



## Guida Outdoor Freestanding Digital Signage Kiosk with Optional PCAP Touchscreen

[www.lamasatech.com](http://www.lamasatech.com)

in f X



# Overview

## Optional PCAP Touchscreen

Choose our smooth PCAP touchscreen model for interactive applications and information points. Available in 55" or 65" sizes.

## 55"/65"/75"/86"

### Screen Sizes

Full HD resolution display in a choice of sizes to suit your environment

## Sunlight Readable Display

Ultra-high brightness panels with a rating of 3500 nits (cd/m<sup>2</sup>) for easy reading in direct sunlight

## Anti-Glare

### Toughened Glass

Toughened glass front protects against damage with an anti-glare coating to diffuse sunlight and increase readability

## Plug & Play

Choose to include a built-in media player with Android or Linux OS to run your content or application. Alternatively, add your own player within the secure internal locker

## Single or double sided

Choose a single sided kiosk or go double sided to maximise audience exposure.

## Vandal Proof

Thick aluminium enclosure with anti-graffiti coating and tamper-proof locks, with all controls hidden to the public

## Weatherproof IP65 Rated

IP65 rated enclosure plus weatherproof circuit and connector protection designed to withstand the elements

## Temperature control

Automatic industrial heating and air conditioning system to keep the display running at optimal temperatures in all climates



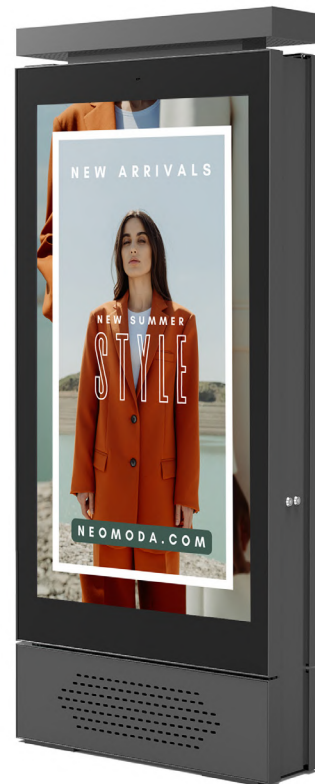
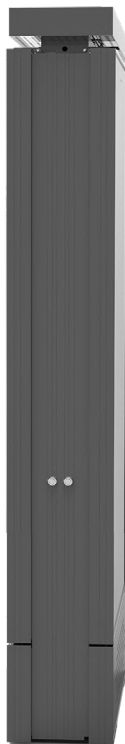
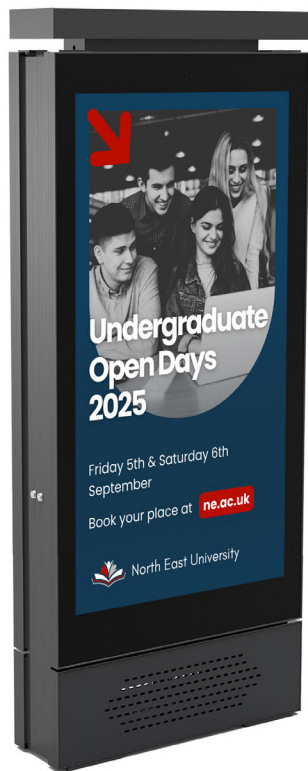
# Overview

---

The Guida Outdoor is a sleek and eye-catching freestanding display solution designed to withstand all weather conditions and run 24/7.

The freestanding totem is perfect for advertising and digital signage to increase reach, drive footfall and sales, and inform your audience. Alternatively opt for our PCAP touchscreen model for interactivity and engagement.





## Features

---



### 3-year warranty

The Guida Standing Kiosk is provided with a standard 3-year warranty included for your peace of mind.



### Built to last

Manufactured to the highest standards with industrial-grade components, the Guida is built for durability in busy public environments and will run 24/7 with a lifespan of over 50,000 hours.



### Watertight

Our kiosk is designed to be watertight, with weatherproof inlet and outlet air vents, meeting the protection grade of IP65.



### Ultra-high brightness

With an anti-reflective glass front, 3,500 nits brightness and ambient light sensor, the display will adapt throughout the day to ensure your content is always visible even in bright sunshine.





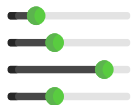
### Cost effective

The Guida Outdoor model is a cost-effective outdoor display solution and offers a low total cost of ownership.



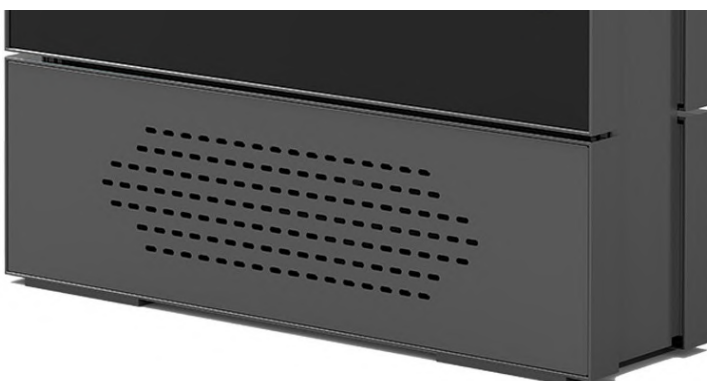
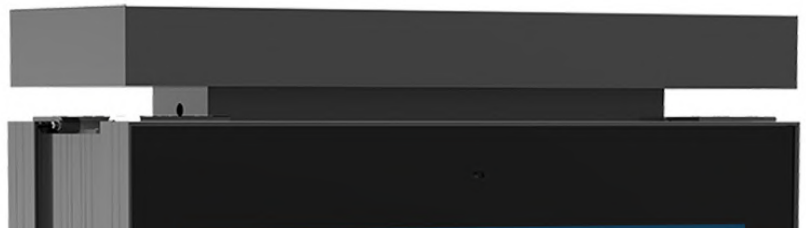
### Dustproof design

The air inlets and outlets are specially designed with a high efficiency dust proof filter, which prevents harmful dust accumulation from affecting the display.



### Customisation

The Guida has been designed for flexibility to meet a range of requirements. Select a custom shell colour or add your logo to match your corporate branding, with further options to add built-in components such as an HD camera.



# Specifications

Model	Guida Outdoor Freestanding Digital Signage Kiosk
Screen sizes	55", 65", 75", 86"
Display resolutions	1920x1080/3840x2160
Brightness	3,500 cd/m <sup>2</sup>
Contrast ratio	1200:1
Aspect ratio	16:9 (portrait)
Response time	6ms
Viewing angles	178° V / 178° H
Optional built in player	RK3288 Cortex-A55x4, up to 2.0GHz
OS	Android 11 or Linux
RAM	2G DDR3/ 4GB
ROM	16G/ 32G
AV connection (Internal)	HDMI x 2, USB x 2
Network connection	RJ45 Ethernet, WiFi, 802.11b/g/n
Input power	AC 100 ~ 240V, 50/60Hz
Power consumption	≤480W/680W/800W/2000W
Operating temperature	-10°C ~ 50°C
Operating humidity	10 ~ 90%
Ingress Protection	IP65

Storage Temperature	-20°C ~ 60°C
Storage Humidity	10 ~ 90%
Brightness sensor	Built-in automatic sensor
Operating life	>50,000hrs
Gross Weight	55" single-sided - 165kg 55" double-sided - 295kg 65" single-sided - 190kg 65" double-sided - 315kg 75" single-sided - 240kg 75" double-sided - 435kg 86" single-sided - 280kg 86" double-sided - 480kg
Net Weight	55" single-sided - 115kg 55" double-sided - 245kg 65" single-sided - 130kg 65" double-sided - 255kg 75" single-sided - 170kg 75" double-sided - 365kg 86" single-sided - 200kg 86" double-sided - 400kg
Customisation options	Built-in touch screen (PCAP) Built-in HD Camera Custom branding (Colour & Logo)

# Product codes

## Non-Touch Models

LT-Guida55-OD	55" Guida Outdoor Freestanding Digital Signage Kiosk
---------------	--

**LT-Guida55-OD-TWIN**

55" Guida Outdoor Double Sided Freestanding Digital Signage Kiosk

**LT-Guida65-OD**

65" Guida Outdoor Freestanding Digital Signage Kiosk

**LT-Guida65-OD-TWIN**

65" Guida Outdoor Double Sided Freestanding Digital Signage Kiosk

**LT-Guida75-OD**

75" Guida Outdoor Freestanding Digital Signage Kiosk

**LT-Guida75-OD-TWIN**

75" Guida Outdoor Double Sided Freestanding Digital Signage Kiosk

**LT-Guida86-OD**

86" Guida Outdoor Freestanding Digital Signage Kiosk

**LT-Guida86-OD-TWIN**

86" Guida Outdoor Double Sided Freestanding Digital Signage Kiosk

## PCAP Touchscreen Models

**LT-Guida55-OD-PT**

55" Guida Outdoor Freestanding Touch Screen Kiosk

**LT-Guida55-OD-TWIN-PT**

55" Guida Outdoor Double Sided Freestanding Touch Screen Kiosk

**LT-Guida65-OD-PT**

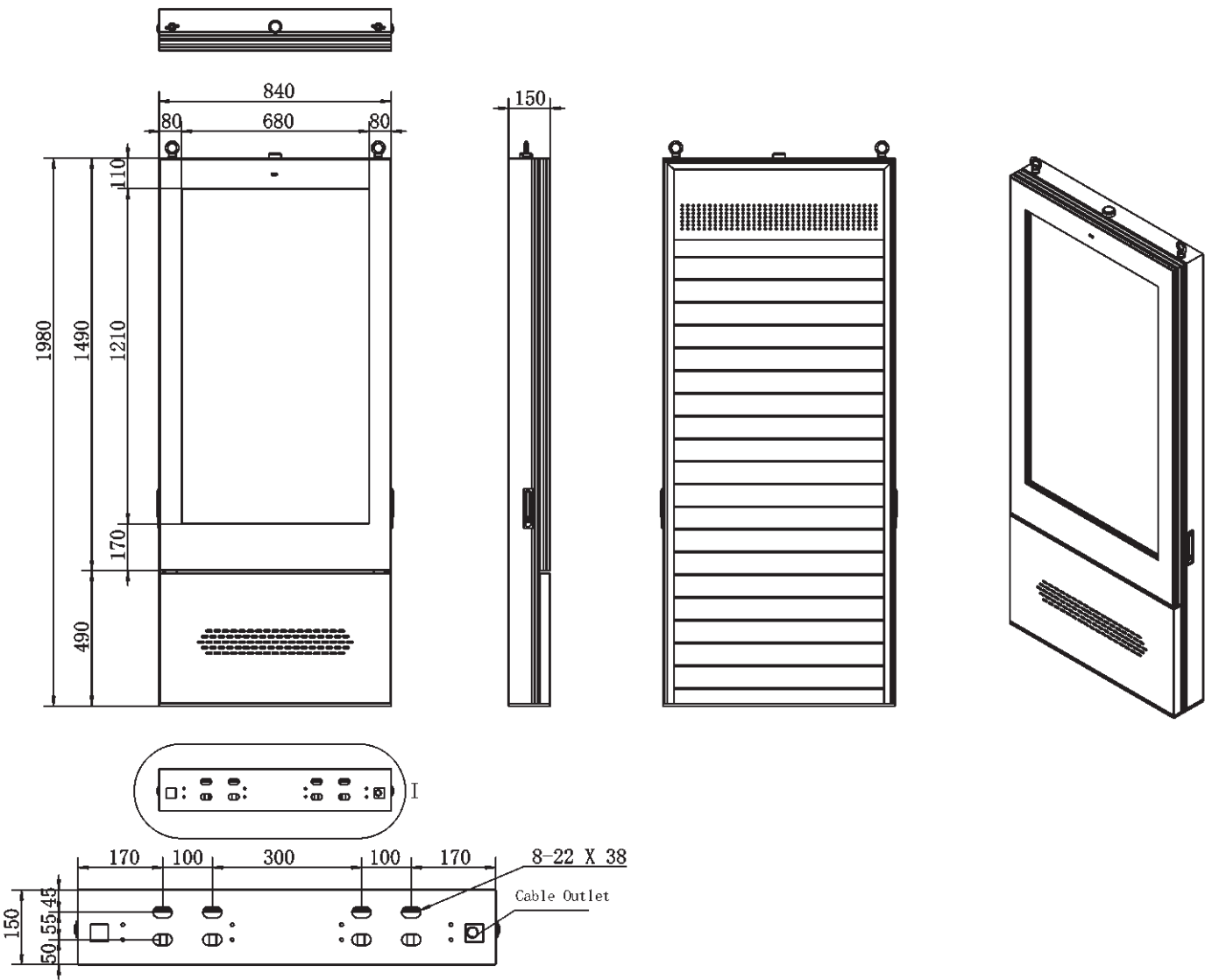
65" Guida Outdoor Freestanding Touch Screen Kiosk

**LT-Guida65-OD-TWIN-PT**

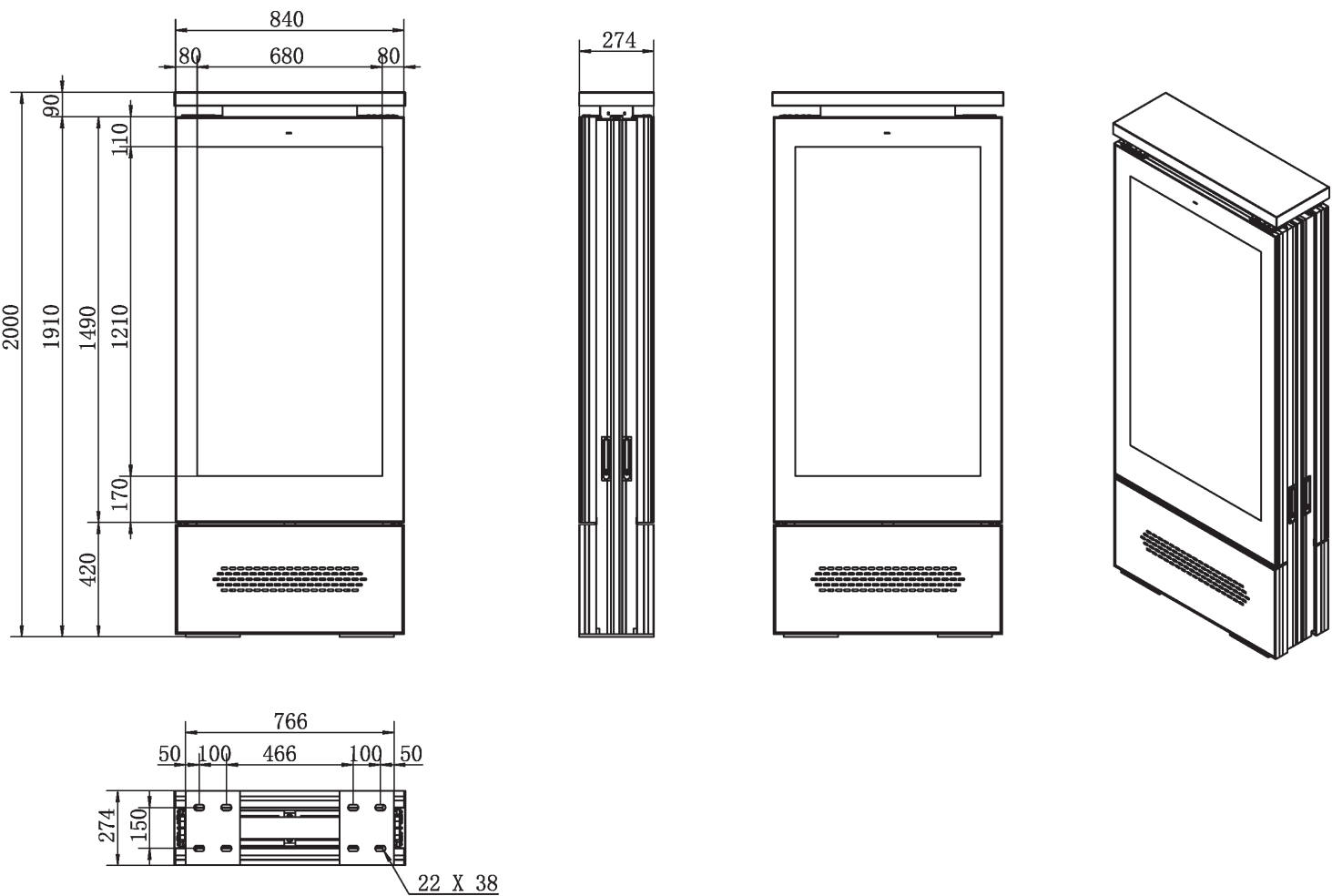
65" Guida Outdoor Double Sided Freestanding Touch Screen Kiosk



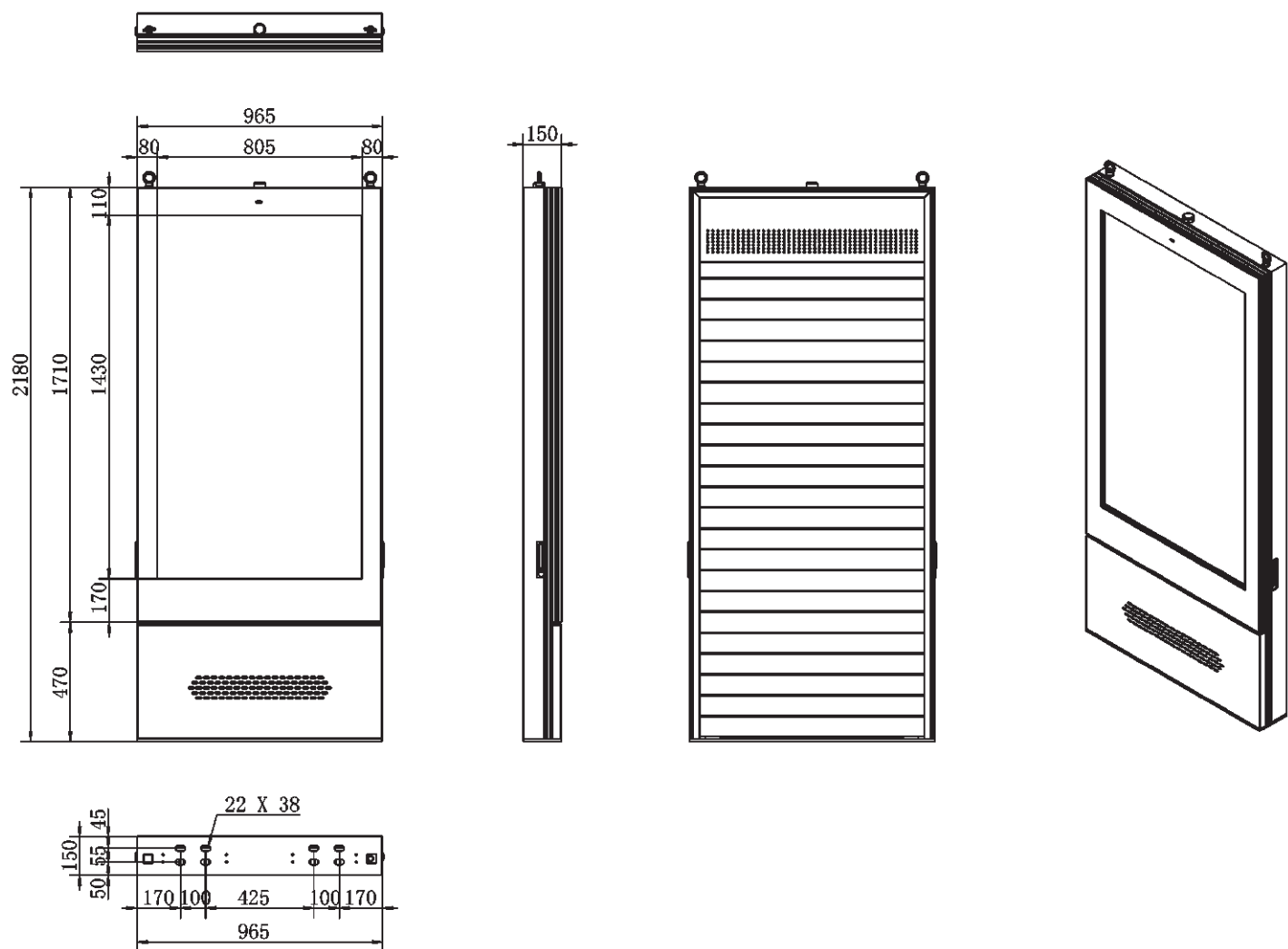
# Technical drawings - 55" kiosk



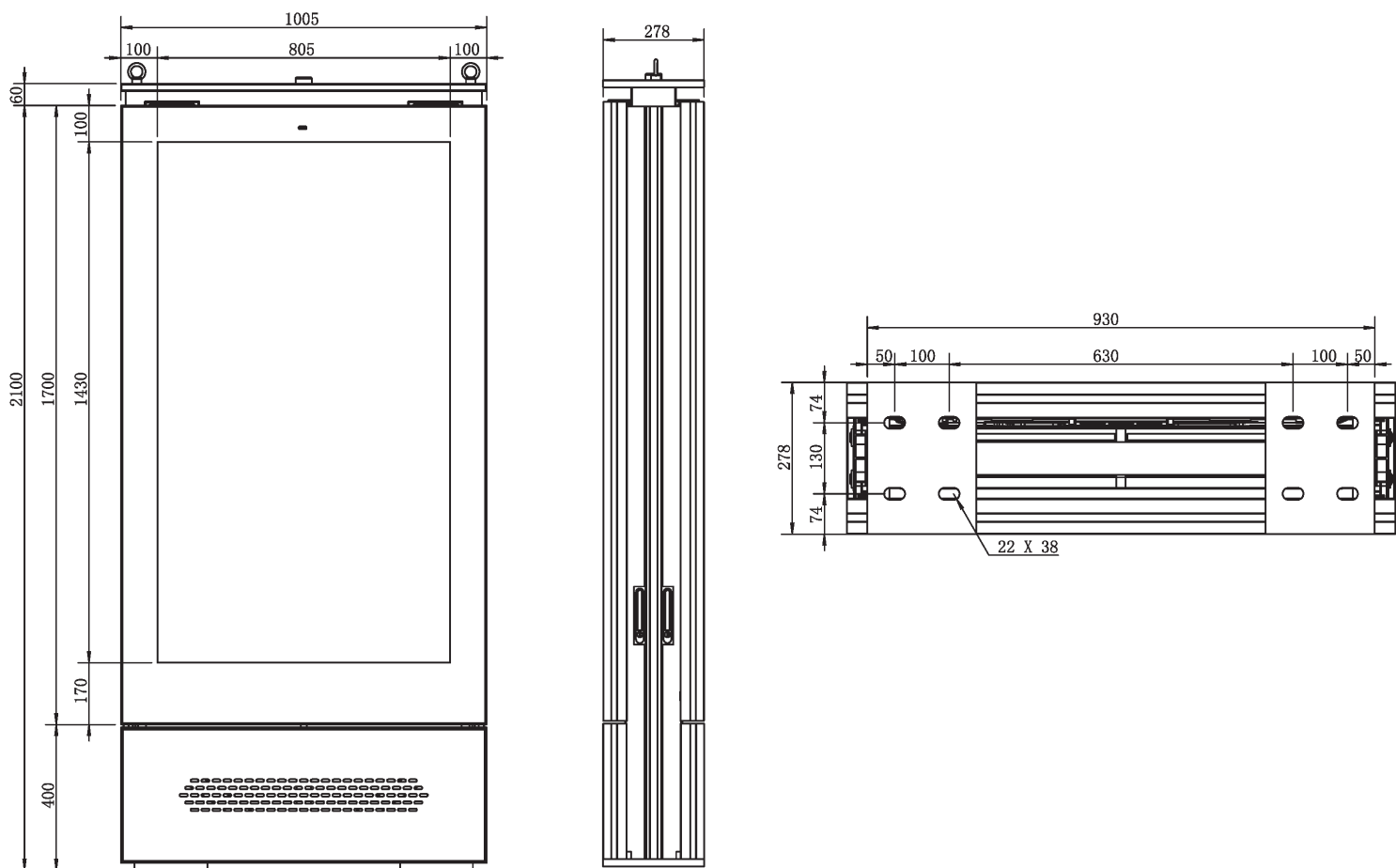
# Technical drawings - 55" double sided kiosk



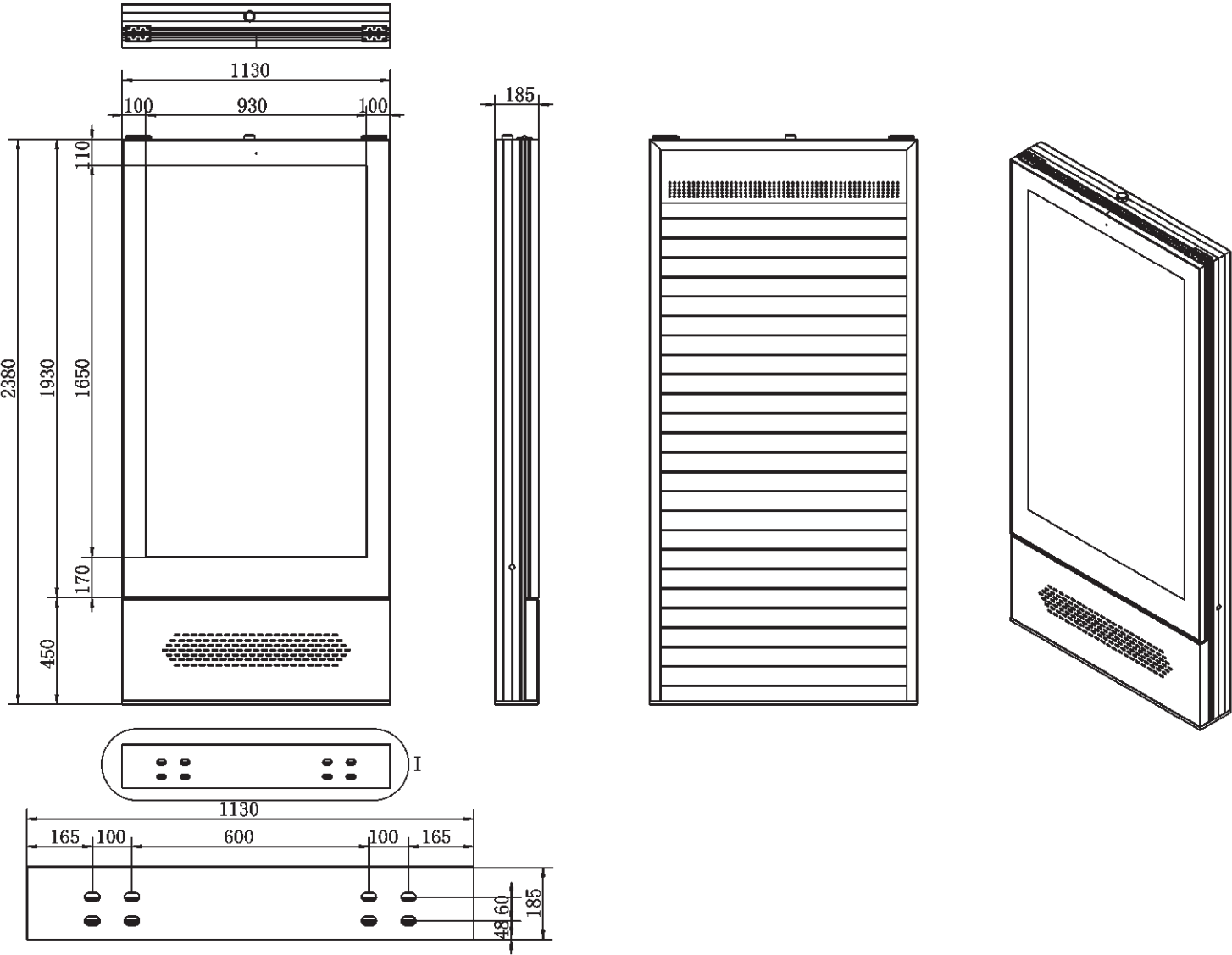
# Technical drawings - 65" kiosk



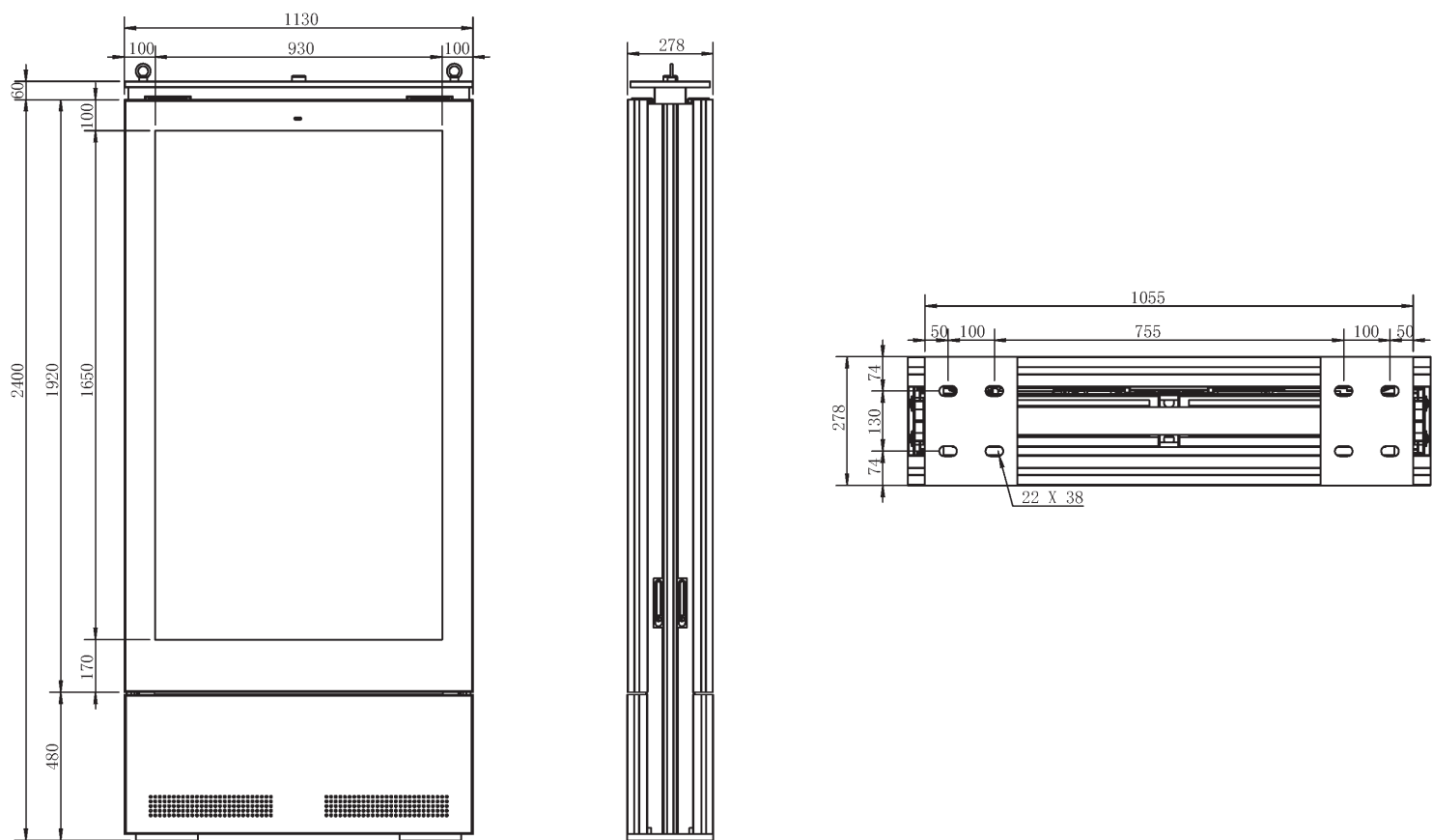
# Technical drawings - 65" double sided kiosk



# Technical drawings - 75" kiosk

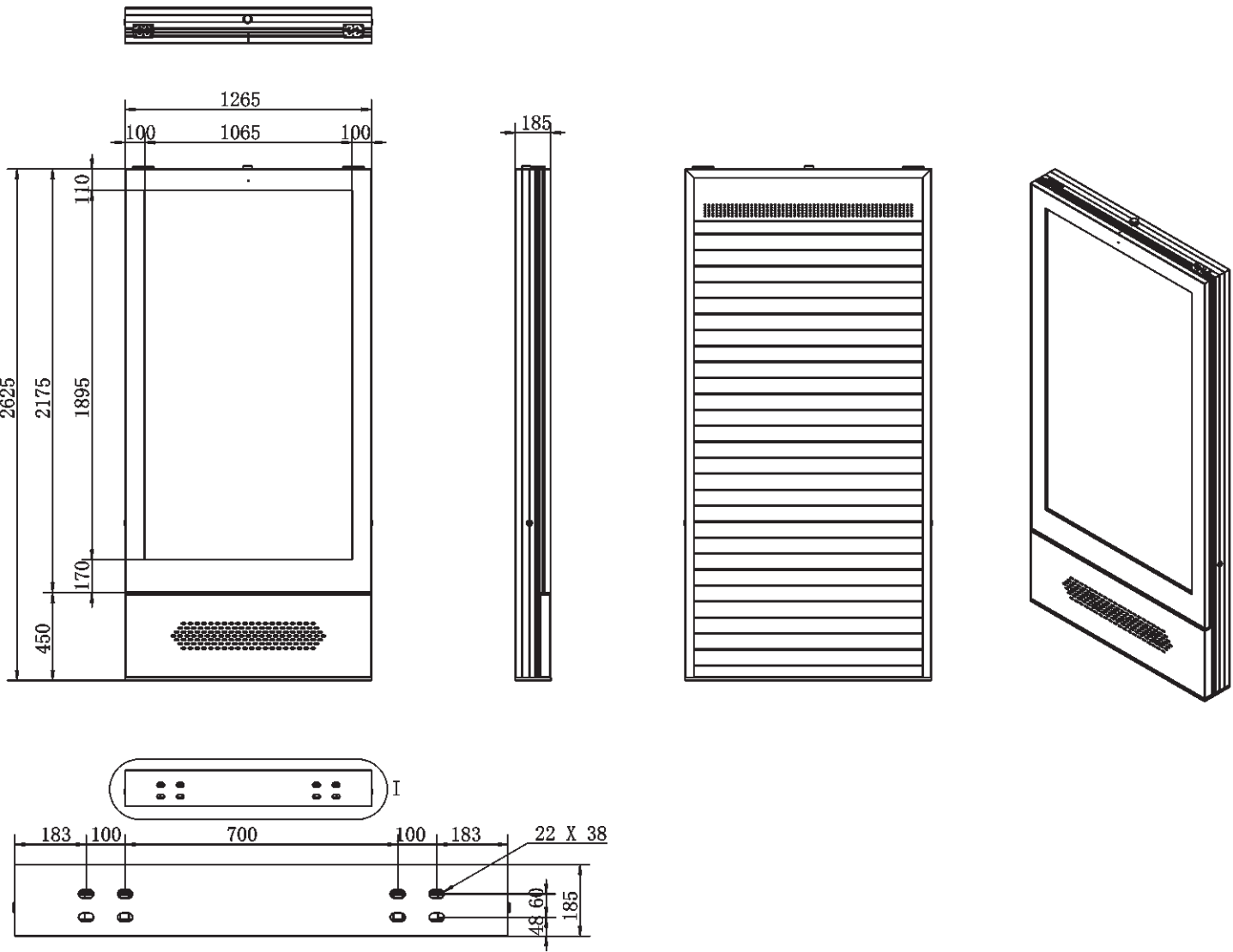


# Technical drawings - 75" double-sided





# Technical drawings - 86" kiosk





# More technology solutions from LamasaTech...

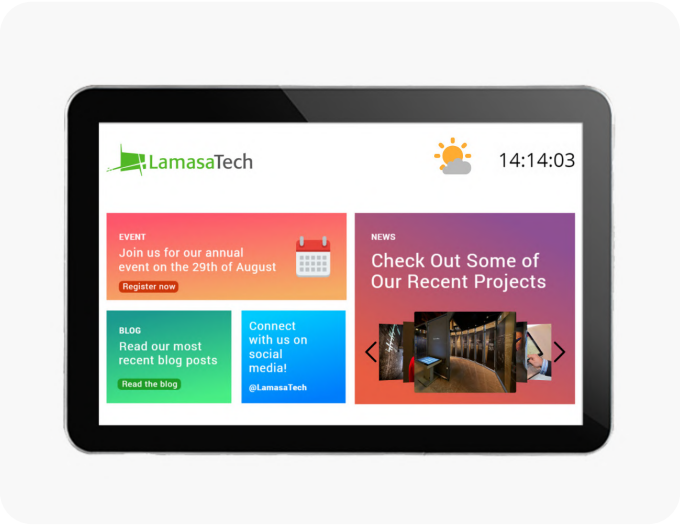
## Video walls



## Versi outdoor freestanding kiosk



## Digital signage platform



For more information on the products we offer please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

---

UK: +44 (0) 191 622 0725

US: +1 (805) 308-9623

[hello@lomasatech.com](mailto:hello@lomasatech.com)

[lomasatech.com](http://lomasatech.com)