawings - 55" freestanding with small base

All measurements specified are in mm and inches.



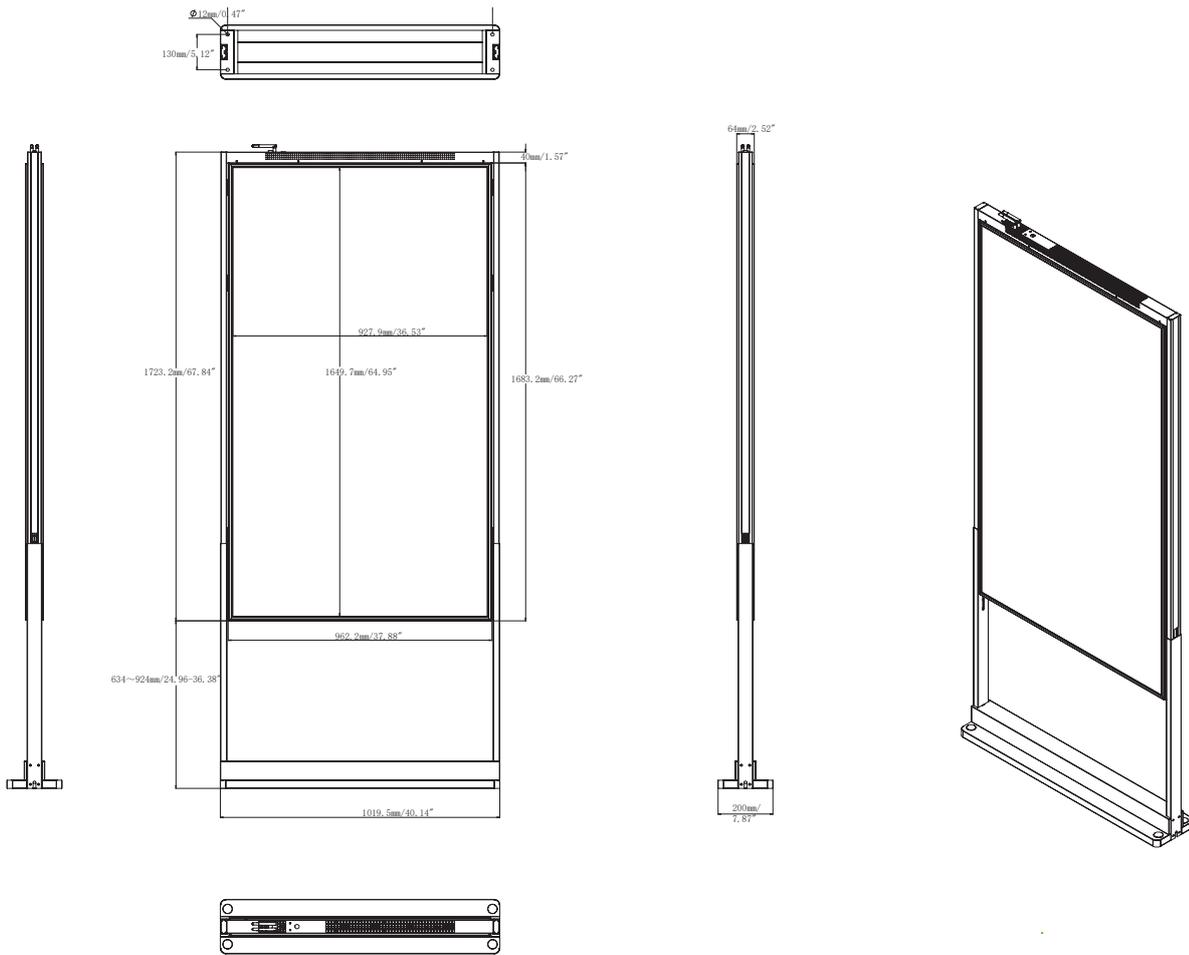
Technical drawings - 75" with arm mounting

All measurements specified are in mm and inches.



Technical drawings - 75" freestanding with small base

All measurements specified are in mm and inches.



More technology solutions from LamasaTech...

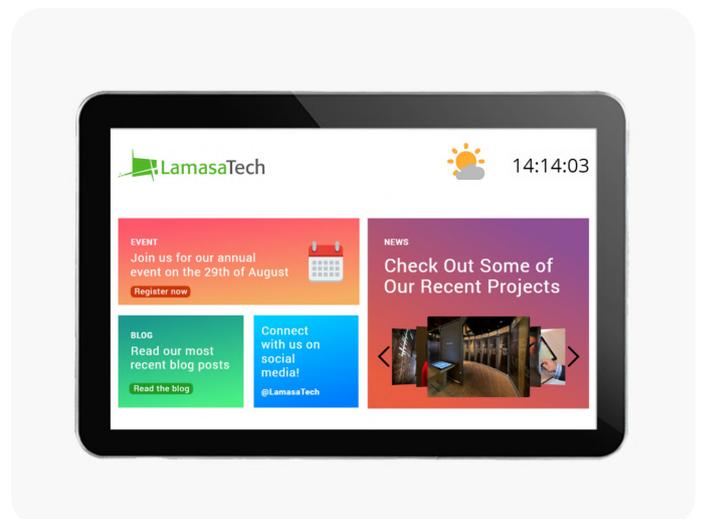
Video walls



Visitor sign-in kiosks



Digital signage platform



For more information on our digital solutions please visit www.lamasatech.com



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