



## Muro Digital Signage and Menu Board Display

Cost-effective digital display engineered for high-impact menu board applications

[www.lamasatech.com](http://www.lamasatech.com)

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# Captivate customers with brilliant menu displays

### Strong WiFi connectivity

The display features a dual band, high gain antenna for a strong WiFi connection.

### Choice of screen size

Select from a 32", 43", 55" or 65" screen to suit your requirements.

### 700-1000 nits brightness

With a rating of up to 1000 nits brightness your signage will be crystal clear even in bright locations such as restaurants and shopping malls.

### Ultra slim bezel

Measuring at just 8mm, the ultra-slim bezel ensures no distractions from your content while enabling seamless multi-screen installations. Multiple menu boards can be positioned side-by-side with minimal gaps, creating a cohesive display.



### Portrait or landscape orientation

Mount the display in either orientation depending on your content and preferences.

# Maximise profits with budget-friendly displays

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## Plug and play

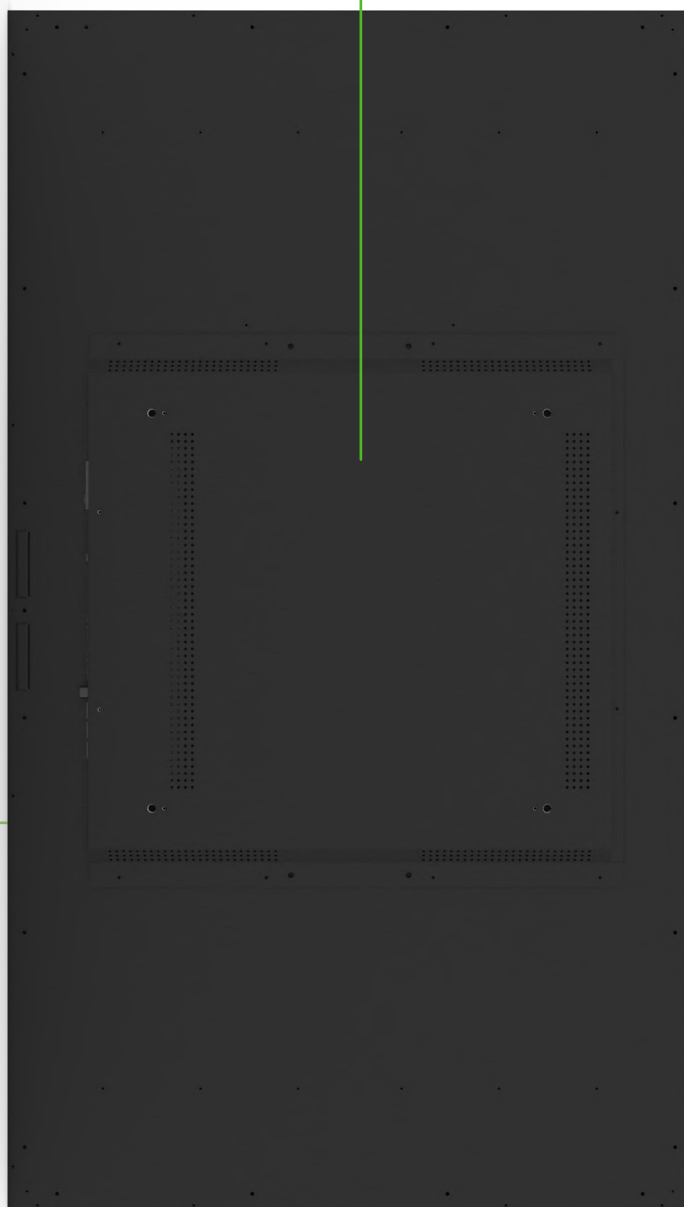
Play your content via USB stick or run your application from the integrated Android 11 SoC.

## Simple install

A standard VESA wall mount is supplied with the displays for simple installations.

## Auto power

In case of power cuts and outages the display will automatically power on when the power is re-instated.



# Increase customer engagement and sales

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The Muro menu board display is a cost-effective digital signage solution that enhances customer engagement, streamlines ordering processes, and boosts sales. Perfect for restaurants, cafes, fast-food outlets, retail environments, and hospitality venues, these versatile value-range displays deliver crisp, dynamic content that captures attention and improves the customer experience across any setting.



## Plug and play

Run your content or application in minutes using the embedded Android SoC.



## Optional CMS

Control your digital signage remotely from any device with an internet connection by subscribing to our cloud-based digital signage system. Create new messages quickly with the drag-and-drop content builder and publish live on your displays in seconds.



## Cost effective

A cost-effective alternative to other indoor displays to increase the impact of your menu boards.



## Robust components

Manufactured to the highest standards with commercial-grade components, the Muro is designed to run seamlessly 24/7 with an average lifespan of over 50,000 hours.



## 3-year warranty

The Muro display is provided with a standard 3-year warranty included for your peace of mind.

# Specifications

Model	Muro Digital Signage and Menu Board Display	
Panel	Screen size	32", 43", 55" and 65"
	Display resolution	32" & 43" = 1920x1080 55" & 65" = 4096 x 2160
	Viewing angles	178°V / 178 °H
	Colour depth	16.7M
	Contrast ratio	1200:1
	Brightness	700-1000 cd/m²
	Response time	6ms
	Lifespan	>50,000 hours
	Display scale	16:9
	Operation	24/7
	OS	Android, Chip = RK3568HV
	RAM	2G DDR3/4GB option
Built-in player	ROM	16G/32G option
	System version	Android 11
	Wifi	Dual band 2.4+5.0
	Chipset	Cortex-A55x4, up to 2.0GHz
	Storage expansion	External TF memory card up to 64G

<b>Power</b>	<b>Media format</b>	Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF
	<b>Input voltage</b>	AC 110V ~ 240V, 50/60Hz
	<b>Power consumption</b>	32=90W, 43"=135, 55"=245, 65"=295
	<b>Operating temperature</b>	0°C ~ 50°C / 32°F ~ 122°F
	<b>Storage temperature</b>	-20°C ~ 60°C / -4°F ~ 140°F
	<b>Operation humidity</b>	10 ~ 90%
	<b>Storage humidity</b>	10 ~ 90%
<b>Mechanical spec</b>	<b>Dimenisons</b>	Refer to drawings
	<b>Net weight</b>	32"= 8kg, 43"=12kg, 55"=18kg, 65"=27kg
	<b>Gross weight</b>	32"=14kg, 43"=18kg, 55"=26kg,65"=37kg
<b>Interface</b>	<b>USB 3.0</b>	*2
	<b>HDMI input</b>	*1
	<b>HDMI output</b>	32"=option, 43"=option, 55"=option,65"=N/A
	<b>RJ45</b>	*1
	<b>AC100-240V</b>	*1

# Product codes

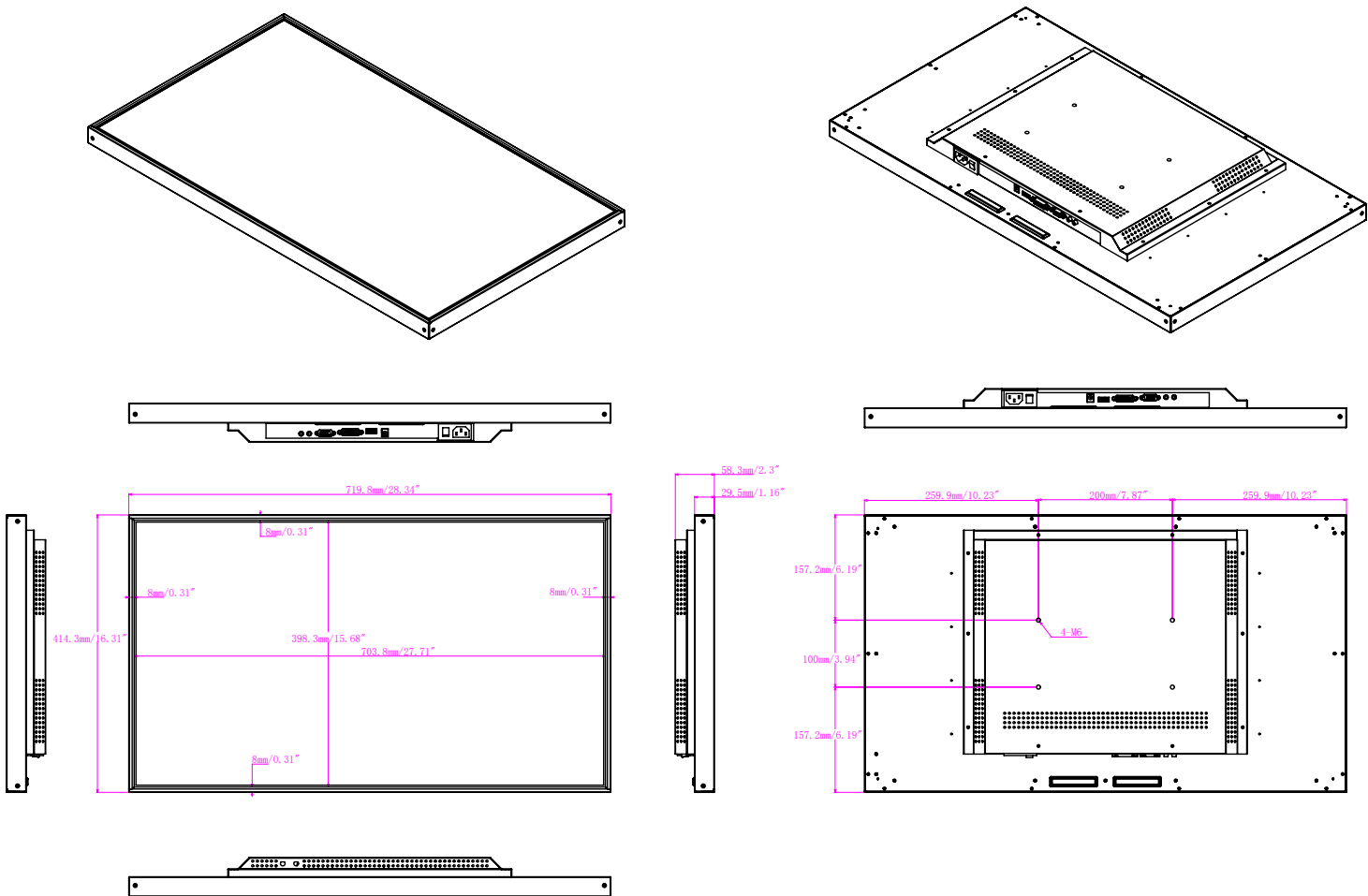
Product Name	Product Code
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[32"/43"/55"/65"] Muro Digital Signage and Menu Board Display	LT-Muro[32/43/55/65]-ID
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*Please omit the size not required and brackets to use these codes.*

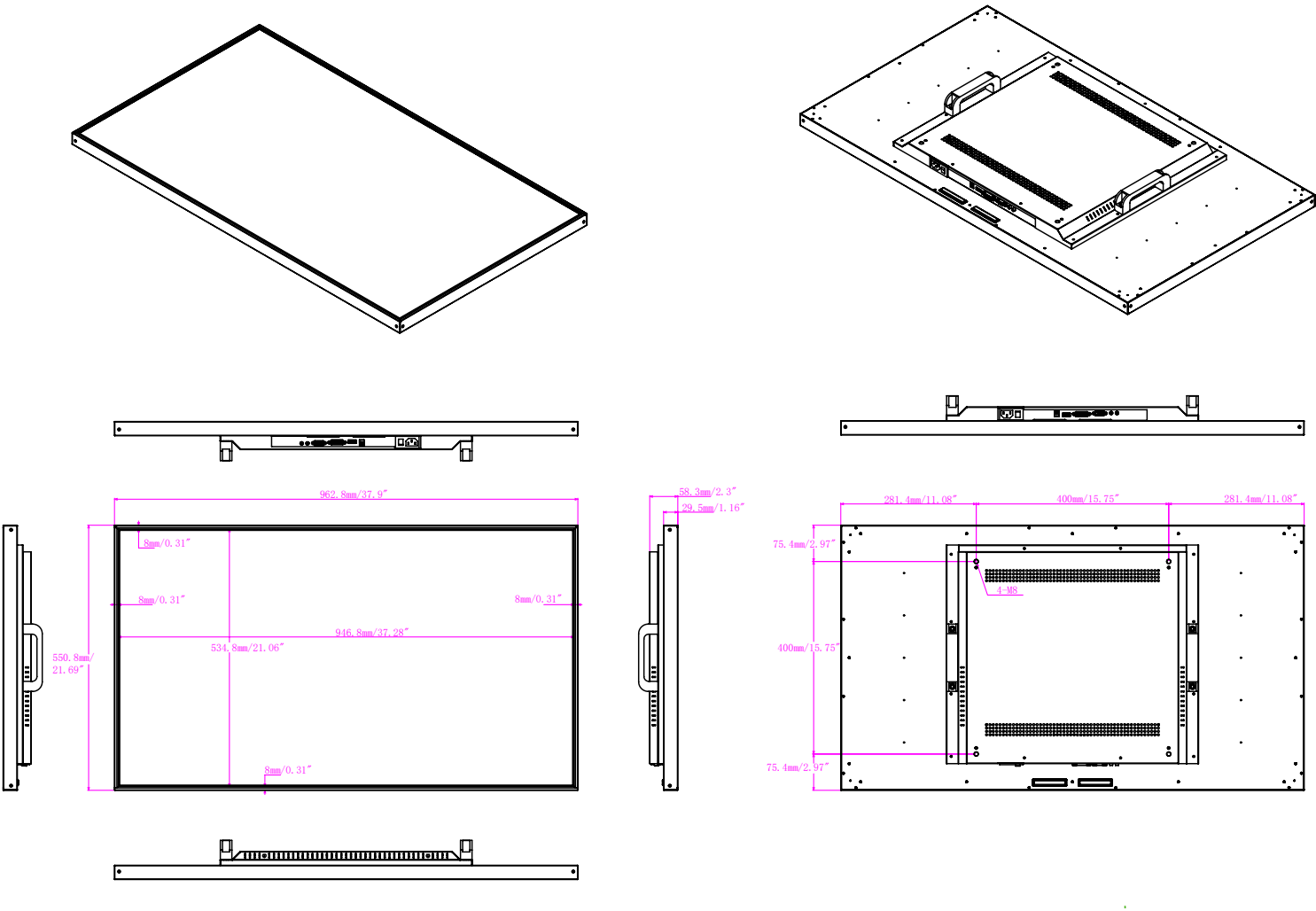
# Technical drawings - 32" Muro Digital Signage and Menu Board Display

All measurements specified are in mm and inches.



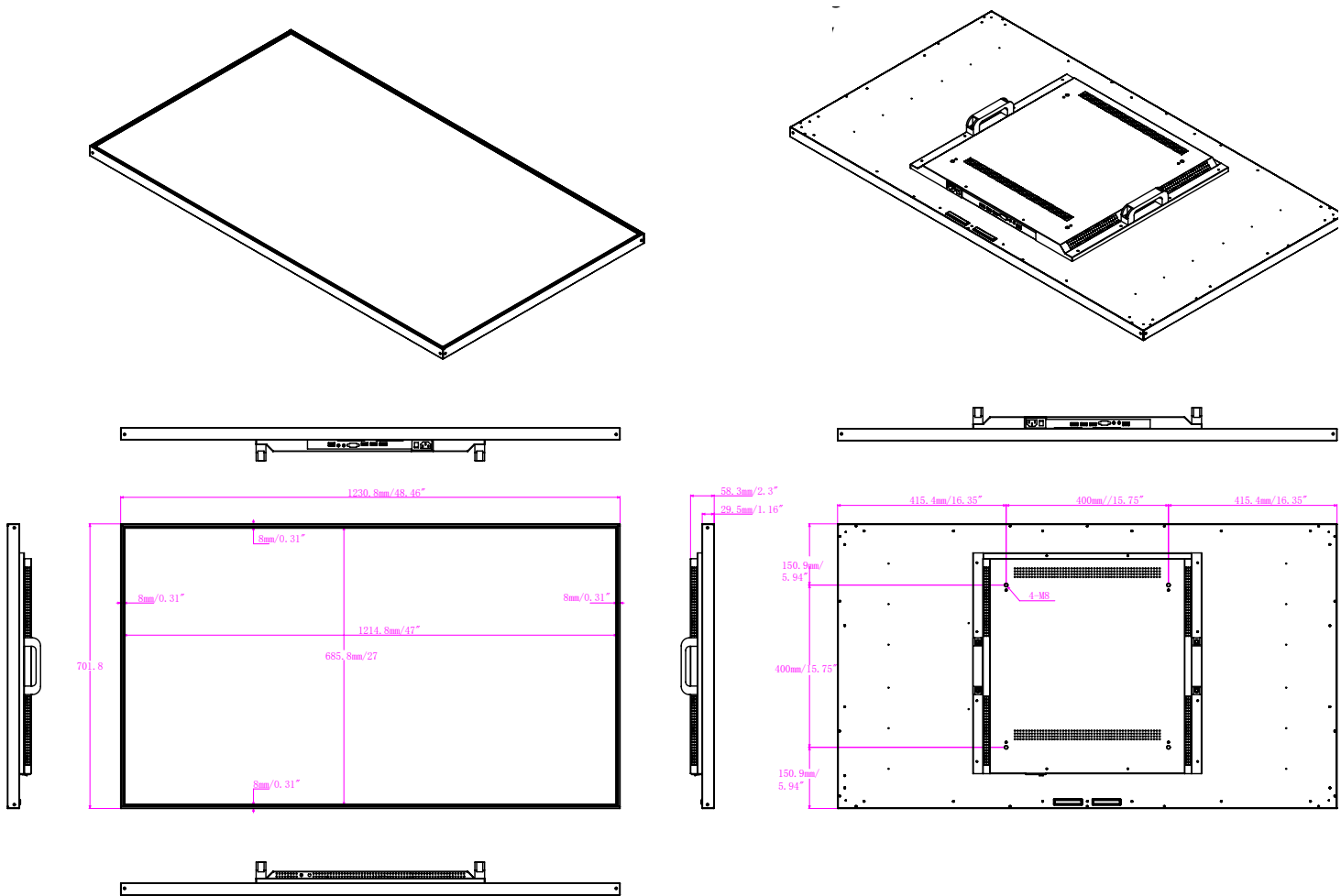
# Technical drawings - 43" Muro Digital Signage and Menu Board Display

All measurements specified are in mm and inches.



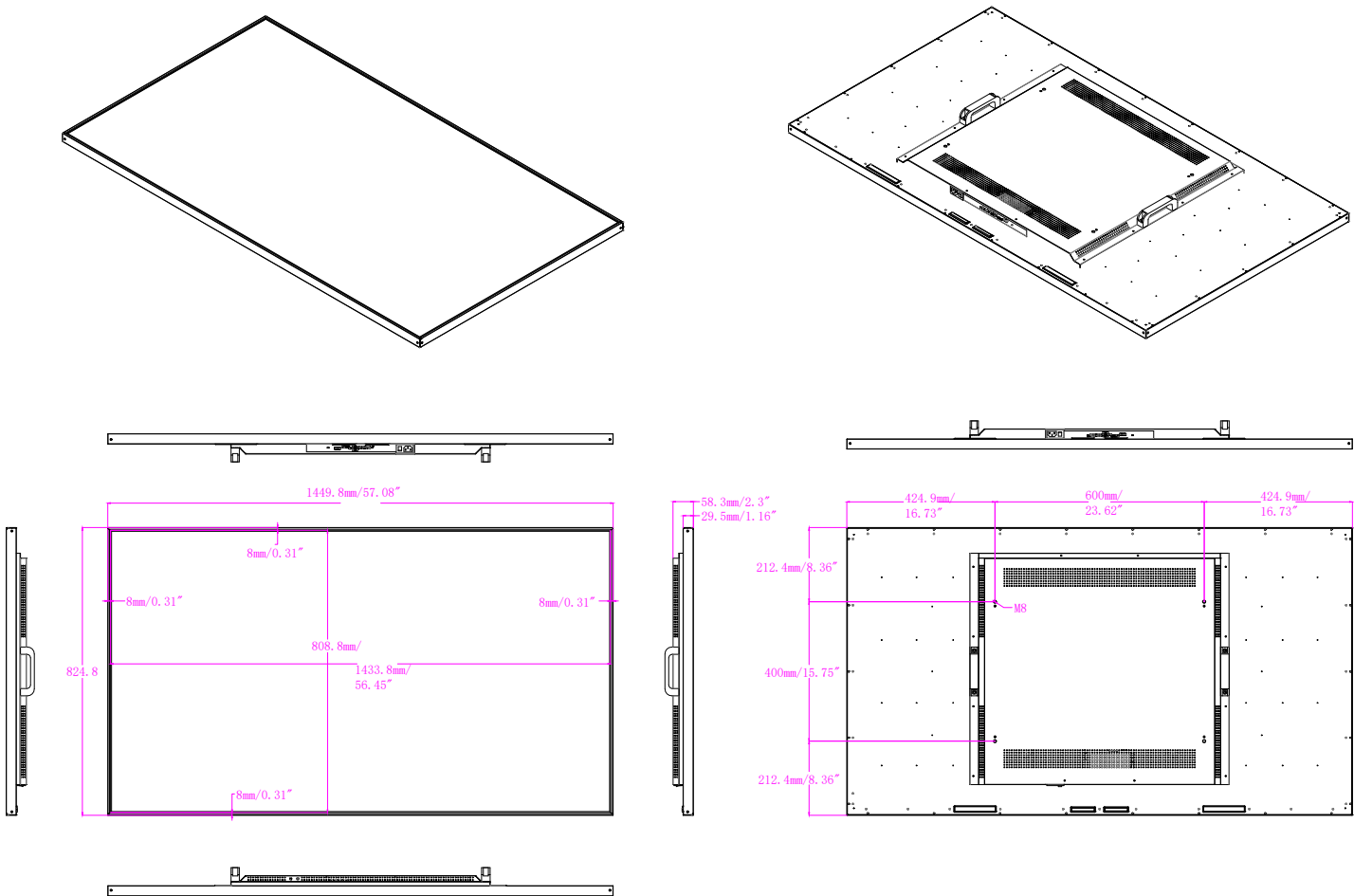
# Technical drawings - 55" Muro Digital Signage and Menu Board Display

All measurements specified are in mm and inches.



# Technical drawings - 65" Muro Digital Signage and Menu Board Display

All measurements specified are in mm and inches.



# More technology solutions from LamasaTech...

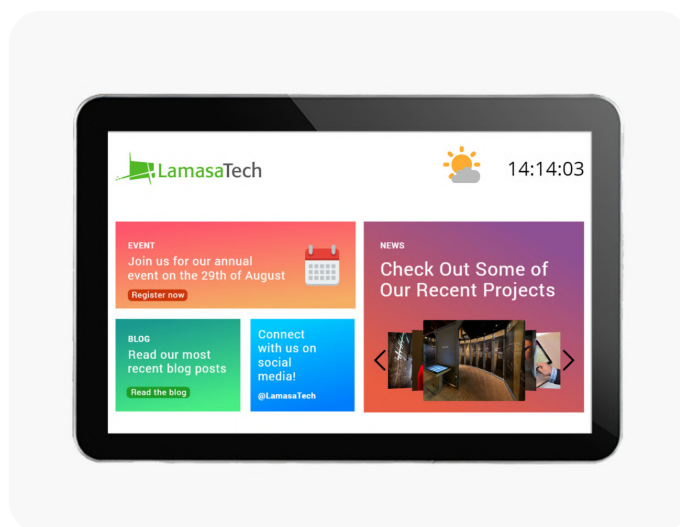
## LCD and LED video walls



## Digital window displays



## Digital signage platform



For more information on our digital solutions please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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